

FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

Helmut Schmidt's
cultural
leadership, Page 15

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Monday January 28 1985

D 8523 B

World news Business summary

Sinowatz apology for Nazi's welcome

Austrian Chancellor Fred Sinowatz apologized to the World Jewish Congress after a furor over the reception of Nazi war criminal Walter Reder. Defence Minister Friedhelm Fischer said Reder was met when he arrived after a surprise release from jail in Italy.

The welcome has badly dented Austria's image and rocked its Social-right-wing coalition. The incident happened on the eve of the Congress's first meeting in Austria and as ceremonies marked the liberation 40 years ago of the Auschwitz concentration camp.

The Chancellor is faced with the choice of seeking his Defence Minister or riding out the storm with potentially damaging consequences for his Government. Page 2

Cyprus talks

Turkish Cypriot leader Rauf Denktash ruled out new talks to settle the Cyprus problem until after elections he plans in June. Page 2

Gulf attack

Iraq said its war jets hit two "naval targets", the term applied to oil tankers or merchant vessels, in the Gulf south of Iraq's main oil terminal at Kharg Island.

Minister to quit

Lebanon's political and economic crisis deepened when the Cabinet session called to discuss measures to halt the decline in the value of local currency was called off because Dr Selim Hoss, Minister of Education and Labour, gave notice of his intention to quit. Page 2

16 die in shelling

Sixteen people were killed by Pakistani shelling of the Afghan border town of Barikot.

Corsica blast

Four bombs exploded on the French Mediterranean island of Corsica, causing extensive damage to buildings in several parts of the island.

Sikh extremists held

Indian security forces arrested more than 30 armed Sikh extremists in the northern border state of Jammu and Kashmir.

Jets grounded

Sweden has grounded most of its fighter jets because it suspects a recent crash may have been caused by sabotage.

Newsman expelled

Turkish newspapers said Bulgaria expelled three journalists trying to investigate allegations that the Turkish minority there is repressed.

UK journalist dies

Veteran British journalist and broadcaster James Cameron died at his London home. Obituary, Page 2

French police fear terrorist attacks

French police fear fresh terrorist attacks against senior military officers after the killing of the head of arms sales in the Ministry of Defence. Page 2

Four year talks

Arms control talks between the U.S. and the Soviet Union, scheduled to begin in Geneva on March 12, could take longer than the four year term of President Reagan's second administration. Page 2

Indictment trimmed

A New York Grand Jury trimmed its indictment of Mr Bernhard Goetz, the "ambulance chaser", from a potential charge of attempted murder to one of illegally carrying a gun. Page 2

Pope condemns

Pope John Paul urged hundreds of thousands of Venezuelans attending an open air mass in Caracas to work for the unity of families as he condemned divorce, abortion, artificial birth control and euthanasia.

UK poised to block Norwegian gas deal

THE BRITISH GOVERNMENT is expected this week to tell Norway that it will not approve British Gas's proposed \$30bn deal to purchase gas from the Norwegian Sleipner field. The supply in the 1990s would represent one-fifth of Britain's needs. Page 16

ATTENTION in the EMS

on the performance of the dollar last week and how it reacted to continued central bank intervention.

EMS - Jan 25 1985

Grid

ECU Divergence

Line graph showing ECU Divergence over time.

Line graph showing Grid over time.

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Opec committee fails to agree on pricing system

BY DOMINIC LAWSON IN GENEVA

A SPECIAL Organisation of the Petroleum Exporting Countries (OPEC) committee failed last night to reach agreement on a more rational Opec pricing system.

The price differentials committee, comprising the oil ministers of Saudi Arabia, Algeria, Nigeria, Kuwait, the United Arab Emirates, Libya and Qatar, was meeting ahead of today's Opec Conference aimed at ending the 13-nation organisation's pricing chaos.

Opec's immediate problem is that the official prices of its light crudes are higher than the market price, while the official prices of the heavy crudes are seen as extremely attractive by refiners. The light oil producers have thus been able to sell their oil only by heavy discounting.

While Opec producers seem generally agreed that the current \$4 a barrel differential between Arabian Heavy and the light crudes of some African members should be narrowed to no more than \$2.50, Opec is divided about how to achieve this.

The light oil producers want the problem solved by an increase in the \$28.50 official price of Arabian Heavy to anything up to \$28. But Saudi Arabia and Kuwait, Opec's two leading producers of heavier oil, are adamant that there should be no increase. They feel the problem should be met chiefly by cuts in the

price of light crudes, if necessary including Arabian Light, the Opec marker crude, which has an official price of \$29 per barrel.

Yesterday's meeting saw no sign of compromise by either faction. One disgruntled Oil Minister said: "We are no nearer a solution. It will soon be a question not of price differentials but of the future of Opec itself." One observer at the talks claimed, however, that "substantial progress" had been made.

A proposal that was widely discussed in the meeting was the replacement of Arabian Light as the Opec marker crude by Arabian Heavy. This would have the political advantage that if the price of Arabian Light was eventually to be cut then Opec could do so without altering the entire price structure.

An earlier meeting over the weekend of the Light producer-dominated market monitoring committee, which examines production

levels and quotas, underlined this conflict within Opec. Its chairman, Dr Mana Said Otaiba, the United Arab Emirates Oil Minister, said that the committee had decided that there should be no change in the \$29 price of Arabian Light.

Dr Otaiba said that Opec's production was running at less than 15m barrels of oil per day (b/d), compared with the official ceiling of 16m b/d. He said that the 16m b/d ceiling would remain in force. Dr Otaiba added that demand for Opec oil was currently at 19m b/d.

Although these figures were received with scepticism by some oil industry experts in Geneva, Sheikh Ali Khalifa al-Sabah, the Kuwaiti Oil Minister, later insisted that the stock drawdown was indeed running at more than 4m b/d.

One important factor outside Opec's control is Britain, which has yet to decide on its official oil prices for the first quarter. Opec ministers fear that any agreement they may reach in Geneva could be jeopardised if the UK follows Norway and sets spot market related prices.

This could well result in further price cuts by Nigeria, an Opec member.

Sleipner gas deal, Page 16; Jacobs opposes Phillips, Page 16; Shell Oil results, Page 21

EEC to tackle spending and expansion problems

BY QUENTIN PEEL IN BRUSSELS

EEC FOREIGN Ministers will today begin the process of disentangling three fundamental problems for the long-term development of the European Community - the future membership of Spain and Portugal, how to finance the inexorable increase in Community spending, and how to compensate the poorest Mediterranean regions.

All three problems are inter-related, and none is in sight of early solution. But the continuing plight of EEC finances should help to concentrate the minds of the ministers on the need to make urgent progress, particularly on enlargement.

The first meeting of the EEC Foreign Affairs Council of 1985 will attempt to pick the pieces left over from the Dublin summit last December. There, the 10 heads of government managed to agree a common position for the negotiations with Spain and Portugal, including the crucial question of how to control surplus wine production.

The Ten have already missed two

self-imposed deadlines to complete the enlargement negotiations - by the end of last September, and then the end of December. Officials in Brussels believe they must agree all the details by the March summit meeting at the very latest, if formal ratification is to be given by all 12 parliaments in time for the promised accession date of January 1, 1986.

The need for urgency has been made all the greater by the insistence of the West German Government that member states' financial contributions cannot be increased before Spain and Portugal join - although the EEC budget is already heavily overspent. Without those extra contributions, Britain will be unable to withhold its promised ECU budget rebate in the course of 1985.

But the ministers face a new hurdle in a demand by the Greek Government that a substantial package of Mediterranean programmes be agreed before it will approve the enlargement terms - a package for which there is equally no finance available without the intended increase in contributions.

The one area in which officials hope for appreciable progress this time is in the actual enlargement negotiations with Spain, although there, the topics are equally fraught with difficulty.

There is still virtual deadlock on the question of how to incorporate the Spanish fishing fleet into the precarious Common Fisheries Policy, with the EEC calling for a 10-year freeze, renegotiable after eight years, while Spain will not agree to any more than a seven-year transition.

On agricultural trade, however, there could be a deal to limit EEC farm exports to Spain if they threaten Spanish producers, in exchange for the demand of the Ten for a freeze on Spanish fruit and vegetable exports for at least four years.

European goals in space, Page 14

AT&T considers establishing chip design centre in Britain

BY GUY DE JONQUIERES IN LONDON

AMERICAN Telephone & Telegraph, the largest U.S. telecommunications company, is considering establishing an advanced microchip design centre in Britain.

The plan is linked to the pending bid by AT&T and Philips, the joint venture set up a year ago by the U.S. company and the Dutch Philips group, for British Telecom public exchange orders worth several hundred million dollars.

AT&T has indicated to the British Government that if the bid succeeded, it might also consider eventually setting up a complete microchip plant in Britain at a cost of more than £100m (\$100m).

The U.S. company is studying a more modest proposal for a facility which would use its own computerised techniques to design and lay out chip circuits. It would seek to sub-contract production locally, possibly to Mullard, Philips' UK component-making subsidiary.

The facility would be the most

advanced of its kind in Britain and would be equipped to design so-called custom microchips with circuits only 1.7 microns (thousandths of a millimetre) wide.

AT&T has said that it would make the facility available to British industry and that the arrangement would enable AT&T and Philips to make locally about 80 per cent of the microchips required in their telephone exchanges.

AT&T, which is one of the world's largest microchip makers, is keen to expand its component activities

in Western Europe. It is considering setting up design facilities in several other European countries, although the British proposal is believed to be the most advanced.

AT&T bid unsuccessfully for Britain's state-owned Inmarsat before its sale to Thomson EMIL last year and recently agreed to set up a joint venture with Telefonica, which is part of the Spanish telephone company.

AT&T and Philips faces fierce international competition for the British Telecom order. A decision on this is due this spring. The other bidders are Canada's Northern Telecom and Thorn EMI, which is jointly owned by Thorn EMI and Sweden's L. M. Ericsson.

Each bidder has promised that it will make most of the exchanges locally if it wins the order.

Marketing and electronic data, Page 4; U.S. computers come in from the cold, Page 16; Texas Instruments results, Page 21

Lagos cancels metro contract

By Michael Holman and Peter Blackburn in Lagos

NIGERIA has cancelled the Lagos overhead metro project after the French consortium which won the 700m naira (\$687m) contract failed to renegotiate the terms.

The metro system on which N80m has already been spent, would have carried hundreds of thousands of Lagos commuters on a 16-mile route from the city centre to Agege on the mainland, with trains travelling on a 15-metre-high raised track.

The project was controversial from the start, with critics arguing that there were cheaper alternatives, such as extra buses and more bridges and flyovers to ease the transport problems in the city of 5m people.

The metro may also have been seen as low on the list of national priorities at a time of increasing austerity. One of the first actions of the military government which took power a year ago was to review all projects costing more than N30m.

In the 1985 budget earlier this month, Major-General Muhammadu Buhari, the head of state, said that no external borrowing for new projects would be undertaken in 1985 unless seen as vital to Nigeria's national interest.

The metro contract was awarded in September 1982 to a group of 19 French companies led by Compagnie Internationale pour le Développement des Infrastructures (Interinfra), which is 51 per cent owned by Compagnie Générale d'Electricité and 49 per cent by the Emapin Schneider group. The company was yesterday unavailable for comment on the cancellation.

Engineering works were to be managed by Sofreha, civil works by Société Générale d'Entreprises, track laying and overhead power lines by Spie-Batignolles, rolling stock by Alstom-Atlantique, signalling and telecommunications by CSEE, and electric power and equipment for the 19 stations along the route by CGEE-Alstom.

Some 80 per cent of the contract was to have been financed offshore including a \$200m buyer credit arranged by Société Générale and Banque pour Le Commerce Extérieur, covered by the French export credit agency, Coface, and guaranteed by the Nigerian Federal Government.

During the renegotiation talks which took place between May and December last year the Lagos state government is believed to have demanded a substantial reduction in contract costs, including modification of the escalation clause in the contract.

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UK coal board sets out terms for peace talks

BY JOHN LLOYD AND JOHN HUNT IN LONDON

OPPOSING VIEWS over the treatment of miners who have been dismissed by Britain's state-run National Coal Board (NCB) during their union's 11-month strike will present a fundamental obstacle to end the dispute.

Mr Ian MacGregor, the NCB chairman, has given firm assurances to miners who have worked despite the strike by the National Union of Mineworkers (NUM) that the more than 500 miners who have been dismissed for various offences would be reinstated "over my dead body".

Britain's Conservative Government has also stressed that a general amnesty, especially for those convicted of violent actions, would undermine any final settlement.

Mr Arthur Scargill, the NUM's left-wing president, has given just as firm assurances to the dismissed miners - most of them are enthusiastic supporters of Mr Scargill - that they will get their jobs back.

This is only one of a number of issues which will make negotiations to end the dispute exceptionally tough.

Crucial talks-about-talks get underway tomorrow and the coal board will be taking a hard line with the union over the central stumbling block of pit closures.

Mr Michael Eaton, the Coal Board's chief spokesman, was adamant yesterday that the strike could not end until the NUM had signed an agreement publicly accepting

knowledge that pits could be shut down on economic grounds. Tomorrow's discussions will aim to draw up an agenda for peace talks. Mr Eaton insisted this would have to include "a meaningful discussion about uneconomic pits."

The Conservative Government was still maintaining yesterday that there must be a written undertaking from the NUM that it is prepared to discuss the closure of uneconomic pits.

Nevertheless, it seems to have modified its position since last week when Mrs Margaret Thatcher, the Prime Minister, was accused of presenting an ultimatum to the union in an attempt to humiliate Mr Scargill.

In the substantive talks - assuming the preliminary negotiations will succeed in drawing up an agreed agenda which will provide the "written assurances" the board has demanded - "we require that an agreement is made which recognises that uneconomic pits can close. The NUM has a policy that no pit should close on grounds of economics and we want that changed."

He said that at the end of the new review process already agreed with the pit deputies' union Nacods - in which an independent element has been admitted - "we must have the agreement of the NUM that pits can and will close (on economic grounds) as they have in the past."

Continued on Page 16

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The architect of that agreement, Mr Charles Williams, unexpectedly resigned as managing director of Ansbacher earlier this month.

The bank has been experiencing difficulties with a U.S. broking subsidiary, Laidlaw Adams and Peck, which was acquired last year and is losing money.

Ansbacher is considering three options for the future of Laidlaw: to sell it back to its chief executive, Mr Robert Clayton, and his fellow original vendors; to sell it on to another banking house, retaining a minority interest; or revamping the business, probably eliminating its retail side.

London stock exchange debate, Lex, Page 16

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OVERSEAS NEWS

Arms talks may last four years says Reagan

BY STEWART FLEMING IN WASHINGTON

ARMS CONTROL talks between the U.S. and the Soviet Union scheduled to begin in Geneva on March 13 could take longer than the four year term of his second Administration, President Ronald Reagan has warned.

In an interview over the weekend Mr Reagan said that he was a little more optimistic than some of his top advisers about the prospects for success in the talks. But he added that he was "not euphoric."

A number of presidential arms control advisers, including ambassador Paul Nitze, have said that the outlook for agreement is not especially good. The forthcoming talks embrace long range strategic nuclear weapons, intermediate range nuclear missiles in Europe and space weapons.

An article published in the New York Times yesterday co-authored by Mr Max Kampelman, head of the U.S. negotiating team in Geneva, asks sceptically "how realistic it is to expect in the near future accommodation sufficient to generate the political will essential for a genuine breakthrough through superpowers."

The authors, Mr Kampelman,

Professor Zbigniew Brzezinski, former National Security Advisor to President Jimmy Carter, and Professor Robert Jastrow of Dartmouth College, argue strongly for the development of a space-based defence system against nuclear weapons. They claim that the U.S. has the technological capacity to deploy by the early 1990s a defensive screen which would be 90 per cent effective.

In his radio interview President Reagan also issued a vigorous defence of the tough stand he is taking in current budget negotiations on military spending. The Administration is coming under heavy pressure from Republicans in Congress led by Senator Robert Dole, the Senate majority leader, to concede bigger cuts in defence spending in order to tackle the \$230bn Federal budget deficit.

But Mr Reagan said that "We have squeezed that apple pretty good."

He did not deny, however, that there was strong sentiment in Congress for the Defence Department to share a bigger burden of budget cuts than Mr Caspar Weinberger, the Defence Secretary, has so far been willing to concede.

Subscriptions to Argentine loan top \$4bn mark

BY PETER MONTAGNON, EUROMARKETS CORRESPONDENT

SUBSCRIPTIONS to Argentina's new loan from commercial bank creditors have now topped the \$4bn (\$3.6bn) mark, putting it within close reach of the \$4.5bn required, according to Mr William Rhodes, a senior Citibank executive.

Last week's decision by U.S. agencies responsible for supervising the banking system to lift their sub-standard classification of Argentine loans "will have a positive effect on the remaining U.S. banks that have not yet signed up," he said over the weekend.

The U.S. regulators altered the classification of Argentine debt to place it in the "other transferable risks" category, the same as that of countries which have rescheduled their debt such as Mexico in a move that reflects Argentina's recent \$1.6bn International Monetary Fund agreement.

Other bankers warn, however, that resistance to the new Argentine loan remains strong among banks in Spain and Bavaria. All creditors must agree to the loan before it can be signed.

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Henry Ansbacher	12 1/2%	Mallinham Limited	10 1/2%
Arco Trust Ltd.	12 1/2%	Marshall & Sons Ltd.	12 1/2%
Associates Cap. Corp.	12 1/2%	Midland Bank	12 1/2%
Banco de Bilbao	12 1/2%	Morgan Grenfell	12 1/2%
Bank Hapoalim	12 1/2%	Mount Credit Corp. Ltd.	12 1/2%
BCCI	12 1/2%	Nat'l. Bk. of Kuwait	12 1/2%
Bank of Ireland	12 1/2%	National Girobank	12 1/2%
Bank of Cyprus	12 1/2%	National Westminster	12 1/2%
Bank of India	12 1/2%	Norwich Gen. Ltd.	12 1/2%
Bank of Scotland	12 1/2%	People's Bk. & Sv. Ltd.	12 1/2%
Banque Belge Ltd.	12 1/2%	Prudential Trust Ltd.	12 1/2%
Barclays Bank	12 1/2%	R. Raphael & Sons	12 1/2%
Beneficial Trust Ltd.	12 1/2%	P. S. Refson	12 1/2%
Brit. Bank of Mid. East	12 1/2%	Roxburghe Guarantee	12 1/2%
Brown Shipley	12 1/2%	Royal Bank of Scotland	12 1/2%
CL Bank Nederland	12 1/2%	Royal Trust Co. Canada	12 1/2%
Canada Perm. Trust	12 1/2%	Standard Chartered	12 1/2%
Caxton Ltd.	12 1/2%	Standard Dev. Bank	12 1/2%
Cedar Holdings	12 1/2%	TCB	12 1/2%
Charterhouse Japhet	12 1/2%	United Bank of Kuwait	12 1/2%
Choulatons	12 1/2%	United Mizral Bank	12 1/2%
Citibank NA	12 1/2%	Westpac Banking Corp.	12 1/2%
Citibank Savings	12 1/2%	Westway Ltd.	12 1/2%
Clydesdale Bank	12 1/2%	Wintour Secs. Ltd.	12 1/2%
C. E. Coates & Co. Ltd.	12 1/2%	Yorkshire Bank	12 1/2%
Comm. Bk. N. East.	12 1/2%		
Consolidated Credits	12 1/2%		
Co-operative Bank	12 1/2%		
The Cyprus Popul. Bk.	12 1/2%		
Dunbar & Co. Ltd.	12 1/2%		
Duncan Lawrie	12 1/2%		
E. T. Trust	12 1/2%		
Exeter Trust Ltd.	12 1/2%		
First Nat. Fin. Corp.	12 1/2%		
First Nat. Sec. Ltd.	12 1/2%		
Robert Fleming & Co.	12 1/2%		
Robt. Fraser & Ptas.	12 1/2%		
Grindlays Bank	12 1/2%		
Guinness Mahon	12 1/2%		
Hambros Bank	12 1/2%		
Heritable & Gen. Trust	12 1/2%		
Hill Samuel	12 1/2%		
C. Hoare & Co.	12 1/2%		

7-day deposits 8 1/2%, 1 month 9 1/2%, 3 months 10 1/2%, 6 months 11 1/2%, 12 months 12 1/2%
10,000 up to 50,000 9 1/2%, 50,000 and over 10 1/2%
7-day deposits 8 1/2%, 1 month 9 1/2%, 3 months 10 1/2%, 6 months 11 1/2%, 12 months 12 1/2%
10,000 up to 50,000 9 1/2%, 50,000 and over 10 1/2%
21-day deposits over £1,000 10 1/2%
Mortgage base rate.
Demand deposits 8 1/2%
See Provincial Trust Ltd.

Moscow pessimistic on Geneva negotiations

By Patrick Cockburn in Moscow

THE NAMING over the weekend of the leaders of the Soviet negotiating team to start talks on disarmament with their U.S. opposite numbers in Geneva on March 12 has not been accompanied by any optimism in Moscow over the outcome of the meeting.

The Soviet line is that there can be no progress in the talks about intermediate and strategic nuclear weapons without a limitation on weapons in space, above all, without negotiated restraint on the development of an anti-ballistic missile system.

This theme is likely to be constantly reiterated by the three Soviet negotiators, all of whom have extensive experience in disarmament negotiations stretching back to the early 1970s.

The chief of the negotiating team is Mr Victor Karpov. He led the Soviet team which walked out of the talks on strategic arms limitation in Geneva in December 1982 when cruise and Pershing missiles were first deployed in Western Europe.

Mr Karpov also helped negotiate the first Strategic Arms Limitation (Salt-I) agreement in 1972 and headed the Soviet delegation to the Salt-II talks in 1978.

In addition to heading the negotiating team, Mr Karpov will represent the Soviet Union in the strategic section of the talks, one of the three groups into which the meeting will be divided.

Mr Yuri Krivitskiy will head the key section of the talks on space weapons. He previously led the Soviet negotiating team on nuclear weapons and in 1983 took the "walk out" over Pershing missiles in Western Europe.

Mr Karpov said that "equality and equal security" were the basis for the talks.

Since the middle of last year, however, the Soviet Union began to soften its declared resolution that there would be no resumption of talks until cruise and Pershing were withdrawn.

Instead, the Strategic Defence Initiative (SDI), or "star wars," as President Reagan's declared intention to find an anti-ballistic missile system has come to be called, became the focus of Moscow's attention.

Cyprus protests to UN over elections

PRESIDENT Kyprianou's Government has lodged a protest with the United Nations claiming the decision of the Turkish Cypriots to proceed with elections next June could jeopardise future peace talks for a federal solution for Cyprus. But observers noted that reaction to the Turkish move was being kept at a low key, reports Adrienne Ierodiakonou in Nicosia.

Meanwhile, Turkish Cypriot leader Mr Rauf Denktash yesterday ruled out new talks to settle the Cyprus problem until after elections he plans to hold in June, Reuters reports.

Austria apologises to Jews over Nazi row

BY PATRICK BLUM IN VIENNA

DR FRED SINOWATZ, the Austrian Chancellor, has apologised to the World Jewish Congress over the action of Dr Fridelheim Frischenschlager, the country's Defence Minister, who last Thursday personally welcomed war criminal and former SS officer Walter Reder on his return to Austria.

Despite the apology, however, the row is not over and is causing a major political crisis of Austria's coalition government.

In a message yesterday to Mr Edgar Bronfman, president of the Jewish Congress, Dr Sinowatz said: "I am very sorry for what happened."

The row could not have been more embarrassing for the Austrian Government co-inciding with the meeting for the first time in Vienna of the World Jewish Congress and with ceremonies marking the liberation fought years ago of the Auschwitz concentration camp and the 40th anniversary of the defeat of the Nazis.

The row is not over. Calls are mounting for Dr Frischenschlager's resignation

Koch hails 'subway vigilante' move

BY TERRY DODSWORTH IN NEW YORK

MR ED KOCH, New York's colourful and loquacious mayor, immediately had a word for it. Within minutes of hearing that a Grand Jury had indicted Mr Bernhard Goetz, the so-called "subway vigilante" from a potential charge of attempted murder, to one of illegally carrying a gun, he was telling newsmen that it was a "Solomonic" decision.

As Mr Koch indicated, the Grand Jury's conclusion was undoubtedly one that appealed to New Yorkers torn between doubts about unbridled shoot-ups on the subway and the rights of an individual to defend himself against intolerable violence.

In a case that has riveted the attention of Americans over the last few weeks, Mr Goetz has admitted to shooting four youths in a subway car.

But he has claimed he was only acting in self-defence against a group of muggers who had demanded \$5 from him—the sort of rampant commonplace in the atmosphere of semi-anarchy which reigns beneath the streets in certain parts of the city.

New Yorkers have responded overwhelmingly in his favour, handing out an unequivocal message to the Grand Jury that ordinary people are fed up with the dangers they have to run

as a matter of course to travel around the city.

Mr Koch's view that this is a compromise worthy of Solomon is not shared, however, by a vociferous minority. All four youths who were hit by Mr Goetz's bullets—one of them is still in a coma—happen to be black.

Inevitably, there is a strong feeling in the city's black community that the decision not to prosecute Mr Goetz for attempted murder might lead to an "open house for whites to go out shooting coloured youths," as one white New Yorker puts it.

Black leaders, mainly church-

men, are now threatening to prosecute Mr Goetz privately.

The upshot of the Grand Jury's deliberations, held to decide whether there is a case for an indictment or not, is that Mr Goetz will only stand for trial on the relatively minor issue of illegally carrying a weapon—which carries a maximum penalty of seven years in prison, but which is usually commuted to something much less for a first offender.

On the more serious issue of the shooting, it is held that he used a justifiable degree of force to defend himself from potential muggers—all youths who had had previous convictions for subway crime.

China seeks foreign managers for industry

BY MARK BAKER IN PEKING

THE CHINESE Government has approved plans to import foreign managers to take control of some of China's ailing industries.

The decision follows a successful experiment in the city of Wuhan in central China where a retired West German engineer has been shaking up the management of a large diesel engine factory.

A leading economist on China's state council, Mr Gu Mu, has announced that many more skilled foreigners will be invited to serve as advisers or take over the directorships of

other industrial enterprises.

Mr Gu said skilled foreigners, especially retired engineers and managers from the West, were needed to improve the standard of industrial management and operations in China.

He told a recent meeting of the standing committee of the National People's Congress, China's parliament, that the move would help accelerate the training of better qualified personnel.

The big industrial cities of Shanghai and Dalian and the province of Inner Mongolia already have plans to invite

experienced foreign technicians to serve as enterprise directors or advisers.

In the case of Mr Werner Gerich, a retired engineer from Duisburg, the Wuhan People's Municipal Government has awarded him a citation for his success in revamping the operations of the city's diesel engine factory.

Mr Gerich became the first foreigner to be appointed director of a Chinese state enterprise since the 1949 Communist revolution when he took control of the 20,000-engines-a-year Wuhan plant last November.

In December the plant registered a record monthly production of 3,600 engines.

He sacked the plant's chief engineer and chief of quality inspection for incompetence and promoted younger and better educated workers to senior positions.

A recent survey of the factory's 2,000 employees showed 95 per cent of them supported the radical management methods.

Mr Gerich has now agreed to extend his initial three-month contract for another two years to complete his reforms.

Row over Silesia embarrasses Bonn

BY RUPERT CORNWELL IN BONN

FAR FROM being laid to rest peacefully, West Germany's anachronistic, but explosive "Silesian question" has flared up again, to the huge discomfort and anger of Chancellor Helmut Kohl and his Government.

The reason for the new fuss—possibly for much future diplomatic embarrassment—is a bizarre article, entitled with deceptive blandness, "Reflections on Germany," which

appears in the current issue of the official magazine of ethnic Germans expelled from Silesia, now part of Poland, after the destruction of the Nazi Reich in 1945.

The article in the magazine, called "The Silesian," is based on the premise that the only way the province can be recovered, and Germany reunited, is by deliberately weakening the Soviet Union.

Chancellor throwing off all German inhibitions to send the Bundeswehr marching eastward unchecked by Warsaw Pact forces and overwhelmingly welcomed by the local population, to "liberate" the lost territories.

Not only have politicians on both left and right condemned the article, but also many spokesmen for the estimated 2m strong German Silesian community here, as a gross distortion of the aims of their movement.

In 20-year-old author, Herr Thomas Finke, was at the weekend stripped of membership of both Silesian and CDU party youth associations.

But even this, and description of the thesis as "irresponsible, approving and stupid," by the Chancellor, may not be enough to head off further repercussions at home and abroad.

French police fear fresh wave of terrorist attacks

BY DAVID HOUSEGO IN PARIS

THE FRENCH police were apprehensive yesterday of the possibility of fresh terrorist attacks against senior military officers after the killing on Friday night of M Rene Audran, the head of arms sales in the Ministry of Defence.

M Audran, 55, one of the most senior officials in the Ministry who also had responsibility for international arms collaboration, was shot down when he returned to his house in the western suburbs of Paris.

A woman who telephoned the French news agency AFP almost immediately afterwards, claimed that the killing had been carried out by the French terrorist group Action Directe.

It is the first time that Action Directe, a movement that surfaced in 1979, has carried out a cold-blooded murder in France and also the first time that an officer of M Audran's rank has

been murdered since the Algerian civil war in 1965.

But Action Directe announced on January 15 that it was linking forces with the West German terrorist group the Red Army Faction (RAF) and his death seems to be the first fruit of their collaboration.

Both groups are also closely in touch with Belgian and Italian terrorist groups—pointing to a widening and intensifying of terrorist action.

Until Friday's killings the main targets of Action Directe have been buildings, though often ones with a military link. They are also known to have been responsible for three deaths, but not premeditated assassinations.

Their readiness to employ violence means coincides with a further surge in terrorist actions in West Germany by the RAF.

Egypt and Israel hold Taba sovereignty talks

BY DAVID LENNON IN TEL AVIV

EGYPT and Israel began three days of discussions yesterday to try to resolve the dispute over Taba, a tiny Red Sea coastal area on the border between the two countries each of which claims sovereignty.

These are the first negotiations between the two countries for two years and Mr Shimon Peres, the Israeli Prime Minister, believes success in the talks could lead to an improvement of relations with Cairo.

An agreement to hand security for Taba over to the Multinational Force and Observers (MFO), which monitors security arrangements in Sinai, was never implemented.

Meanwhile, Mr Yitzhak Rabin, the Israeli Defence Minister, has flown to Washington for discussions with senior Administration officials on U.S. military aid to Israel, Jerusalem has been pressing Washing-

ton to increase the military aid allocation, which this year stands at \$1.4bn (£1.26bn) rising to \$2.2bn in 1986.

The Cabinet yesterday approved the new package deal controlling wages and prices. It also approved the proposed US\$23bn budget for the 1985-86 fiscal year.

Lebanese Prime Minister Rashid Karami cancelled yesterday's emergency Cabinet session as members of the Government refused to discuss the key Sunni Moslem Cabinet Minister to withdraw his resignation.

Mr Salim el-Hoss, labour and education minister, a former Prime Minister, resigned on Saturday. He has been the main mediator in the sharply split coalition Cabinet, and known for his ability to arrange compromises among the leaders of the main civil war factions who make up the Cabinet.

Hong Kong to trim interest rates

By David Dodwell in Hong Kong

INTEREST rates in Hong Kong are to be trimmed today following a decision by the Association of Banks, the informal ruling cartel, to cut the prime lending rate by half a percentage point to 10 per cent.

The cut is the second in a month, and follows a further strengthening of the local currency, which has been linked to the U.S. dollar since October 1982 at a rate of HK\$7.80 to the U.S. unit. The prime rate now stands 7 per cent below its peak in July last year.

One member of the Association of Banks noted the cut was in response to a substantial flow of money back into the territory. Over the past two years of uncertainty about Hong Kong's future, capital flight has been steady and substantial. As stability has returned in the wake of agreement between China and Britain on the territory's fate, so money has begun to flow back.

Lower interest rates have been a significant factor encouraging diversion of funds into Hong Kong's local stock markets, where investment demand has been crisp since just before the new year. Despite the availability of cheaper money, bankers say that demand for loans for local manufacturing industry is still sluggish.

UN chief set to make first Hanoi visit

By Chris Sherwell, South East Asia Correspondent

MR JAVIER PEREZ de Cuellar, the UN Secretary General, today embarks on the most delicate phase of his current South East Asian tour when he makes his first official visit to Vietnam.

The security situation in Indochina, and in particular the military stalemate in Kampuchea, are certain to be discussed. Vietnamese troops are still battling Kampuchean rebels six years after Hanoi's occupation of the country.

In the latest "dry season offensive" by Vietnam, some 170,000 Kampuchean refugees have fled across the Thai border. There have also been confrontations between Thai and Vietnamese troops along the border area yesterday and received an appeal from refugee leaders to help end the suffering and restore peace. He was also briefed on the policy initiative aimed at normalising relations with Washington.

The UN Secretary-General's visit to Hanoi, which ends on Wednesday, coincides with reports from the U.S. that Vietnam is considering a significant foreign policy initiative aimed at normalising relations with Washington.

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THIS NOTICE DOES NOT CONSTITUTE AN OFFER FOR SALE AND THE STOCKS LISTED BELOW ARE NOT AVAILABLE FOR PURCHASE DIRECT FROM THE BANK OF ENGLAND. OFFICIAL DEALINGS IN THE STOCKS ON THE STOCK EXCHANGE ARE EXPECTED TO COMMENCE ON MONDAY, 28th JANUARY, 1983.

ISSUES OF GOVERNMENT STOCK

The Bank of England announces that Her Majesty's Treasury has created on 25th January 1983, and has issued to the Bank, additional monies as indicated of each of the Stocks listed below:

Stock	Redemption date	Interest payment dates
\$150 million 2 1/2 per cent INDEX-LINKED TREASURY STOCK, 2008	30th May 2003	30th May
\$100 million 2 1/2 per cent INDEX-LINKED TREASURY STOCK, 2020	16th April 2020	16th April

The price paid by the Bank on issue was in each case the middle market closing price of the relevant Stock on 25th January 1983 as certified by the Government Securities Office. In each case, the amount issued on 25th January 1983 represents a further tranche of the relevant Stock, ranking in all respects pari passu with that Stock and subject to the terms and conditions of its prospectus, save as to the particulars therein which related solely to the issue of the Stock. Copies of the prospectuses for the Stocks listed above, dated 22nd October 1982 and 15th October 1983 respectively, may be obtained at the Bank of England, New Issues, Watling Street, London EC4M 9AA.

Application has been made to the Council of the Stock Exchange for each further tranche of stock to be admitted to the Official List.

The Stocks are repayable, and interest is payable half-yearly, on the dates shown below (provided it is made in the prospectuses for stockholders to be offered the right of early redemption under certain circumstances):

Stock	Redemption date	Interest payment dates
2 1/2 per cent Index-Linked Treasury Stock, 2003	30th May 2003	30th May
2 1/2 per cent Index-Linked Treasury Stock, 2020	16th April 2020	16th April

Both the principal of and the interest on the Stocks are indexed to the General Index of Retail Prices. The index figure relevant to any month is that published seven months previously and relating to the month before the month of publication. The index figure relevant to the month of issue of 2 1/2 per cent Index-Linked Treasury Stock, 2003 is that relating to February 1982 (310.7); the equivalent index figure for 2 1/2 per cent Index-Linked Treasury Stock, 2020 is that relating to February 1983 (327.3). These index figures will be used for the purposes of calculating payments of principal and interest due in respect of the relevant further tranches of stock.

The relevant index figures for the half-yearly interest payments on the Stocks are as follows:

Interest payable	Published in	Relating to
May	October of the previous year	September
November	April of the same year	March
April	September of the previous year	August
October	March of the same year	February

Each further tranche of stock issued on 25th January 1983 will rank for a full six months' interest on the next interest payment date applicable to the relevant Stock.

BANK OF ENGLAND
LONDON
25th January 1983

WORLD TRADE NEWS

U.S. battle likely over curbs on Japan car imports

BY NANCY DUNNE IN WASHINGTON

THE REAGAN Administration and Congress are expected to begin a tussle this week over whether or not Japanese car import curbs should be extended for a fifth year.

The current quota, which limits imports of Japanese passenger cars to 1.65m annually, is set to expire on March 31. It was imposed by Tokyo in 1981 under pressure from the U.S., which warned that otherwise, Congress might impose even stricter limits on Japanese imports.

Administration officials, backed by General Motors, are almost universally in favour of lifting the curbs. Mr. Bill Brock, the U.S. Trade Representative, recently repeated his long-standing opposition to renewal of the quotas, and the Commerce Secretary, Mr. Malcolm Baldrige, is expected to oppose an extension as well.

However, protectionist sentiment has not abated in Congress where Senator Richard Lugar, chairman of the Senate Foreign Relations Committee, has predicted continuation of restraints to counteract the advantage given the Japanese by the strong dollar.

The Chrysler Corporation, which along with Ford Motor Company, American Motors Corporation and the United Automobile Workers' Union, wants to keep the quotas, has complained that the 20 per cent "misalignment in the dollar/yen exchange rates gives Japanese exporters a cost advantage of \$900 per car."

Mr. John Dingell, chairman of the House Energy and Commerce Committee and a key player in trade policy matters, has written to top Administration officials requesting their

Importer in bid for 'petrol partner'

TOKYO — Lions Petroleum Company, a Japanese retailer which defied Ministry of Trade and Industry (MITI) guidance by trying to import cheap petrol from Singapore, said it is planning to tie up with an independent U.S. oil company to import U.S. petrol to sell in Japan.

Lions president, Mr. Taiji Sato, said a renewed bid to import petrol from Singapore Petroleum Company (SPC) had failed although SPC had said it would sell to him again after next April. He declined to name the U.S. oil company he hopes to deal with.

Mr. Sato said SPC had blamed technical reasons at its refinery for not being able to sell to Lions on this occasion.

But he felt his bid was also causing problems and the refinery would like the current controversy to die down before it signs a contract again with Lions Petroleum.

Meanwhile he said he intends to form "some kind" of partnership with an independent U.S. oil company.

A MITI official said that Ministry discussions on import liberalisation of some oil products which began last June had not been influenced by the Lions case.

MITI administrative guidance says petrol should be refined in consuming areas. Reuter

ITC FIRST-STAGE RULING IN SUMITOMO CASE

Corning Glass wins partial victory

BY PAUL TAYLOR IN NEW YORK

CORNING Glass Works, the major U.S. glass manufacturer, has won a partial victory in the first stage of a U.S. International Trade Commission investigation into the U.S. group's claims that Sumitomo Electric Industries of Japan and its U.S. subsidiary have infringed two of its basic optical waveguide patents.

The U.S. group is one of the world leaders in the growing market for advanced fibre-optic cable used in the telecommunications industry.

It said an administrative law judge investigating its claims on behalf of the ITC had ruled that Sumitomo Electric Industries and its subsidiary, Sumitomo Electric USA, had imported and sold optical waveguide fibres in the U.S. that infringed the two valid Corning patents.

However, the judge also ruled that Sumitomo's importation and sale of the fibres has not, as yet, substantially injured the U.S. domestic industry.

The ITC investigation, one of a series of suits and counter-suits between Corning and Sumitomo in the U.S., was started early last year, after Corning filed a complaint seeking an exclusion order.

The complaint was against the claimed importation and sale of optical waveguide fibres produced and sent into the U.S. by Sumitomo. In April, the ITC agreed to investigate the com-

S. Korea microprocessor deal

INTEL corporation of the U.S. has licensed Samsung Semiconductor and Telecommunications Company, of South Korea, to manufacture and market Intel-designed microprocessors, microcontrollers, and peripheral products, Steven B. Butler reports from Seoul.

Mr. Robert Noyce, Intel's vice-chairman, said the agreement was aimed principally at supplying products to the South Korean market, but

that eventually Samsung would be able to market the devices throughout the Pacific basin.

Mr. Noyce said that by supplying the South Korean market now, the company hopes to "capture the architectural decision in the minds of computer designers."

With more designs available on that architecture, more software will be available, and the more demand there will be for Intel products.

Sumitomo added that it believed there is "a good possibility" that the commission will also decide there has been no injury and added that it remains confident that the patent dispute will be resolved in the federal courts.

In addition to the ITC investigation, two other suits are pending in the U.S. federal courts.

In August last year, Sumitomo Electric Research Triangle, another subsidiary of the Japanese parent group, filed a suit in North Carolina requesting a judgment that the same two Corning patents involved in the ITC case are invalid and not infringed.

Last month, Corning countered in the New York courts claiming that Sumitomo has infringed the two patents and a third, and seeking unspecified damages and an injunction against Sumitomo, halting future sales of the fibres in the U.S. Both court cases are pending.

The proliferation of legal action over the patents reflects the increasingly competitive and expanding nature of the optical fibre market.

Sumitomo, however, also claimed the judge's findings as a partial victory because the judge found no evidence of injury to the domestic industry—a crucial factor in determining the final ITC response to Corning's complaint.

Pact will boost Greek exports to Albania

By Andriana Ierodiakonou in Athens

GREEK EXPORTS of agricultural and light manufactured goods to Albania will reach \$40m (£38m) in 1985 under a new economic co-operation agreement signed at the end of a visit to Athens last week by Mr. Shane Koreaci, Albania's Foreign Trade Minister.

The agreement, which reflects a current thaw in the troubled political relations between the two countries, foresees an equal level of Albanian exports to Greece, mainly electrical power, and other petroleum products.

Greece has run a negative trade balance with Albania since 1982. According to the latest available figures in 1983, Albania imports reached \$18.7m against Greek exports of \$8.2m.

As well as eradicating the trade deficit, the agreement revives a 1977 proposal by Tirana for the setting-up of a land border crossing was formally opened in January.

The agreement raises the possibility of Greece undertaking the construction of a \$7m chromite processing plant in Albania, of an increased Greek role in the land and sea transport of Albanian goods to Europe, and of co-operation in fishing, fish farming and animal husbandry projects.

Mr. James Houghton, Corning's chairman, describes optical waveguides as a key business for Corning's future and said that the administrative law judge's decision "strengthens our position in what is becoming a highly competitive industry."

Sumitomo, however, also claimed the judge's findings as a partial victory because the judge found no evidence of injury to the domestic industry—a crucial factor in determining the final ITC response to Corning's complaint.

Sumitomo added that it believed there is "a good possibility" that the commission will also decide there has been no injury and added that it remains confident that the patent dispute will be resolved in the federal courts.

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Rank Xerox in \$30m joint venture for Indian copiers

BY JOHN ELLIOTT IN NEW DELHI

AN INDIAN joint venture containing the UK's biggest equity investment for many years will start commercial production of Rank Xerox paper copiers in March in an underdeveloped area north-east of New Delhi.

Trial production at the \$30m (£27m) project started on Saturday. Rank Xerox has invested 40 per cent of the total equity. The partner is Indian Reprographics, part of the Modi family of companies, one of India's large combines.

For the past three years, a smaller Modi-Rank Xerox joint venture called Indian Xerographic Services has been assembling Xerox-1075 copiers from imported parts in Thanna, north of Bombay, for export to Eastern Europe, mainly the USSR.

This is one of several export-oriented factories on India's west coast built to cash in on the USSR's Indian rupee trade. Several similar export factories produce pharmaceuticals and textile goods for the USSR.

The new venture, called Modi Xerox, is aimed at the Indian market, although the Indian Government has said it wants 30 per cent of the value of

SHIPPING REPORT

Tanker business light ahead of Opec talks

BY ANDREW FISHER, SHIPPING CORRESPONDENT

BUSINESS in the tanker market was light last week ahead of tomorrow's meeting in Geneva of the Organisation of Petroleum Exporting Countries as traders awaited the effects of possible price changes on demand for shipping.

But dry cargo rates firmed on the Atlantic, with the U.S. Gulf-Continental Europe grain rate up to some \$9 a ton and even \$9.80 for small ships.

On the Pacific, however, rates looked "distinctly soggy," said Denholm Coates. The collette U.S. North Pacific-Japan grain rate fell below \$9 a ton, with two fixtures for February at \$8.75 and \$7.75.

Tanker brokers hoped that the Opec deliberations would result in some price steadiness at a lower level, thus eventually stimulating market activity.

Demand from the Gulf was slow last week. E. A. Gibson Shipbrokers said a few Japanese charterers were taking VLCCs (very large crude carriers) at around Worldscale 28/29, similar to previous week's levels.

One key reason for the continued low level of tanker rates, especially for VLCCs, is the high volume of surplus tonnage.

Kieran Cooke in Jakarta adds: In what is being seen as a further move towards closer relations with China, the Indonesian Government has announced that its country's freighters are free to sail to Chinese ports.

Diplomatic relations between China and Indonesia have been frozen since 1967 after Jakarta accused Peking of being behind a Communist coup attempt but recently the two countries have been moving to re-establish direct trade relations. Indonesian ships have been taking goods to China for some years but only with special permission from the Defence and Security Ministry.

WORLD ECONOMIC INDICATORS

		UNEMPLOYMENT			
		Dec. '84	Nov. '84	Oct. '84	Dec. '83
U.S.	000s	8,791	8,702	8,387	9,308
	%	7.2	7.1	7.3	8.2
UK	000s	2,219	2,223	2,225	2,079
	%	12.4	12.4	12.4	12.3
		Nov. '84	Oct. '84	Sept. '84	Aug. '84
W. Germany	000s	2,189.2	2,144.5	2,140.5	2,193.3
	%	8.1	8.0	8.0	8.1
France	000s	2,524.9	2,515.6	2,415.9	2,723.0
	%	11.1	11.0	10.6	11.7
Italy	000s	2,982.8	2,947.8	2,901.4	2,799.1
	%	12.2	12.1	12.8	12.4
Netherlands	000s	797.5	802.6	821.4	837.0
	%	14.3	14.4	14.7	15.0
Belgium	000s	417.8	423.3	438.7	413.6
	%	15.0	15.2	15.4	14.9
Japan	000s	1,590	1,590	1,590	1,470
	%	2.78	2.77	2.77	2.44

Source (except U.S., UK, Japan): Eurostat

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Leading the way to the USA



TECHNOLOGY

INFORMATION TECHNOLOGY IS PRODUCING A PROFOUND UPHEAVAL IN ADVERTISING

How to sell ideas the electronic way

BY ALAN CANE

SALES AND marketing departments in the developed world are facing the most profound upheaval since the advent of television advertising because of the spread of information technology.

Wholesalers, agents, order takers and field sales staff are all at risk. Their jobs are likely to be changed drastically or swept away in a flood of electronic information systems.

Sales and marketing managers ignore these new threats and opportunities at their peril. They will either be caught with their technological trousers down while more farsighted competitors make the running, or they may pursue badly thought out plans that provoke adverse or unforeseen reactions in their customers and competitors.

Some companies have already picked up this new technological football and are running with it. For example:

● The South East Electricity Board has improved its service and hopes to increase sales by installing a private videotex system with 100 terminals, each equipped with a printer. Sales staff in each of the Board's 77 electrical retail shops have immediate access to the most up-to-date version of its product catalogue, together with all the information on any product including dimensions, features and illustrations of costs for individual customers.

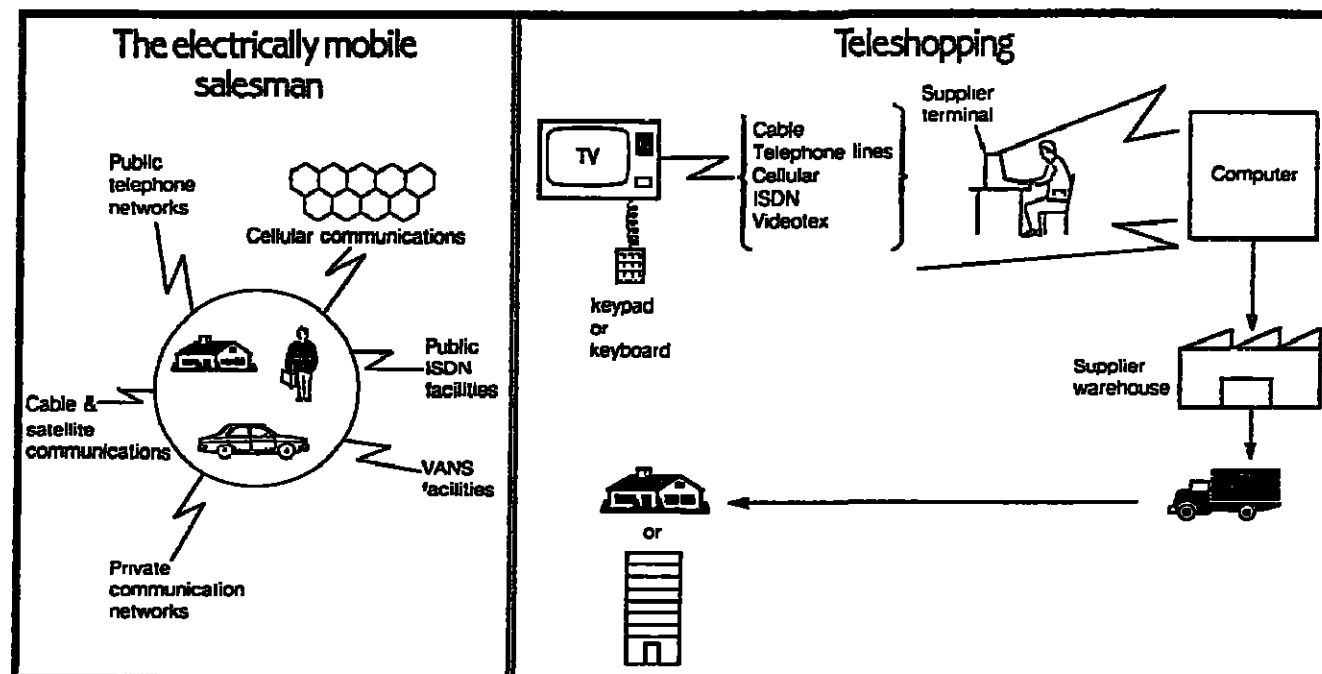
Staff savings alone are expected to pay for the system with net benefits being expected in the first year of operation. The major benefit, however, is expected to be an increase in sales through greater certainty about stock levels and delivery dates.

● Brooke Bond Oxo installed a voice response system to speed up and increase the accuracy of its ordering process.

Until 1982, its 250 strong sales force recorded orders on customer cards, transcribed the details onto printed forms and used an answerphone service to dictate orders to the computer centre.

This created, inevitably, a bottleneck which had a knock-on effect throughout the organisation.

The answer was a Comdial voice response system in which each salesman was equipped with a special touch tone telephone adaptor, a device which sends signals down an



ordinary telephone line in response to numbers selected on the keypad which can be read by a computer at the other end of the line.

Pre-recorded voice messages repeat the information so the salesman is certain the order has been transmitted correctly.

Now information collected on Monday is processed within 24 hours, allowing distribution managers more time to plan loads and routes for end-of-week deliveries. Postal charges, telephone charges and telephone answering machine charges have all been reduced while the accuracy and immediacy of management information has been improved.

● During 1982 Mothercare, the retail chain specialising in everything for mothers and babies, installed videodisc systems in four of its 210 branches.

The installation consisted of a colour television, a standard videodisc player, a numeric keypad and numbered photographs of the products being promoted.

Potential customers pressed the appropriate button on the keypad to select a short presentation showing the product being used and highlighting the safety features.

After 24 weeks, sales in the branches fitted with video systems were 20 per cent higher than control branches. Now

Mothercare has installed the system in 80 branches.

● Distripair, a Paris-based subsidiary of Roussel-Uclaf, one of the two largest pharmaceutical groups in France, is responsible for storing, marketing and distributing pharmaceutical products to wholesalers, pharmacies, hospitals, doctors and laboratories throughout France.

It has installed a value added network (VAN) service to improve communication between its main distribution depots and its customers.

The network is based on the French telecommunication authority's videotex (viewdata) service and it gives its customers access to a range of information including warnings, safety information, product data and useful contact names and telephone numbers.

The system allows Distripair's customers to order products direct; it automatically takes account of any discount arrangements.

The cost of implementing the service (on twin ICL 2960 mainframes) was about \$150,000; it is used by about 850 pharmacies who have access to the system via Minitel videotex terminals.

Distripair believes the service has increased its sales volume although it has not measured the increase. It has,

however, reduced the paperwork and costs associated with the order process. It expects that eventually 3,000 clients will use the service.

These case studies, and many others, are taken from a new study* of the influence of information technology is expected to have on marketing and selling published by the consultancy Butler Cox.

Its author, Tim Johnson, argues that over the next five years, information technology will be seen as the key resource that can make or break companies.

He points to the value for wholesalers of an electronic link between their head offices and their customers, like that operated by Distripair.

Such links make it simple to distribute product information and to collect and process orders—they also "tie in" the customer to the supplier.

Organisations have to decide if they wish to be technology leaders or technology followers, Mr Chapman says, and plan accordingly.

Technology leaders are innovators, hoping to exploit their position of being first in the marketplace with a new technique.

Technology followers respond to the activities of the leaders, hoping to profit from their ex-

perience and mistakes. What areas of selling and marketing can expect to benefit from information technology? Mr Chapman identifies six:

— Selecting the right sales prospects through the use of computer based information.

— Minimising wasted travel time; computer routing is one option, but portable telephones are better.

— Improving sales effectiveness with better presentations using video cassette recorders and portable computers.

— Speeding up orders and quotations using portable computers or touch tone telephones.

— Reducing wasted time for executives by installing personal computers in their homes and electronic mail systems at work.

— Improving the effectiveness of group meetings through video cassettes, interactive videodiscs, video conferencing.

Mr Chapman warns that organisations that ignore these changes are likely to suffer as their traditional competitors stream ahead or as new competitors break into their markets.

And anybody who thinks he is exaggerating should ponder on the banks and the financial services market.

*Information Technology: Its impact on marketing and selling, Butler Cox, £500 for three copies.

Agriculture

In-built crop protection

A BELGIAN company is claiming a breakthrough in a branch of genetic engineering which aims to confer pest resistance on crop plants by enabling them to produce their own insecticides.

Some organisms produce chemicals under genetic control which inhibit or stop the growth of other organisms. The trick is to isolate the genetic material responsible for the production of the chemical and insert it, using genetic engineering techniques, into the cell of a crop plant so that it too will produce the toxic chemical.

The bacterium *Bacillus thuringiensis*, for example, produces proteins which have long been known for their pesticidal activity. Now Plant Genetic Systems of Belgium claims to have implanted the genes responsible in tobacco plant cells.

Charles Tatum of U.S. chemical manufacturers Rohm and Haas which helped to fund the project said further studies would be needed to determine its commercial potential.

Steelworks

Grading coal

NKK, the Japanese steel and shipbuilding company, has developed a system which can accurately grade coal and assess the quality of coke.

The system has been installed at the company's Kishida and Fukuyama works to help improve the production of pig iron in blast furnaces. NKK says that its system is faster and more accurate than conventional methods.

The analyser measures the reflectance of coal and coke through the combined use of an image analyser and a microcomputer controlled microscope. It can identify, and quantify, the microstructure of coke such as fine or coarse mosaic, fibrous and inert matter.

Industrial

Piston motors

HYDRAULIC RADIAL piston motors for industrial use have been developed by Partek Corporation of Finland.

Designated Black Train, the motors have high starting torque and smooth running even at low speeds. Likely applications are in elevators, milling machines, material handling devices, robotics and ski lifts.

The new motors have stepless speed control and can cope with high radial loads and high pressures. They can be disengaged easily, by pressure or mechanically and can also be equipped with wet disc or drum brakes. More from the company at Salantie 18, SF-04300 Hyryla, Finland.

Software

Estate agents

A SOFTWARE package has been launched for estate agents to run on the FX30 microcomputer from Future Computers. As well as standard word processing and cash flow analysis, the Nomad program provides a matching of potential buyers against property types and the status of agency "for sale" boards.

Sales in progress is a feature to monitor each transaction and clients can be identified by name or address within the system. The software plus hardware is available through Etanfield of Harlow in Essex at a cost of £5,900. More information on 0322 597463.

Television
End of an era

A SLIGHTLY sad moment occurred earlier this month when the last of the 405 line television transmitters, at Melvick in West Scotland, was switched off. The frequencies will be going to mobile radio.

In its hey-day, the 405 line BBC network, which started in 1936 in London at Alexandra Palace, consisted of 167 transmitters. It gave rise to a whole new industry involved in supplying transmitters and aerials, studios, cameras and other equipment. It was the first public TV service in the world.

Automotive

Saab's electronic ignition

SAAB-SCANIA, the Swedish automobile and aerospace group, has great hopes of an electronic ignition system it has developed for cars. It has managed to obtain patents for the more novel aspects of the design.

A microprocessor controls the firing sequence of the engine. This obtains data from a sensor on the crankshaft to detect ignition pulses. Entirely electronic in design, the ignition system has no rotating distributor or high tension leads. Instead, a small high power ignition coil is fitted to each individual spark plug.

Saab-Scania has also opted for a capacitive, rather than the more conventional inductive ignition system. The company says that this overcomes some disadvantages of most commercial systems such as slow operation caused by a variety of defects such as dirty ignition leads or damp spark plug insulations. This causes power to be lost.

The ignition coils and all parts operating at a voltage above 12 volts are totally enclosed in a special ignition cartridge or cassette. This is important for safety. Also the supply voltage to the ignition coils is only 400 volts and is not produced until the instant when the spark is generated.

Saab accepts that its capacitive ignition system is based on well-known ideas. Capacitive systems in relative primitive form have been available for a number of years but they suffer from so many problems that they were not useable on a large scale, says the company.

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Clean. Uncomplicated. Robust. Reliable.

At Victoria Wine, electric storage heaters go down as well as the products they sell.



Two million customers a week spending over £5 million, making ten purchases a second. The statistics of Victoria Wine's success may already be heady enough, but Britain's biggest chain of retail wine merchants is redesigning its 860 outlets in a bid to attract even more customers.

Electric storage heaters are playing an important part in the improvement programme.

They maintain even temperatures for optimum stock conditions and keep the staff comfortable over long opening hours, yet occupy only the minimum of sales space.

With its long-standing reputation for reliability, low capital cost and quick installation, electric storage heating was the obvious choice for such a commercially-minded operation. Especially as the new generation of equipment can be matched with automatic controls to give economy through low-cost, night-rate electricity.

Victoria Wine's premises are considered individually when it comes to installation. Typically, a storage fan heater is installed under the counter to ensure maximum use of the sales area, whilst keeping staff and customers comfortable throughout the shop.

Slimline storage heaters are used for offices and stores.

They can keep the temperature at an

even and economic level night and day, which is particularly advantageous for stock storage and preservation of the building fabric.

"This system meets the distinct needs of our customers and staff," says Mr. Peters,

Chief Building Surveyor of Victoria Wine. "It is simple to operate and maintenance is minimal."

"With reasonable installation costs there is no major capital loss when a shop unit is vacated. Overall the return of investment has worked out well in line with our original

estimates—typically a three-year payback."

No wonder this highly successful chain of wine merchants finds electric storage heating so much to its taste.

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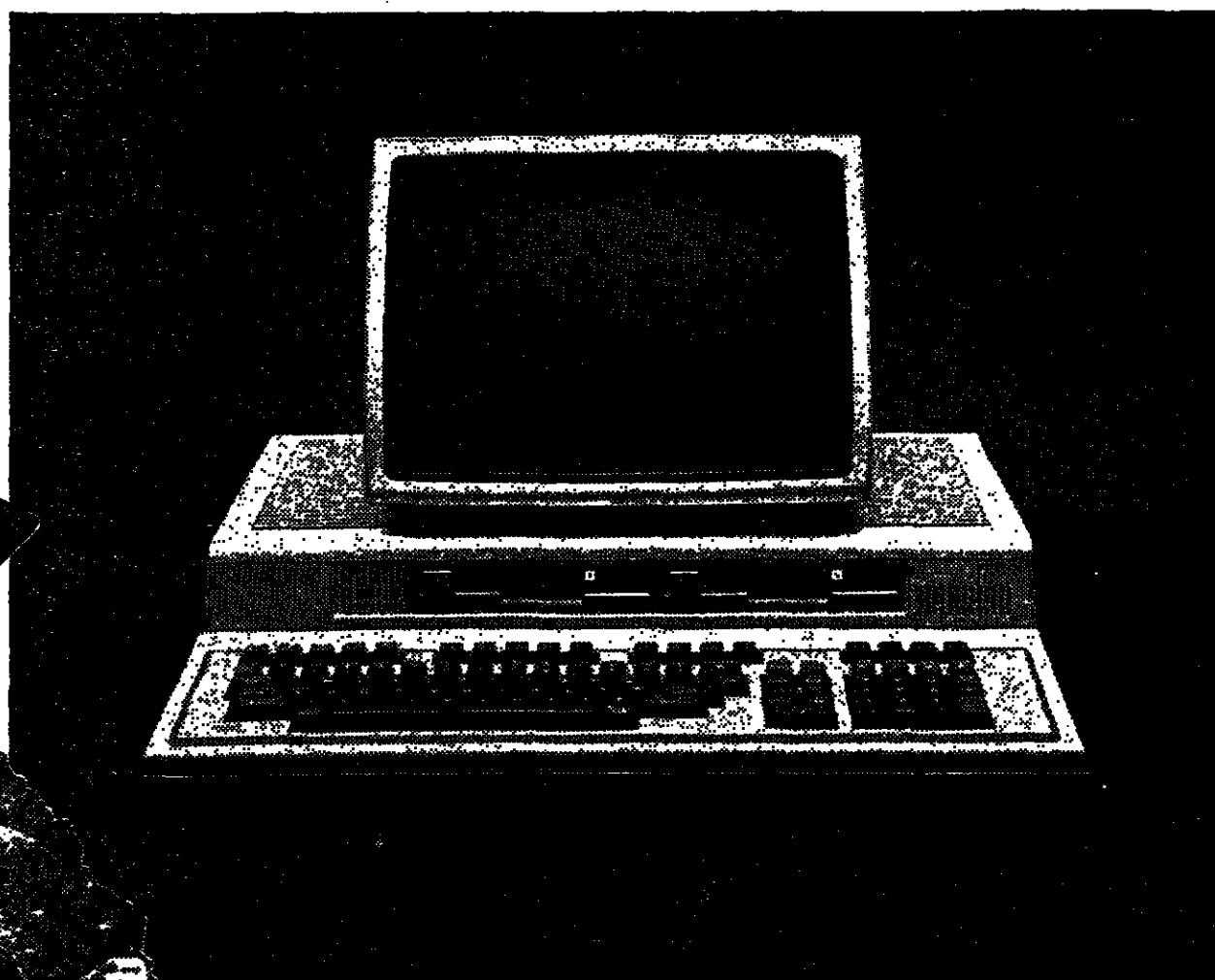
The Electricity Council, England and Wales

Handwritten signature: J.P. in 1/85

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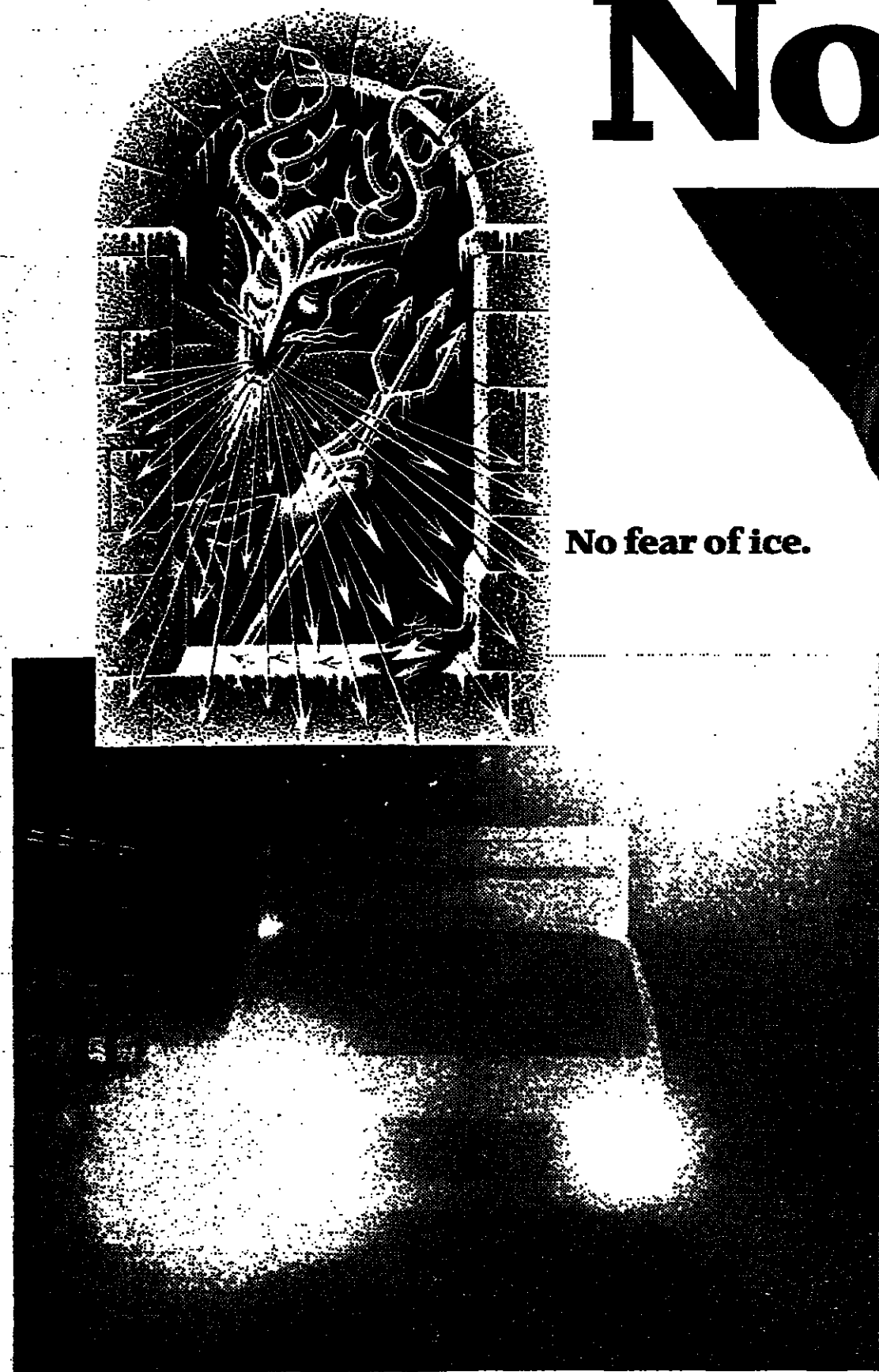


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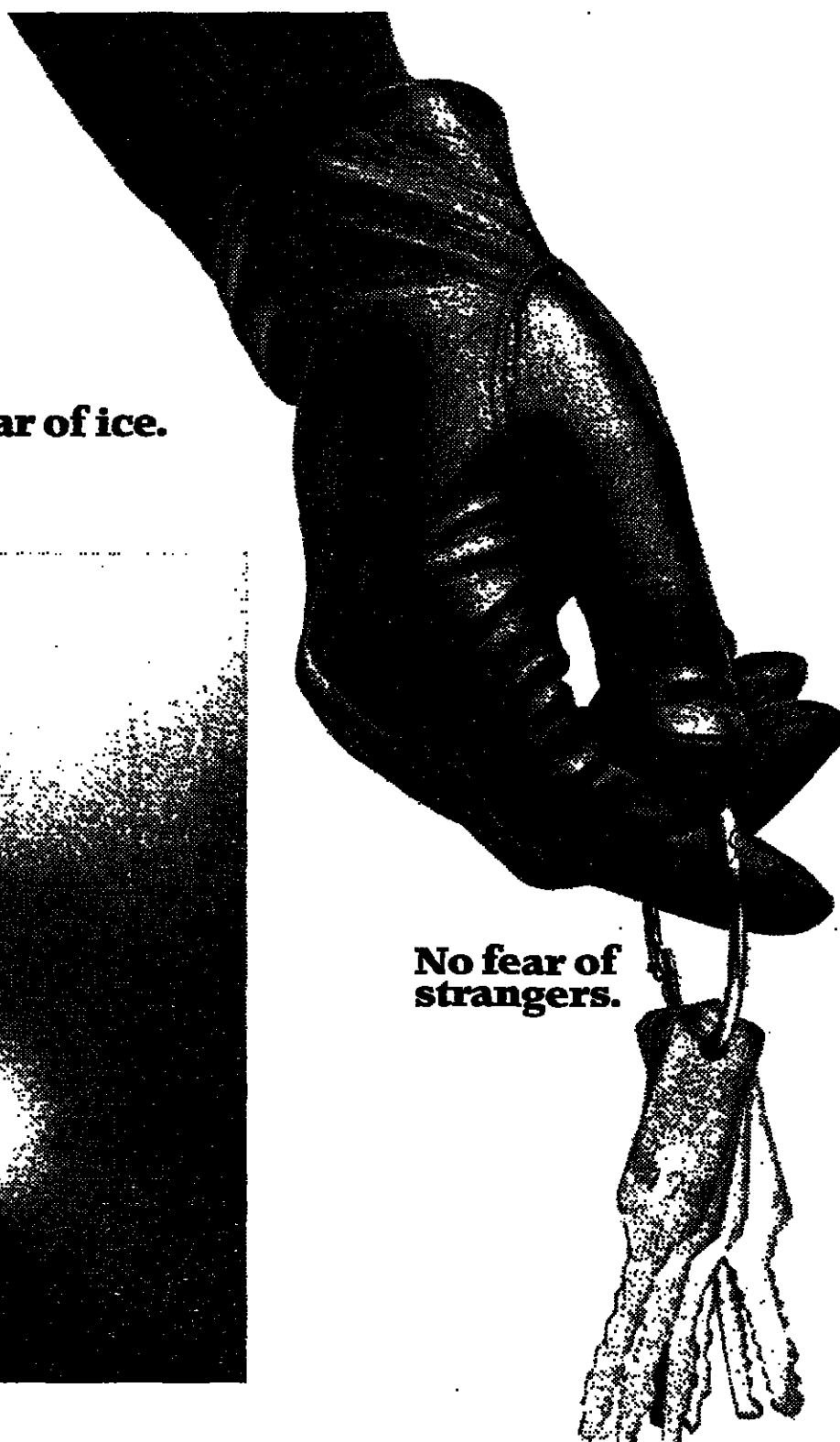


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UK NEWS

Brussels asked to rule on scheme to cut drugs list

BY LISA WOOD

THE BRITISH Medical Association (BMA) has taken its struggle against Government proposals to limit the number of drugs available on the National Health Service (NHS) to the European Commission.

The BMA argues that the scheme, due to be introduced in April, contravenes European law because objective and verifiable criteria have not been given on why certain drugs have been excluded. Foreign companies in particular, said the BMA, would be discriminated against in the new list.

The BMA's case has been presented in a letter from Sir Douglas Black, president of the BMA to M Jacques Delors, president of the Commission.

He informed M Delors that solicitors acting on behalf of the BMA had asked Mr Kenneth Clarke, the Health Minister, what were the ob-

jective criteria for excluding certain drugs on the proposed list. No answer had been given.

"We continue to have severe doubts about whether or not there are objective criteria for inclusion on the list and, if indeed there are any, whether they are verifiable as required by the Court of Justice," Sir Douglas said.

The BMA said the need for objective and verifiable criteria had been given in a decision last February by the European Court of Justice in the case of Duphar and Others against the Netherlands.

The provisional list of drugs, as presented by the Government in a consultative document could reduce the total number available for NHS prescriptions in five treatment categories from 415 to 31. Sir Douglas said in his letter: "You will appreciate that, given that Health Service prescriptions account for about 99 per cent of the prescriptions writ-

tens by GPs, this scheme amounts to a massive restriction on the free market in drugs available for prescription by a GP under the NHS."

Foreign companies supplied some 80 per cent by value of the range of 415 drugs now available. The Government is proposing to limit the range of drugs to patients in order to reduce the size of the annual drugs bill.

Sir Douglas said that there was already a well-established procedure, under the Health Service Scheme for deciding whether or not a new product was indeed a "drug" and so prescribable under the NHS.

Sir Douglas said he understood that the Italian and West German governments had modified similar lists after representations being made by the Commission.

The Department of Health and Social Security said: "We are satisfied that the proposals comply with European law."

Earnings squeeze 'key to more jobs'

ABOUT 300,000 new jobs could be created over the next four years if the growth in earnings were roughly halved this year, the Treasury suggests in a paper to be published on Wednesday.

This would imply that pay would almost stand still in real terms for one year. However, the Treasury believes that after this sacrifice, living standards would quickly recover, because inflation would be lower and the Government would have slightly more scope for tax cuts.

The 58-page report is seen by the Government as an important justification for the claims of Mr Nigel Lawson, the Chancellor of the Exchequer, that key to solving the unemployment problem must be slower increases in real wages.

The paper strongly suggests that the Government would need to help the virtuous circle between pay and jobs by lowering interest rates and raising its borrowing target in cash terms, compared with what it would otherwise have been.

It could do this within its present strategy; lower inflation would reduce the pressure on its money supply targets and help to cut nominal interest rates.

Increased national output would, after a period, ease the Government's finances, and public borrowing could rise a little to keep to the same planned ratio with national income.

UNIONS representing Ford workers in Europe agreed yesterday to support industrial action "up to and including plant occupation" in the event of the company closing any of its European production capacity.

Mr Bob Lutz, Ford Europe president, hinted last week that Ford might close one of its plants because of widespread over-capacity in the European car market.

Unions issued a statement yesterday calling for a meeting with Ford at European level. They said they condemned Ford's refusal to meet unions to discuss ways of helping the company survive the present problem of poor European demand.

THE GUARDIAN newspaper is to build its own printing plant on a former docklands site in east London at a cost of at least £15m. The paper at present prints separately in Manchester and in London where it shares presses under a contract with The Times.

MANUFACTURERS in London and the south east of England report a significant revival in confidence for home and overseas markets, according to a report by the London Chamber of Commerce and Industry.

BRITISH AEROSPACE has won a contract from the Ministry of Defence to conduct studies on a new air defence missile which would travel at four times the speed of sound. The missile is thought to be a replacement for the Blowpipe and Javelin missile systems made by Short Brothers of Belfast.

TRIALS are to take place over a six-month period on a Ford 2.5 litre direct injection diesel engine for London taxis. If found acceptable, the engine would effectively break a monopoly on London taxi cab engines held over many years by BL, the state-owned motor group.

COMPANIES in the assisted areas of England received aid support from the Government worth £36.78m in the 1983-84 financial year. As a result, it is expected that 15,790 jobs will be created over the next four to five years.

GAS USERS will face a steep rise in prices with the extra revenues going to the oil companies which produce North Sea gas, if the Government blocks the British Gas Corporation's policy of gas imports, the corporations planning director, Mr Christopher Brierley, warned MPs.

PLANS FOR Britain's participation in Europe's space programme from now until the end of the century will be announced by Mr Geoffrey Pattie, Minister for Industry and Information Technology, tomorrow.

The UK commitment to the programme, prepared by the European Space Agency, is expected to include a part in U.S. plans to build a permanent manned space station at a cost of about \$10bn.

Dunlop shareholders may get bigger stake in rescue deal

BY CHARLES BATCHELOR

SMALL SHAREHOLDERS in Dunlop, the debt-laden tyre and rubber products group, are to be offered a bigger stake in the £142m rescue package announced earlier this month.

The 53 banks which are backing the re-financing plan will make available on a first refusal basis to existing shareholders all of the £40m worth of ordinary shares they plan to take up in exchange for debt. The banks initially agreed to make only half of these shares available to existing shareholders.

This represents a major success for the Dunlop Shareholders Association, headed by Professor Robert Pritchard of Leicester University. The association has been fighting to minimise the dilution of existing shareholders' stakes.

It also reflects the concern of Dunlop and its bankers to gain the support of shareholders against the unwelcome £23m bid from BTR, the broadly based conglomerate. Shareholders are due to vote on the rescue package on February 8.

Prof Pritchard said yesterday: "The banks see no difficulty, which is very encouraging. But they are now looking at the technical ways and means of implementing the change. There is no question that the association is increasingly moving to support the Dunlop board."

The banks' decision, which was announced to Prof Pritchard on Saturday, came as Sir Michael Edwards, Dunlop's chairman, launched a campaign to lobby support for the re-financing package and against the BTR bid.

In a two-page letter which Dunlop's 17,000-strong UK workforce will receive today Sir Michael calls for pressure to be exerted on MPs, trade union officials and "anyone you think can help to keep Dunlop independent."

He said that many of BTR's activities were similar to those of Dunlop and warned that this could lead to job losses if the bid succeeded. Dunlop estimates that £70m-£100m worth of its £1bn turnover comes

from products such as hoses, belting, automotive components, bedding and industrial footwear; all areas in which BTR is active.

Dunlop has submitted information to the Office of Fair Trading which has begun preliminary inquiries into whether the BTR bid might raise monopoly objections.

Mr Ivan Boesky, the U.S. arbitrator who has taken strategic holdings in many companies facing take-over bids in both Britain and the U.S. is believed to have bought shares in Dunlop.

This would help explain the buoyancy of Dunlop's share price. The shares rose a further 2p to 37½p on Friday.

BTR said it had been unable to detect buying by Mr Boesky.

Midland Bank, which is believed to have more than £40m worth of loans outstanding to Dunlop, denied a weekend press report suggesting that it backed the BTR bid approach. Other leading banks have rejected the BTR bid.

INSURANCE

Brokers face up to hard times

BY JOHN MOORE, CITY CORRESPONDENT

A DRAMATIC change in the world's underwriting cycle may be underway, if the latest trends reported by brokers and underwriters are sustained.

Already, insurance professionals are saying that there has been the biggest contraction in capacity since the period in the mid-sixties when Hurricane Betsy swamped the world's insurance markets with huge losses.

Insurance premium rates have hardened dramatically in London following a long period of weakness as existing insurance policies have been renewed over the last few weeks. It is also reported that insurance brokers are having great difficulty in placing other than high quality risks, and in some cases have faced problems in completing insurance programmes as underwriters have cut back on their business volumes.

A review of the various classes of business shows the following trends after the latest renewal season.

● Marine insurance. The Institute of London Underwriters, representing over 100 insurance companies operating in the London market, said last week that marine insurers are experiencing better times with their hull insurance accounts. At insurance brokers Bain Dawes, Mr Derek Prince who heads the marine division, estimated that rates on small fleets might be rising by around 30 to 40 per cent for those with bad records, with perhaps 2½ per cent increases on rates for larger fleets with reasonable records.

London insurers, including Lloyd's underwriters, have a commanding share of the world's marine business. With some £1.5bn

(£1.6bn) in premiums, London insurers carry the risks of around 40 per cent of the world's fleets. Yet the London market's business is under attack from increased competition.

Mutual clubs formed with the participation of shipowners, who insure each other on a mutual basis, are making some inroads. Three major U.S. container fleets switched their accounts to the Swedish Club from the London and U.S. markets. According to Bain Dawes the accounts were insured at 20 per cent below market rates on offer in London.

On the cargo side of marine insurance, rates have been supported by the high cost of war risk insurance. Even so underwriters report that increased competition has weakened rates on the underlying cargo insurance account.

● Non-marine insurance. In the U.S. there have been 20 to 30 per cent increases across the board in U.S. property and casualty business, according to some reports. On high risk accounts such as pharmaceuticals, chemicals, oil companies and railways increases have been up to 300 to 400 per cent. This has been due to a large extent to the contraction in the availability of proportional reinsurance capacity, which has contracted dramatically, as reinsurance underwriters seek a more profitable flow of business.

● Lloyd's. Around 70 per cent of Lloyd's £2.3bn of premiums is earned in dollars. Two-thirds of its business volumes are largely accounted for by reinsurance business, mainly on U.S. accounts. There are signs that the membership, which provides the underlying capacity for the market, is not

growing at a sufficient rate to allow for the sharp currency changes of sterling against the dollar. Already a number of insurance syndicates have written up to their premium income limits at Lloyd's, because of the windfall business volumes which have been created through conversion of dollar earned business into sterling.

● Reinsurance. In the company market reinsurers are driving hard bargains with direct insurers on terms arranged for proportional reinsurance contracts. Commission rates paid by the reinsurer to the direct insurer passing across a share of its business are subject to intense negotiation as reinsurers seek to gain a better deal. In addition, according to Mr Leslie McKinnon, assistant general manager of Mercantile & General, Britain's largest reinsurer, reinsurers are looking for companies to participate in poor experience by retaining a larger proportion of the risk and even seeking the direct insurer to accept loss participation clauses in contracts.

Mr McKinnon, speaking at a seminar organised by stockbrokers Kitcat & Aitken last November, predicted that the latest renewal season would show a reduction of proportional reinsurance capacity and Bain Dawes' reinsurance specialist Mr Paul Swin confirmed last week that this trend had indeed taken place in the latest renewal season.

As the proportional reinsurance market has contracted so the demand for excess of loss reinsurance protection has grown. In that particular market reinsurance rates have risen 200 per cent in some instances.

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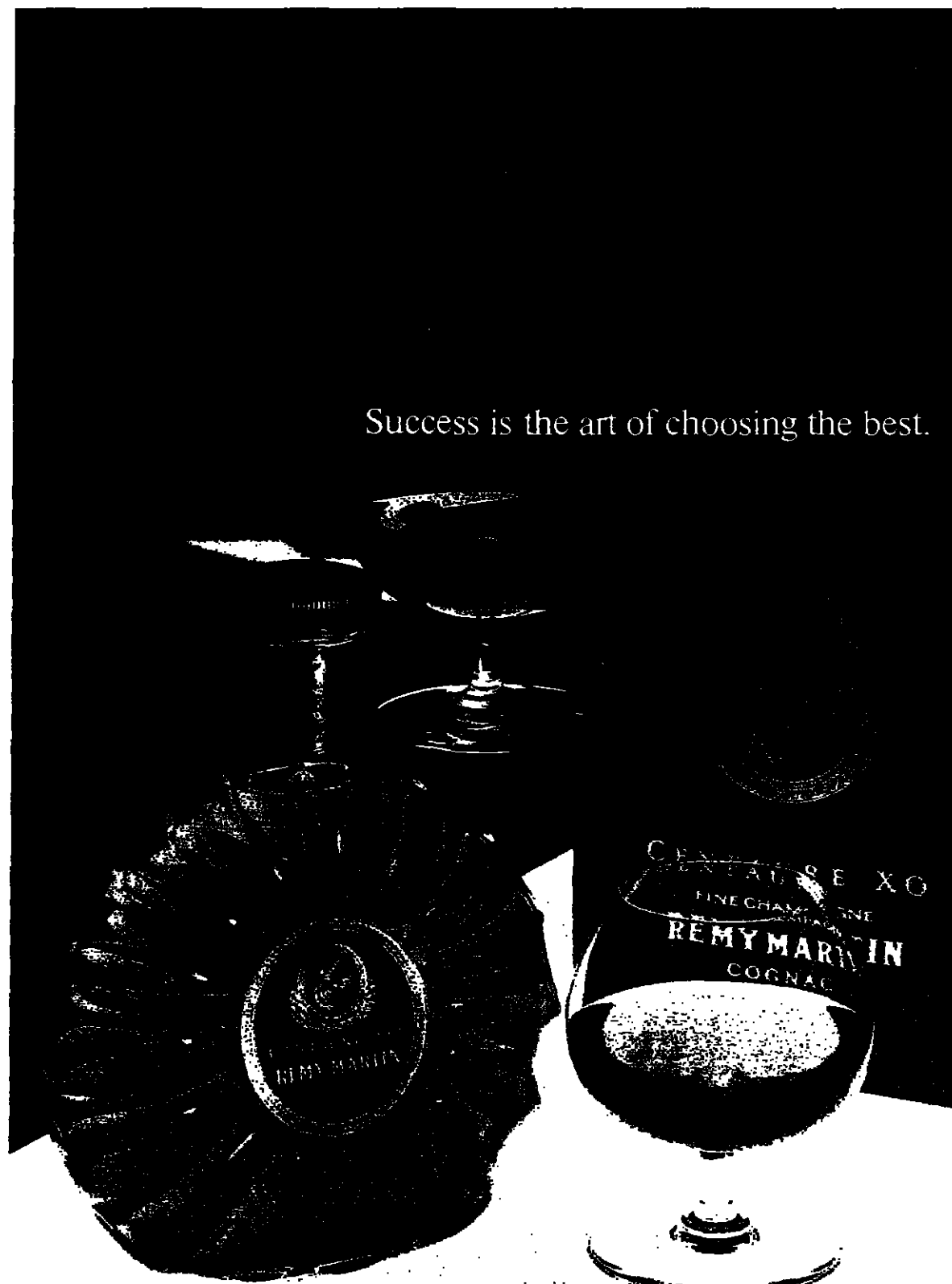
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THE XO COGNAC by REMY MARTIN
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The revival in trade between the East and West, which began in 1983, strengthened last year. The 'omens' are now good for calm on the commercial front

Calmer commercial waters lie ahead

By DAVID BUCHAN
East Europe
Correspondent

GIVEN THE myriad political differences between East and West, there can be no guarantee that politics will not again intrude into East-West trade. But at the start of 1986 the omens were good for a period of commercial calm.

The U.S. and the Soviet Union held their first high-level trade talks since 1978, with the Reagan Administration indicating that while it had no intention of going back on its new curbs on the sale of "strategic" goods to the Soviet bloc, general trade between the two superpowers should be increased to broaden the dialogue begun again at the arms negotiating table in Geneva.

At the same time, Poland at last reached an agreement in principle with its Western Government's creditors on debt arrears unpaid since martial law was imposed there three years ago. This removed the last obstacle, on the Western side, to Poland joining the International Monetary Fund and effectively dismantling the last of Western sanctions against Poland.

Thus, Comecon countries, for the time being, have no real ground for arguing that the West is still playing politics with East-West trade, though many officials in Moscow, Warsaw, Prague and Sofia might well, and so, argue that the East should reduce its vulnerability to any future Western economic leverage.

Such precautions include reducing Eastern financial debt to the West and, harder to

achieve, reducing technological dependence on the West. Even before this improvement in the political climate, the revival in trade between East and West, which began in 1983, strengthened in 1984. The recovery really came in western trade with Eastern Europe, which had declined in three consecutive years (1980-82), rather than in trade with the Soviet Union, where increases in the early 1980s sustained by high Soviet energy sales and Soviet investment purchases (pipeline equipment, for instance) tailed off last year.

According to the United Nations Economic Commission for Europe (ECE), Eastern Europe's exports to industrialised Western countries (members of the Organisation for Economic Development and Co-operation) turned up sharply in volume terms in 1983 and by 17 per cent in the first half of last year.

The export drive was general throughout Eastern Europe, but most marked in the two countries that lost the most ground in the early 1980s, Poland and Romania, which made determined efforts to push their staple exports of coal and all products, respectively.

Improvements

Faster growth in total western import demand also helped particularly in the U.S. market. But since slower-growing Western Europe accounts for over 90 per cent of Western purchases of Eastern goods, Eastern Europe and the Soviet Union saw their combined share of total western markets decline slightly from 3.7 per cent in 1983 to 3.46 per cent in the first half of 1984. There was some, but much less dramatic, improvement in

Western exports to the six East European members of Comecon; after three years of decline (1980-82) bottoming out in 1983, Western sales to Eastern Europe rose 3 per cent in the first six months of 1984 in volume terms, with growth coming in exports of semi-manufactures and consumer goods, partially offset by lower engineering product sales.

This last category of Western exports has not prospered since the late 1970s when Eastern Europe started to cut back investment spending in an attempt (mostly vain) to protect personal consumption and public services.

Some analysts (the ECE, for instance) had forecast an upturn in investment early last year. But apart from badly controlled capital spending in Poland (where the central planners tried but failed to control capital expenditure) and in Romania, and neither country gave much business to Western firms — the rate of investment in Eastern Europe is at an almost historic low as a share (13.24 per cent) of national income.

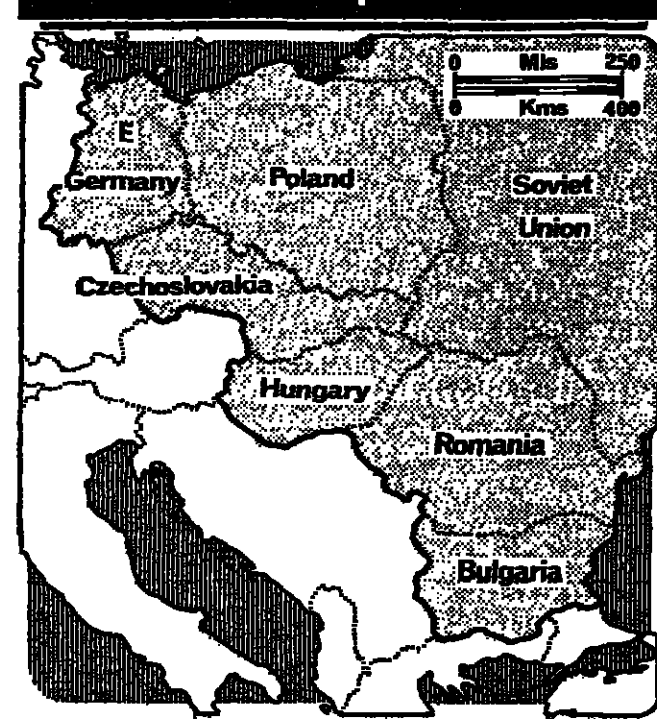
The upturn may still come, however, in the new five-year plans (1986-90) which Comecon countries are now preparing. Herr Jürgen Michelbecker, in a recent visit to the Eastern capital goods market done jointly for Stuttgart University and Ingmar Consultants, sees 1985 as an ideal year for Western engineering companies to start tawling their shares around Comecon capitals, in readiness for the 1986-90 plans. He underscores the importance of the Comecon market, particularly for West German industry.

Of total West German exports, 25 per cent of metal cutting machinery, 40 per cent of mining equipment, 10 per cent of textile machinery, 20 per cent of shoe and leather machines, and 10 per cent of valves go to the East.

The difficulty, however, is that many engineering companies are too small or specialised to spend the particularly large amount of time and money needed to develop their Comecon business and to deal with Comecon counter-trade demands, often in quite unrelated products.

Probably in no other sector is the general difficulty for the small even medium-sized company operating in the Comecon market more acute. However, some Comecon countries have recently shown signs of dropping their traditional, almost

Comecon's European Members



snobbish, preference for the big "brand name" in the West. Precisely the opposite trend has occurred in Western trade with the Soviet Union, where buoyant engineering sales helped boost Western exports in 1981-83. In the first half of last year, Western sales slumped by 8 per cent in volume terms, partly reflecting completion of the Siberian gas pipeline. The decline has since been reversed, but only because of grain imports to make good the 1984 Soviet crop shortfall.

Soviet exports to the West have held up, rising 2 per cent in volume in the first half of last year after 10 per cent and 7 per cent increases in 1982 and 1983. But the bulk of these sales (nearly 80 per cent) are energy, where prices have been falling on the world market, and only about a fifth are manufactured goods and raw materials where demand and price have improved, thanks to an upturn in the Western business cycle.

Thus, the Soviet Union may have been selling more to the West, particularly re-exported Middle East oil (earned chiefly from arms sales) to offset stagnating domestic oil production, but seems to have got a lower hard currency return for it. However, when trade with the Third World is included to make up the Comecon balance of trade with non-socialist countries, the Soviet Union showed a large \$9.9bn surplus in 1984 (\$6.2bn in 1983) and Eastern Europe a collective surplus of \$6.7bn (\$5.5bn), according to the ECE.

In spite of the fact that many of Comecon claims on Third World countries are not easily realisable in cash, surpluses even approaching this magnitude put the Soviet Union and its six East European partners in Comecon in a comfortable financial position.

Prognosis

Clearly, most Comecon countries are now in a position to increase imports and improve domestic supply, without endangering the margin of financial safety they have painfully built up in the last few years.

Several factors still support a conservative prognosis on growth in East-West trade. The first and most important is the attitude of the Comecon countries themselves.

They still value highly, perhaps more highly than ever, what the West has to offer, which is generally of better quality and more promptly delivered than the goods they can get from their supply con-

strained economies. But they also draw from recent years the lessons that financial over extension to the West is dangerous, and that heedless purchases of Western manufacturing licences entail far larger imports of components, spare parts and semi-manufactures than originally intended. They also see that big western-built turnkey plants carry no guarantee of a hard currency market in which to sell the resultant products.

Big contracts

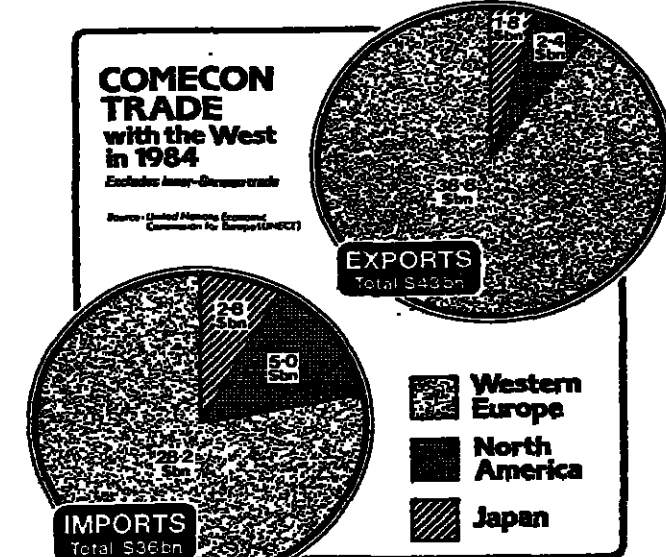
The degree of caution, of course, varies. Bulgaria, Czechoslovakia, and latterly Romania, show no interest in borrowing more from the West; the others do.

The Soviet Union still has some very big contracts, for construction of chemical and plastics plants for instance, to dangle before the West, as Mr Mikhail Gorbachev, the senior Politburo member, was doing in London last year; while at the other end of the spectrum, Czechoslovakia says it intends to rely mainly on the East for its technology. Hungary is the holdout in both finance and trade, but even Budapest has reservations about overexposure to the West.

The result is that, even after the 1981-83 western credit squeeze that severely cramped East-West trade, the proportion of their total trade which Comecon countries do with each other is rising, from 52.55 per cent in 1981 to 58.6 per cent in 1983.

This trend may continue, not because the Comecon countries want to "circle their wagons" into an autarchic bloc (this was explicitly rejected at last year's Comecon summit), but for more "objective" reasons, as they say in the East.

The main reason, ironically stemming from that same Comecon summit which rejected autarchy, is that Moscow is demanding more East European investment in technology. As regards manufactured goods, the Soviet Union and Eastern Europe still seem to be losing Western market share to the newly-industrialised countries of the Third World, the Brazil and Taiwan. This is despite their proximity to at least the Western European market and grudging Western adaptation to Comecon demands for counter-trade.



reserving them for hard currency sale to the West. The signs are that the Soviet demands are being met in the long-term trade agreements, in some cases up to the year 2000, concluded by the Soviet Union with Poland, East Germany, Hungary, and Czechoslovakia last autumn.

Even before that, the Soviet Union was beginning to "cash in" on the surpluses it has been running with Eastern Europe for several years; in the first half of last year, East European shipments to the Soviet Union rose 6.7 per cent as against a 4.5 per cent increase in Soviet deliveries to Eastern Europe.

A second dampening factor on East-West trade is the new controls imposed on the sale to the Soviet bloc of what the West considers to be technology of potential military use. These controls, agreed by Nato countries and Japan in the Paris-based Co-ordinating Committee last year and coming into full effect this year, now cover a wider range of electronics, telecommunications, computers (see accompanying article).

A third brake on trade growth prospects is the difficulties Comecon still have in competing on Western markets in too narrow a range of goods which often attract Western protectionism.

As regards manufactured goods, the Soviet Union and Eastern Europe still seem to be losing Western market share to the newly-industrialised countries of the Third World, the Brazil and Taiwan. This is despite their proximity to at least the Western European market and grudging Western adaptation to Comecon demands for counter-trade.

Such demands stem in an immediate sense from lack of hard currency. But, at root, counter-trade is a failure of marketing, shifting the onus of selling Comecon wares to Western companies. Gradually, however, Comecon countries seem to be shaking up their foreign trade organisations, with Hungary in the van of this reform movement and the Soviet Union taking up the rear.

Blunted

The most important, because the biggest, market for Comecon goods is Western Europe, where the lack of any general trade agreement with the EEC has undoubtedly blunted Comecon penetration. Just as the individual bid by Hungary to reach bilateral accord with Brussels seemed by mid-1984 to have ground into the sand, the Comecon summit in Moscow restated the East's desire to reopen discussions (defunct since 1981) with the EEC about a general agreement between Europe's two trading blocs.

This was followed up by an autumn visit to the EEC Commission in Brussels by the Bulgarian trade minister representing Comecon. But the two sides remain sharply divided about the nature of any EEC-Comecon accord. Comecon wants political recognition and concrete benefits in Western markets and the EEC sees no benefit in any way enshrining what it regards as Soviet hegemony over Eastern Europe in Comecon, particularly when Comecon, without a common commercial policy like the EEC, cannot of itself reciprocate any tariffs or quotas concessions the EEC might offer. That gap still seems too wide to be bridged.

Trade balance with 23 industrialised western nations

	1981	1982	1983	1984*
Bulgaria	+0.15	+0.75	+0.9	+0.3
Czechoslovakia	+0.32	+0.38	+0.56	+0.6
East Germany	+0.12	+0.68	+0.32	+0.6
Hungary	+0.85	+0.72	+0.36	0
Poland	+0.86	+0.81	+0.27	+0.3
Romania	+0.36	+0.8	+1.37	+2.5
Soviet Union	+0.22	+0.67	+1.82	+2.5

* Extrapolation of January-June trends
Source: UN Economic Commission for Europe, using Western data which generally lower Comecon countries' surpluses than Eastern statistics. Cited in text of this survey

Waiting for the new lists

Western controls

DAVID BUCHAN

THIS YEAR sees the start of a wider and tougher regime of Western "strategic" controls on sales to the Soviet bloc, by 15-member governments, Nato basically plus Japan, of the Paris-based Co-ordinating Committee (CoCom) are in the throes of publishing new national export control lists; the U.S. and the UK, for instance, did so this month.

The common denominator of these lists is the agreement with which CoCom members wrapped up their 1982-84 regime of the Western embargo lists.

The impact, however, began to be felt in the second half of last year. Hungary and Bulgaria found that Western companies abruptly had to suspend tenders to supply those two countries with sophisticated new telephone exchanges.

For all the complaints from frustrated Western sellers and criticism from would-be Eastern buyers, it is worth remembering that CoCom controls only affect small shares of total East-West trade, perhaps less than 5 per cent, though in certain sectors, like computers, their impact is much greater.

The aim is to prevent transfer of arms, nuclear energy technology with application in making weapons, and a range of "dual use" civil technology and know-how of probable use to Warsaw Pact weapons designers. Obviously, judgement on the last category varies. As in previous CoCom reviews, the more security-conscious U.S. Government pushed to widen the list of controlled "dual use" items; its more commercially-minded European and Japanese allies resisted to varying extents, and the result last year was a compromise.

Two other general factors will affect the exact impact of the new controls. Legal, as well as illegal, loopholes exist in the CoCom net. In a few thousand cases a year, member governments argue that sale of a particular item, though on the em-

bargo list, is for bona fide civil use (like a computer for a hospital or bank) or is available to Soviet bloc countries indigenously or from non-Comecon country sources.

Such "exceptional" sales are either granted at "national discretion" by individual governments, or in the case of more sensitive items by a government going to the Paris committee and winning approval of all other 14 member countries.

The point about this fairly flexible procedure is that it can be varied, not only on the merits of a particular sale, but also according to the prevailing political climate.

CoCom, essentially the U.S. by use of the right of veto that all members have, has drastically curtailed exceptional sales to the Soviet Union and Poland since the early 1980s on potentially political grounds. This could reverse if the political climate changes.

On the other hand, some European neutral countries, Austria, Switzerland and Sweden, which are all key East-West traders, have now come under strong U.S. pressure not to let their territories be used to undermine the CoCom embargo. Grudgingly, and certainly unofficially, these governments seem to be partially co-operating.

The biggest change in the actual CoCom rules is in the broad category of electronics, partly because the old rules in the key subcategory of computers were 10 years out of date and partly because in electronics, the basis of much modern weaponry, that the West has the widest lead over the East. The three most significant changes are on:

● Computer Hardware. Most home computers are now freed from licensing requirements, while controls have been tightened (by making sale conditional on unanimous approval of all 15 CoCom members) on sophisticated machines, particularly so-called "super-minicomputers" especially hardened for outdoor use (in, say, the oil industry) and thus of potential military use.

● Computer software. This is subject to some controls for the first time. Western programme writers may not supply software for embargoed Western hardware, though they may do so for certain "Western look-alike" machines made in the Soviet bloc.

● Telecommunications. Telephone exchanges with "stored programme control switching systems" (considered to be of help to Warsaw Pact command and control) will not be sold to the Soviet bloc before 1988. This arbitrary date is the result

of a horse-trade between Washington and its allies. Would-be West European sellers of telephone exchanges have been telling East European countries to hang on until 1988, but all that is decided is that telecommunications will be reviewed, not necessarily liberalised, then.

In fact, the embargo review procedure is likely to be changed at a meeting next month in Paris of high-level officials who will probably endorse the sensible suggestion that CoCom should review its list continuously, dealing with a third of items each year instead of trying to tackle 100 per cent of the items every three years.

This procedure, while better matching the continuously changing technological balance, must raise a doubt of how long some controls agreed in 1984 will last.

The Paris meeting will also have to tackle one issue which is ancillary, but of relevance to trade with Comecon. This is the logjam of embargo exception requests for sales to China, which still remains nationally a target of the CoCom embargo. Until this is resolved, potential Western sellers of high technology to the Soviet bloc may find lengthy delays before they get a "yes" or a "no" on their deals.

East promotes high-tech

AT their Moscow summit last June, the first on purely Comecon business for 15 years, Soviet bloc leaders criticised Western export controls, reiterated their desire to continue trading with the West, but announced their intention to improve their own high technology. The communiqué said "special attention" would be given to development of electronics, microprocessors and industrial robots "all areas where the East knows it has much ground to make up."

Individual countries have taken the same tack of publicly urging the West to drop its controls, but at the same time laying the ground

for more self-reliance. Czechoslovakia, which is a Gatt member, has, for instance, complained that the Geneva-based trade organisation that Western controls constitute illegal trade discrimination under Gatt rules, while also accelerating development of its own electronics sector and apparently protecting the lower end of its computer range from Western imports. However, the only public indication of how Comecon countries are going to launch themselves jointly into the electronics revolution has come in communiqués about the new 15-year bilateral economic agreements which the Soviet Union is in the

process of signing with its East European partners. East Germany, Hungary, Czechoslovakia and Bulgaria have all developed some capacity in aspects of electronics and, particularly in the case of Hungary, which even sells some computer programmes to the West, software. The Soviet Union itself has a much bigger electronics industry, but still needs components from some of its more industrially sophisticated East European allies. A clearer indication of Comecon's forthcoming effort in this sector should come when member countries publish their 1986-90 plans later this year.

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East-West Trade 2

Economic sanctions by the West are being eased as the political climate improves. Below and on the following page are progress reports on trade with seven Comecon members.

USSR



President Chernenko

WITHIN THE last month the U.S. and West Germany have both had serious talks with the Soviet Union on prospects for improved trade. This is a sign of a warmer political climate. Enthusiasm for economic embargoes is clearly ebbing. Yet the curtailment of U.S. grain exports to the Soviet Union by President Carter in 1980 and the attempt to prevent

the West Europeans helping to build the Urengoi gas pipeline from Siberia to Western Europe have left a deep mark. The Soviets are even wiser than before on relying on foreign suppliers.

This is ironic since such embargoes are unlikely to be used again. The abortive attempt by Washington to push the West Europeans into a boycott of additional Soviet gas "did greater damage to the Western Alliance than it could ever have inflicted on the Soviet Union," said one diplomat.

In any case the key Soviet import—grain for animal feed—was shipped freely once President Reagan had been elected. The poor grain harvest last year means grain imports of up to 50m tonnes at a cost of some \$7-8bn.

This trend is likely to continue. The Soviet food programme means that the country will be able to increase the supply of meat, milk and eggs to the consumer whatever the state of the grain harvest. Herds are not being

cutback as they were in the past.

If agricultural imports are likely to remain buoyant, the outlook is less optimistic for industrial goods. Western exports to the Soviet Union dropped 9 per cent in the first half of last year compared to a rise of 2 per cent the year before. There were lower sales of iron and steel products, notably pipes and tubes used in the major pipeline projects.

In the first nine months of last year the Soviet trade figures showed a surplus in commerce with all the three categories into which it divides the world: socialist, capitalist and developing. This is all calculated in roubles so that the hard currency position is less clear. Exports to the West were roubles 15.5bn compared to imports of roubles 14bn. West Germany, once in profit in its trade with the Soviet Union, ran a deficit of \$850m in the first ten months of last year. Slack business in the middle east makes western companies look with some interest at prospects in the Soviet Union. In

terest is also being shown in large turnkey projects worth \$500m each.

The Soviet Union would like to import more from eastern Europe but the problem is that the high quality goods the Soviets want to buy are not available in sufficient quantity, they cannot easily substitute for imports from the west.

Under pressure

The Soviet Union's main exports, oil and gas, are all under pressure on price. Early this year there were some reports of the Soviet shoving their oil prices on the spot market, to sustain sales. But this should not constrain the Soviet ability to import. The real problem is that Western Europe and Japan do not want to buy oil and gas in the volumes once expected. Even if the price of oil falls, the Soviets still benefit from the rise in the retail purchasing power of the dollar in which oil prices are denominated.

Patrick Cockburn

East Germany



President Honecker

EVEN THOSE who are sceptical about Comecon statistics have to admit that East Germany must be doing something right. It again led the Comecon growth chart last year with a 5.5 per cent expansion in national income—over 1 per cent more than planned—representing a record 11th straight rise to DM 221bn.

This year's target for economic growth is again 4.5 per cent. The economy got off to a difficult start in bitter cold however which hampered coal supplies to power stations. The East German consumer is finally to be given a better break with retail sales set to rise 4 per cent although this is likely to be absorbed by built-in, although unacknowledged, inflation. Industrial production is to rise 3.8 per cent this year after a 4.5 per cent increase last year which was well up on the 3.6 per cent target. After several years at a low level, investment is to rise 14.3 per cent this year as the need to renew existing plant and equipment can no longer be postponed.

Foreign trade is to expand by a more ambitious 8 per cent but Western traders will continue to encounter a reluctance to buy products which are not absolutely essential to save energy or rationalise production. It is no surprise that Western bankers again rank East Germany as Comecon's best credit risk but the Soviet Union for the East Germans service their debts like clockwork.

A recent Euroloan to East Berlin of \$150m was quickly raised to \$400m with interest one per cent above Libor. It was made possible by a series of West German Government guaranteed loans re-establishing

East Germany in Western eyes as a sound risk. East Berlin has used these loans to lengthen its short-term maturities and to build up currency reserves. According to statistics from the Bank for International Settlements, East Germany's reserves outside of East Germany were \$4.2bn last June, against about \$2bn over 1983. Net foreign debt dropped from \$3.5bn to \$4.2bn. East Germany's debt to non-reporting banks, however, is unknown as are its supplier credits. The country's cumulative trade debt to West Germany last year sank to DM 3.6bn—the lowest since 1978.

East-West German trade last year is likely to have exceeded the record DM 13.2bn of 1983. Dr Franz Rotsch, head of the Department of Trade with East Germany, noted that East Berlin has redressed its large 1983 trade deficit with West Germany which resulted from substituting West German goods for those from other Western countries.

In addition East Germany was reselling products imported from West Germany in its clearing trade to obtain hard currency in other Western markets. Dr Rotsch said that he is rather optimistic for inter-German trade prospects this year, including West German deliveries of durable consumer goods and above all investment goods, such as environmental protection equipment. East German foreign trade will face the daunting problem of supplying the Soviet Union with higher quality consumer goods and high technology products in order to continue obtaining the current amount of Soviet oil, 16m tonnes annually, and larger quantities of gas.

The Government has issued an unpublished decree on the main areas of science and technology to be stressed up to the year 2000 including cooperation with the Soviet Union. A new scientific and technical plan outlines where research and development is to be concentrated: more rational energy utilisation, lignite processing, metallurgy, chemicals, glass and ceramics, microelectronics, robotics, biotechnology and automatic manufacturing centres. As in the past, West Germany will play a key role in any technology transfer to East Germany.

Leslie Collett

Bulgaria



President Zhivkov

AFTER A PERIOD of growth in the early eighties, Bulgaria's trade with the West is going through a period of retrenchment. The hopes of Bulgarian and Western businessmen alike raised during the 1983 trade boom with the West, when the Bulgarian market was the second fastest growing market in the Comecon after East Germany, have been replaced by more modest expectations. The Bulgarians have not lost their enthusiasm for

greater trade ties with the West but a combination of factors have contributed to the shrinkage in Western trade. The capacity of the Bulgarian market to absorb more imports was stretched at a time when economic reforms demanded internal readjustments.

At the same time Western controls on technology transfers to the Eastern bloc and a poor international climate reduced opportunities for trade and encouraged the Bulgarians to look more to their traditional partners in the Comecon.

Bulgarian officials were clearly pleased by the British decision to supply them the System X telephone exchange developed by Plessey and GEC which they wanted to buy. The two companies decided to drop their bid to sell the system last July after agreement was reached in the Paris-based Co-ordinating Committee (CoCom) by the Western allies to embargo sales of sophisticated telecommunications switching gear to the Soviet bloc.

The Bulgarians have since sought unsuccessfully to find another source for similar

equipment. The experience cannot have been gratifying. The shrinkage in trade with industrialised Western countries is clearly noticeable in 1984. According to figures from the International Monetary Fund exports from OECD countries to Bulgaria in the Comecon.

Bulgaria's trade turnover is planned to grow by 4.5 per cent in 1985 but the increase will almost be completely absorbed by its Comecon partners. Whereas trade with the Comecon accounted for about 78 per cent of Bulgaria's trade in 1983 with the Soviet Union alone accounting for about 57 per cent, targets for this year are 82 per cent with the Comecon and 63 per cent with the Soviet Union. OECD and developing countries will have to battle for the remaining 18 per cent.

In 1983 the OECD's and the Developing Countries' share was 22 per cent with the former taking about 12 per cent. Within the new targets competition is likely to prove hard for Western companies. There are still plenty of opportunities. Western companies were reported to have secured some \$200m-worth of

business during the Provdv technical fair last autumn, a small proportion of the total \$2.5bn said the Bulgarians to have been signed up during the week but many Western exhibitors declared themselves satisfied with the results.

Bulgaria's largest trading partners among OECD nations remains West Germany with trade worth \$530m in the first eight months of 1984, followed by Italy, \$71m for the first seven months, then by Austria \$71m, and Switzerland, \$69m, for the first eight months. Japan has fallen back since 1983 with trade worth \$59m, a 10 per cent fall on its 1983 performance with \$66m.

Bulgaria's expanding economy and low foreign debt continue to make it an attractive market. Bulgarians are tough negotiators and there is still plenty of red tape but the country has a good reputation for paying on time and in cash. But in the end prospects for greater Bulgarian-Western trade will depend on broader considerations and improvements in the international climate.

Patrick Blum

Hungary



First Secretary Janos Kadar

HUNGARY'S NEW management and wage reforms introduced last month are among the most wide-ranging since the New Economic Mechanism was launched in 1968. They aim to achieve a greater degree of company self-management and wage differentials than in any other Comecon country.

Managers in 80 per cent of Hungarian enterprises are to be elected, subject to industry ministry approval, by newly-formed company councils representing management and employees.

The councils, which resemble the supervisory boards of West German companies, will determine a company's "strategic" goals including investments, production, pay and may recommend closure if all else fails.

In other 25 per cent of companies, mainly smaller ones, managers are to be directly elected by employees. The remaining companies—operating in defence, essential goods and services and so-called monopoly trusts such as oil and aluminium—will continue to be under direct ministerial supervision.

Last year Hungary slightly exceeded its modest goal of a 1.5 per cent to 2 per cent growth in national income—roughly equal to GNP—with industrial production rising 2.5 per cent to 3 per cent compared with a target of 1.5 per cent to 2 per cent.

Agricultural output rose 5 per cent while investments were higher than planned. Real per capita income, however, went up by only 1 per cent.

The target of a \$600m to \$700m hard currency trade surplus and a \$300m to \$400m balance of payments surplus was said to have been met. The net debt stood at some \$4bn compared with \$4.5bn at the end of 1983 while reserves were \$2bn.

In the current year national income is set to grow by 2.3 per cent to 2.8 per cent while industrial production is to rise by 3 per cent and agricultural production by 1 per cent. Real income is to grow by a modest 1.5 to 2 per cent.

In overall growth terms Hungary now takes last place among Comecon countries but in the coming five-year plan

from 1986 to 1990 there is to be a spurt in national income growth, with an annual rise projected at 3 per cent according to Mr Lajos Faluvegy, Deputy Prime Minister.

Industrial production is also expected to increase at an annual rate of 3-4 per cent while agriculture is to grow by 2 per cent annually. Productivity, he said, is to expand by 4 per cent to 5 per cent annually as a result of the latest reforms.

While the company councils will be responsible for broader economic strategy, managers are companies much as before on a daily basis.

Concurrent with these changes to increase participation by employees in state companies, Hungary has begun wage reforms which are to allow considerable differentials in profit-making companies. The device is designed to both attract labour to more efficient firms and to base wages on performance and not mere attendance as in the past.

Plans have also been unveiled to turn some Hungarian foreign trade organisations into trading houses taking part in production, company organisation, financing and product development of the domestic companies. The FTOs have had virtually no say in what domestic companies produce.

Changes

As of last month some 250 Hungarian companies conducted their own foreign trade and in the engineering sector half of the foreign trade turnover is handled by the producers themselves. Necessity fostered these changes as Hungarian state companies were inherently unprofitable together with their workers.

Innovation was much discussed but seldom practised and industry, as in other Comecon countries, took months to gear up for production in the first half of the year and then spurred to complete delayed work in the last quarter.

In the same period investments and real wages are to level off or increase only slightly—more belt tightening for the Hungarian consumer. Throughout the next five year plan Hungary plans to achieve an annual surplus of \$800m to \$700m on its hard currency trade account.

Beginning next year he explained it is planned to import more machinery and technology from the West.

According to this scenario, Hungary's external debt is to be substantially reduced between 1988 and 1990 with the debt service imposing a smaller burden. Several hundreds of millions of dollars are expected to be freed annually to plough back into the economy which Mr Faluvegy said could result in a strong 4 per cent annual growth in national income.

Leslie Collett

Romania



President Ceausescu

THE COLD weather got Romania off to a bad start this year, with severe cuts in coal and water-generated electricity in a country whose broad industrial base is a heavy energy user and whose external finances are much influenced by oil import levels.

This year, however, will not see any let-up in President Ceausescu's drive to pile up as big a hard currency trade surplus as possible so as to pay off a much foreign debt. The trade surplus was pushed to \$1.41bn in the first three quarters of last year, with exports, according to Mr Ion Stancu, a senior trade official, rising 8-10 per cent, and non-oil imports increasing 3-5 per cent, and bigger trading increases in oil and oil products.

Romania's best export markets proved last year to be Western Europe, and the fast-growing U.S.

Thus, even after payment of debt interest, the country is running substantial current account surpluses (\$902m in January to September last year compared with \$922m in the whole of 1983). By the end of last year, the gross debt was down to \$7.5bn and should come down further in 1985 in which, says Mr Stelian Marin, interior minister, a substantial slice of Romanian exports—on credit.

Given the difficulty of collecting this money from financially-strapped countries, particularly in Africa, it is doubtful how meaningful the lower net debt figure of just over \$5bn is. However, the overseas refining and petrochemical industry (capacity still over 30m tonnes a year) can use payment in kind from those countries able to settle their Romanian bills in oil.

The casualty of this externally-orientated strategy has been, as usual, the Romanian consumer. Romanian statistics, highly suspect in this area, show that the level of consumption in 1984 was 1.9 per cent above that in 1980; this hardly squares with the increase in rationing during that period, even in petrol of which Romania is the only major producer in Eastern Europe.

The lot of the average Romanian may have improved last year but not by the 2.4 per cent targeted increase in personal consumption, and any further improvement this year, given the dictates of the external financial strategy, will be small.

Yet only two months ago, President Ceausescu at the congress of the Romanian communist party set targets for 1988-90 described by Wharton Econometrics as "outrageously optimistic." These goals, the first (because of the congress's timing) to be announced by any Comecon country for the next five year plan, include average annual growth for net material product (roughly, net services) of 7.6-8.3 per cent, industrial output of 10-10.6 per cent, and of agricultural production of 5.4-5.8 per cent.

These contrast with 1980-84 rates of material product growth averaging less than 4 per cent on Western estimates and not much less even on Romanian estimates. There would be more foreign confidence that Romania might at least approach the ambitious 1986-90 goals, were it not for idiosyncrasies of the Ceausescu style of economic management.

Evidently reacting against several years (1981-83) of International Monetary supervision, Mr Ceausescu announced last November a 20 per cent revaluation of the lei against western currencies and cuts in domestic interest rates, exactly the reverse of the policies which the IMF had urged and which, for a time, the Bucharest Government had grudgingly accepted.

The revaluation was justified in terms of requiring greater efficiency from Romanian companies, though it is hard to see it making goods more price competitive in foreign markets. Some outside analysts find it difficult to believe that the Government in the years ahead will manage to square the circle with simultaneous improvement in trade and domestic consumption and further reduction in the debt.

Wharton Econometrics believes that by the late 1980s, the country's hard currency current account will dip again into the red in order to finance the rate of growth which Mr Ceausescu wants, and as a result the debt will start to rise again.

David Buchan

ENERGOIMPEX

• Import/Export of coal, oil, gas, iron ore, steel, machinery, electrical equipment, etc.
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East-West Trade 3

Poland



General Jaruzelski

WITH POLISH priorities still set at keeping industry turning over on a day-to-day basis, with less regard to forward-looking capital investment or even replacement of machinery, the bulk of hard currency import spending is going on purchases of raw material and components.

In the first 11 months of last year 51 per cent of the hard currency import bill has been spent on this sort of supplies; thus, Western exporters with long-established contracts and an essential product were not complaining. They were also not displeased that due to the continuing credit squeeze on Poland, payment was more or less on a cash basis.

But companies hoping to sell Poland capital goods will still have to bide their time. Between January and November 1984 a mere 7 per cent of Polish import spending went on this category, and the value of this at \$276m paled against the billions spent on plant in the 1970s.

However, Polish enterprises are crying out for new machinery, and the planners are hoping that they will be able to lay greater stress on the necessary capital spending in the 1986 to 1990 period. This could be facilitated by any new western government credit for which the Poles would be able to make a case.

The prospects here are improving as the Paris club debt talks have made progress with both sides initialising a framework agreement on rescheduling

amounts which fell due between 1982 and 1984. Meanwhile last year even consumer goods for which Poland paid \$480m up to November outstripped capital equipment imports.

Debt renegotiation notwithstanding, the major effort to pay for imports is going to have to be made by Poland's exporters and here the picture is complex, it not to say bleak. Last year export earnings in excess of \$5.5bn still fell \$300m short of targets.

This would have been worse if it had not been for record exports of Polish coal which at near 43m tonnes over the year were the best since the war. Exports of other raw materials like sulphur and copper were also high and helped to produce a 1984 trade surplus of \$1.7bn. Sales of manufactured goods in the engineering and machines sectors, however, slumped for the second year in which the planners had set high growth targets in a row. At the end of November with more than nine-tenths of the year gone this sector had fulfilled a mere 60 per cent of its annual target and showed up the weakness of the Polish economy as a whole.

Quality has dropped, and existing financial incentives, Poland's exporting companies argue, do not compensate for the effort required to make the sale to the West. The story, despite a 23 per cent devaluation last year and a further 11 per cent change on January 1 this year, is still thought to be overvalued in dollar terms.

The problem facing the country is that raw material exports can provide no more growth. If Polish sales to the West are to double by the 1990s, as debt service needs require, then the extra earnings will have to come from manufactured goods and recent performance presents little hope that this can be done. Coal sales can go no higher.

At the end of this winter stocks may actually be lower than they were in the winter of 1978-79 when the country almost ground to a halt for lack of coal-based energy.

Chris Bobinski

Czechoslovakia



First Secretary Gustav Husak

SINCE 1980 Czechoslovakia has run a hard currency surplus which it has largely devoted to increasing reserves and reducing debt to the West, rather than increasing imports from the West. While prudently remains the Prague authorities' watchword in their dealings with the West, there are signs in 1985 of change towards buying somewhat more badly needed capital equipment and technology.

According to the State Bank, Czechoslovakia, in 1984 with a hard currency trade surplus in the range of \$800m. This was slightly down on the 1983 surplus of nearly \$1bn, because although exports in volume terms rose considerably faster than imports, actual returns were diminished by poorer export prices.

Precise levels of reserves and debt are regarded as state secrets, but Western estimates put the country's net debt at somewhere in the \$2-\$2.5bn range last year.

The Prague planners have set 1985 growth at last year level of just over 3 per cent. The key question is whether this growth will be directed into exports at the expense of domestic consumption and investment, as in the last several years.

Czechoslovakia, according to Western analysts, has been mortgaging its long-term competitive position by failing to modernise its industry, in order to bolster its short-term financial security. Some Western studies, citing Czech statistics, have shown that Czech capital stock is seriously ageing and that, for example, the number of products judged to be of "world technical and economic level" dropped from 5 per cent in 1970 to 2 per cent of total output in 1980.

Mr Jaroslav Kroh, general manager of the State Bank, however, says "Western economists make the mistake of assuming that the level of imports to the level of imports from the West." For Czechoslovakia, this is just an additional source to domestic and Comecon technology, he says.

The authorities are still conserving foreign exchange. Mr Kroh says, not primarily to reduce foreign debt, as in 1982-83, but to maintain pressure on Czech companies to make better use of their existing capacity. The State Bank, however, "now has the money to be able to pay for more imports," Mr Kroh says.

He cautions that the bank's general policy is to reduce debt further, to repay old loans out of current earnings without any refinancing, and to ensure any new Western credit is carefully earmarked for specific purposes.

Opportunities for Western business, to a large extent, reflect structural change in the economy, with sectors like electronics and high-grade chemicals and plastic getting preferential credit for expansion, while older industries like iron, steel and coal stagnating or actually falling.

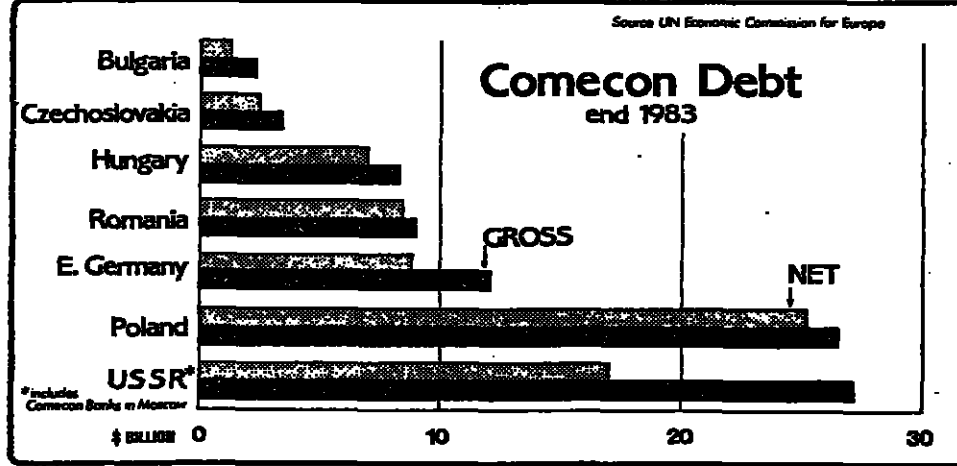
While general industrial output this year is set at around 3 per cent, the planners are hoping for machinery production to rise by 6 per cent, electronics 10 per cent and pharmaceuticals by 7 per cent.

Prague complains that, despite recent export successes in the West, it still faces unwarranted protectionism in the EEC, particularly in the form of quotas on its glass, ceramics, furniture, shoes, and ferro alloys shipments.

As a founder member of the General Agreement on Tariffs and Trade, it feels it deserves better from Brussels. However, its preferred route of redress is through GATT in Geneva, rather than seeking a general trade agreement as Hungary has been trying to do, with the EEC.

For its part, the EEC is disinterested in negotiating any further sectoral agreements with Czechoslovakia, apart from the unilateral restrictions on steel and textiles which it already imposes on Czechoslovakia. Until this impasse is broken, it is hard to see a major expansion in trade with Western Europe.

David Buchan



Now more courted than courting

Comecon financings

DAVID BUCHAN

POLAND APART, Comecon's financial worries, severe until a couple of years ago, seem to be almost over. The Soviet Union and Eastern Europe as a whole have chalked up sizeable trade surpluses in convertible currencies.

As a result, they have been generally able to reduce their indebtedness, and rebuild their assets in western banks, while those Comecon countries still in the market for fresh financial loans have once again found themselves more courted than courting; terms have improved and many loans have been oversubscribed.

The backdrop of this improvement has been healthy trade results. Estimates can differ quite widely, depending partly on whether eastern or western statistics are used.

Wharton Economics puts the world technical and economic level" dropped from 5 per cent in 1970 to 2 per cent of total output in 1980.

According to the United Nations Economic Commission for Europe (ECE), Eastern Europe recorded a \$7.7bn trade surplus with market economies last year compared to \$5.5bn in 1983 and the Soviet Union a \$9.9bn surplus (\$6.2bn in 1983), giving Eastern Europe a collective \$4.4bn current account surplus and the Soviet Union a \$10bn current account surplus, with its invisible earnings offsetting its debt servicing. Not all, however, of these surpluses are particularly usable.

Comecon countries have had some of the same payment problems as Western countries with developing countries, and some of the claims they have on the Third World are not exactly liquid.

Another striking feature of the past two years has been the rapid rise of Comecon country assets in those Western banks which report to the Bank for International Settlements (BIS). Eastern Europe's assets in BIS reporting banks have risen from \$4.4bn in 1982 to \$9.5bn by the middle of last year, while Soviet assets have increased from \$8.7bn to \$11.1bn over the same period.

Record level

This level for Comecon assets in Western banks of \$21.1bn is in fact higher than recorded at any point in the 1970s, and it probably reflects Eastern countries, feeling that they need to hold a higher level of reserves than their countries with access to international financial institutions in time of balance of payments crises, though Hungary, and Romania (and maybe Poland fairly soon) are members of the International Monetary Fund.

At the same time, of course, interest on these assets reduces net interest outflows, and as Comecon countries bankers frequently point out these days, net debt can be lowered by building up assets as well as paying off liabilities.

So, while gross debt has been declining for the Soviet Union and most of Eastern Europe, except for Hungary (which in relation to its size was by far the biggest borrower in 1984) and Poland (able to pay only a portion of interest on its debt), net debt has fallen faster.

According to the ECE, Eastern Europe's gross hard currency declined from \$62.5bn in

1982 to \$61.5bn in 1983, net debt from \$56.9bn to \$53bn over the same period, while the gross debt of the Soviet Union and the Moscow-based Comecon banks declined from \$28.6bn to \$27.1bn and their net debt from \$18.3bn to \$17.1bn.

Despite higher borrowing by many Comecon countries last year, the same trend seems to have continued in 1984.

This has had the effect of easing the debt servicing burden, though again with the important exception of Poland, Hungary and perhaps East Germany. Generally, reduction in net debt and increases in hard currency export earnings (or both in the case of some countries) has offset any impact of higher interest rates last year.

Thus, the ECE calculates that hard currency interests payments as a ratio of Eastern Europe's convertible currency export earnings fell from 16.8 per cent in 1983 to 14.7 per cent in 1984, the region as a whole. For the Soviet Union the ratio fell from 3.1 per cent to a nugatory 2.8 per cent over the same period.

There are other broader reasons why the relative credit ratings of Comecon further improved, and western lending to the region increased, in 1984. The debt crisis of the early and 1980s first broke in Eastern Europe, and then in Latin America and elsewhere; but Comecon countries were also the ones that have proved possible in the adjusted at a much faster pace

Comecon borrowing

On the Euromarkets in 1984 (Jan-Nov)

Country	Bank	1 year	Bond	or more
Bulgaria	—	—	—	—
Czechoslovakia	—	—	—	—
East Germany	563	—	—	—
Hungary	1,127	41	—	—
Poland	—	—	—	—
Romania	—	—	—	—
Soviet Union	926	75	—	—
International Investment Bank	140	—	—	—

Source: Morgan Guaranty Trust Co

first to tighten their belts and Third World.

In these circumstances, Comecon countries generally seem a much more attractive risk to Western bankers, particularly as they still pay relatively high margins.

Taking a weighted average of spreads on loans of more than \$30m and of more than three years' maturity, Eastern Europe was paying 112 basis points over Libor in 1983 (compared with a 64 basis spread for Western borrowers), and 69 basis points in the first four months of last year (this was the same as borrowers in the Organisation of Petroleum Exporting Countries, but Opec still seven points above the margin charged Western borrowers).

Despite their increased creditworthiness, however, some Comecon countries showed little or no interest in taking new eurocurrency credits from the West last year. Bulgaria, Czechoslovakia and probably even Romania (whose external

finances have recovered dramatically from the country's 1981-82 near-default) could almost certainly have borrowed in the euromarkets last year, but instead chose to continue their strategy of reducing indebtedness and what they see as unwelcome Western financial leverage over their economies. Poland, for its part, would love to have borrowed, but could not.

This left three countries—the Soviet Union, Hungary, and East Germany—and one institution—Comecon's International Investment Bank (IIB) which borrowed \$140m, its first such move for many years—to account for all but a fraction of the \$2.7bn eurocurrency bank credits taken by Comecon last year.

A feature of this borrowing was the diversification of the financial instruments used by the East, including syndicated and club loans (including some denominated in European currency units, ECUs), floating rate bonds, cofinancing with the World Bank, as well as more traditional use of guaranteed credits and credit lines.

Hungary was the chief innovator here; of the three big Comecon borrowers last year on the capital markets last year, it was of course the only member of the World Bank and, for that matter, the IMF. Thus, in the first 11 months of 1984, Budapest raised \$1.1bn in eurocredits and \$41m in bonds. In the same period, the Soviet Union raised \$926m in credits and \$75m in bonds, and East Germany \$563m in credits, according to Morgan Guaranty estimates.

Both Hungary and East Germany have relatively high levels of debt, which they are trying to roll over, without squeezing their domestic economies in the same way that, say, Czechoslovakia and Romania have been prepared to do.

With the price weakness of its oil and gold exports and its need to plug with grain imports the gap left by its bad 1984 harvest, the Soviet Union had a clear need to increase borrowing last year.

Lending upturn

Yet none of these three were considered in any way poor risks; indeed they found some of their borrowing oversubscribed by Western lenders, and a few loans were increased in size.

The fact that the Soviet Union and Hungary (which raised a further \$100m in euro-dollar bonds in January 1985) were able to tap the bond market marked a further step upward in their credit rating; bonds, unlike credits, cannot be rescheduled, and thus can usually only be issued by prime borrowers.

However, 1983-84 also saw an upturn in Western bank lending to the East, which was not in the form of publicised bank credits, but which is detectable in the rise in eastern liabilities vis-a-vis commercial banks reporting to the BIS.

Most of the increase in this sort of borrowing was by the Soviet Union and, among East European countries, Hungary. Another feature has been the increased use by Eastern countries of trade credit guaranteed by Western governments or their agencies.

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THE ARTS

Architecture

Colin Amery

Big scope for the small practice

IN 1983 and 1984 there were two important international architectural competitions, one for a completely new opera house in Paris on the Place de la Bastille, the other for major extensions to the Royal Opera House in London.

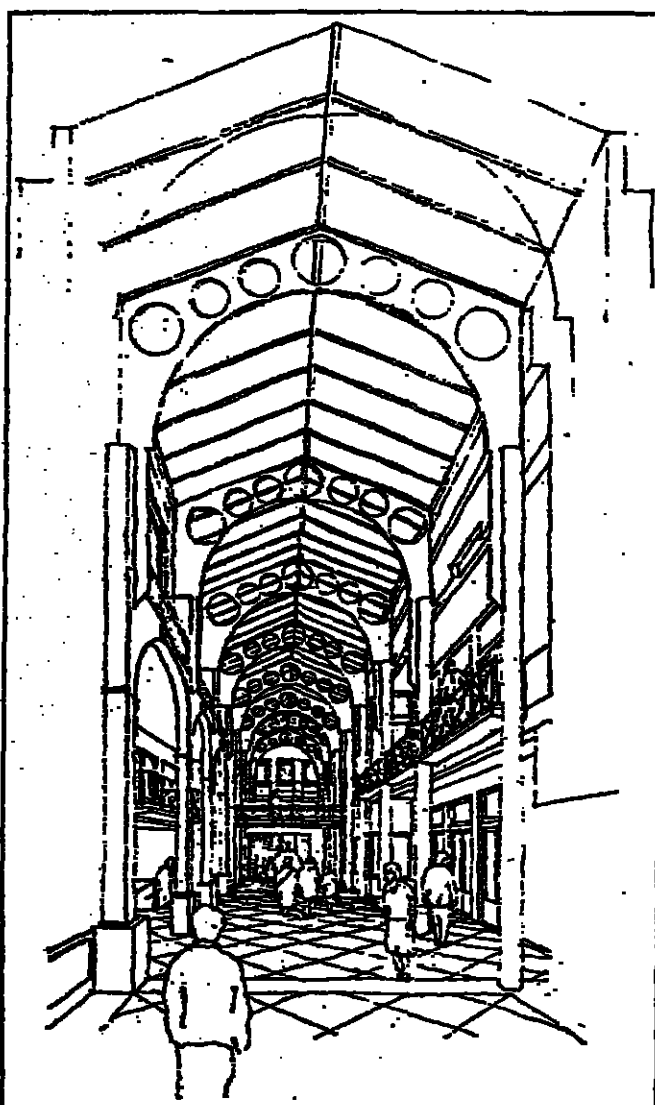
In the short lists of finalists for both contests was the young British firm of Nicholas Hare Architects. They are a practice that is on the brink of receiving the kind of major commission they need to consolidate their reputation and extend their talents, or will they remain quietly and modestly designing small projects from their attic in North London?

They are not alone in their dilemma. There are many small practices, often of considerable talent who are waiting for the large scale commercial or public job. The problem is, how are they to break into the stranglehold of the well-established and often mediocre establishments?

There are several ways. It is now possible for architects to advertise, to publish brochures or even to become developers. It is unlikely we shall see small practices taking space on the London Underground, or even in the august pages of this newspaper. They can do what Nicholas Hare has done, which is to ease yourself into the limelight by sheer force of talent.

It is part of every critic's duty to scan the shortlisted entries to competitions — particularly when those competitions pay the shortlisted entries the privilege to develop their ideas. History has shown it is not always the winners who see their dreams realised. It is salutary to recall the scandal over the Law Courts when George Edmund Street managed to get his design built although he had not won the competition. There was a contest too for the recently vandalised Kensington Town Hall which was won by E. W. Godwin only to be replaced by an unknown local architect.

Hare is clearly an architect who offers the kind of service that suits the needs of the client converting a house or planning a small extension. But the firm is also ready to be stretched and it is fascinating to see the small germs of the larger ideas.



Nicholas Hare's proposal to link Covent Garden's piazza to Bow Street through a new arcade

The placed design for the Paris Opera House undoubtedly shows a clever use of a wedge-shaped site that points its prow towards the Bastille.

Immense trouble has also been taken with a treatment of the Paris street facades that utilise the arcade on the ground floor and the opening and articulation of the facades in a way that enlivens the grid-like qualities of a framed build-

ing. The scheme respects the scale of the city and the immediate site in a way that makes the Pompidou Centre look like a crude excrescence on the Paris scene.

The proposals for the extension of the Royal Opera seem fascinating. The winner of the competition was Jeremy Dixon with the Building Design Partnership and I await their proposals with great interest.

The problem of the brief has always been that the developer needs to use the commercial element of the scheme to fund the extension of the opera house. In a sensitive area like Covent Garden the need for extensive public use remains paramount despite the tendency of the area to become an arts quarter Latin.

Hare's proposals see this point and wrap the considerable quantity of commercial space around an internal covered public square. This makes the kind of space that Covent Garden still lacks — amazingly, the conversion of the main market buildings never thought of glazing the end walls so that the whole space could also be used in the winter. Hare's square provides a kind of public atrium that is also an anti-room to the foyers of the opera house.

An alternative proposal linked the piazza to Bow Street through an inventive arcade — suggesting successfully a continuity with the last in the architecture of the Floral Hall and former market edifices. While the circulation and uses of the new architecture is impressive, it was less happy with the architectural treatment of the facades that have to link to the 19th century version of the Inigo Jones piazza. At the stage they had reached in the competition drawings they were not as sensitive as one would

Undoubtedly there is a quiet and calm talent at work in this small practice that has already made a mark in the world of public competitions. It is certainly time that commercial developers took a few more architectural risks and steered themselves away from the inevitable Seifert and Fitzroy Robinson variety of practices. There are many small, young and highly-trained practices that are ripe and ready to be used. It is time to give those small practices the chance to make their mark in the world of public competitions. It is time to give those small practices the chance to make their mark in the world of public competitions. It is time to give those small practices the chance to make their mark in the world of public competitions.

Tristan, conducted by Regional Goodall and given in Andrew Porter's new translation, came first in English National Opera at the start of the 1981-82 season. Musically, the production attained with sovereign assurance the level predicated by the very name of its conductor. Dramatically and visually, it did not. "Faced," Ronald Chrichton wrote after the premiere, "with so much milk-and-water English mildness one could hardly imagine the usurpations of those continental directors whose ways are sometimes criticised on this page."

For the return of the opera to the Coliseum, it appears that the ENO powers-that-be had decided to gratify Mr Chrichton's longings in full; for the 1981 production is replaced in its entirety by the one made in 1974 for the Netherlands Opera (in Heinrich Wendel's sets and Jan Skalkicky's costumes) by Götz Friedrich. In case this arouses the wrath of critical traditions of this page will immediately be invoked. I must say at once that admiration for Friedrich's production provided a notable ingredient in the feelings aroused by Saturday's performance.

But discussion of the purely musical aspects comes first: a Goodall appearance allows no other treatment. In brief this is not the interesting, almost (but, happily, never quite) overwhelming experience recalled from the first Welsh National Tristan five years ago. The quality of orchestral playing on Saturday answered for that, the acoustics of the larger London theatre (as compared with those of Cardiff's New) likewise.

Every Goodall Wagner performance follows the most devoted, precise, painstaking preparation period, yet neither in tone nor in ensemble were these latest fruits thereof wholly comparable with others of the past. String playing went through dry patches as well as those of lyrical iridescence; the weave of wind

and brass into full textures tended (especially in Act 1) to sound far from seamless. Desiring a Bayreuth-like "presence" in a non-Bayreuth-like auditorium is, of course, a temerity — but one which previous Goodall excursions here have better excused.

Yet when all such carplings are done, it remained a performance on the grandest operatic scale, one which carried listeners along without ever submerging them (or, indeed, the singers) in swells of passion excitement, which discovered an apparently spontaneous inspiration in the placing of smallest details while never allowing the forward movement a moment of let-up — the arrival at the close of each act brought a feeling of release precisely justified by everything that had led to it. Love duet (in which the ENO orchestra achieved its finest approach to transparency and sonority) and its subsequent long interruption were forged into a sequence as majestically by the conductor as it was by the libretto.

At the Coliseum, however, one is in the hands of a master musical mind; the feeling is like no other in the opera house today. Only a single principal remains from the 1981 cast: Alberto Remedios as Tristan. The voice is no longer fresh; nasality and a perceptible bestiality in many phrases; in the training and torments of Act 2 there was, even with this most "vocal" of Wagner conductors in the pit, a more frequent recourse to barking than I recall in any previous Remedios Wagner portrayal. Yet it remains a noble achievement for all that, wholly individual in its blend of manly frankness and seriousness (no Vickers-like searing agonies here), intensely lyrical in feeling if no longer consistently so in the actual sound.

The ENO has had the luck to persuade Johanna Meier, already known to British audiences, to play Yegor with the blazing deceitfulness of Mollere's best hypochondriacs, with a cool, calculating, and a vain and willing sexual prey. The gallery of Moscow gulls and politicians is sharply drawn by a doubling-up company: Frank Moore particularly incisive as a decadent literary critic, and a descendant of Christopher Logue; David Timson underweight but suitably huffy and puffy as the flattered lost "Uncle" whom Yegor lampoons as a "hippo"; and Jan Carey switching to the maidenly religious aunt who wishes she had a boy just like him.

For all that, however, the only performance which really caught a mood of authentic savagery was Peter Guinness's as a moveable servant. At the third act retreat, he announces the aunt's callers with steadily deepening disdain, reporting an unholy incest in the kitchen and the arrival of a particularly dubious pilgrim, "a proper Hungarian, the sort who sells metaphors." The line is not inherently funny, but it finished me off. I can tell you. It is then capped by another which I swear Bill Fraser would give his right arm for. An enjoyable revival, then, and another hint of unmined riches. However the National may do Gogol, they can surprise no-one with the play.

The English version is by Rodney Ackland, presumably the one he produced during the war-time mini-gut of Russian drama in London. Today, all we know of Ostrovsky, a truly prolific playwright, are *The Storm* and, thanks to the RSC, *The Forest*. This invigorating comedy is in the mould of *Crime and Punishment*, but its resolution is wholly different. The sounder is uncovered by his victims and exposed by them as a fraudulent leech. He in turn pumps up his righteous chest and rejects them, rather as Coriolanus banishes Rome. Peter Rowe's production handles this climax a little hastily and the play ends with a bump.

The rest, though, is fine and no undue allowance has to be made for the inevitably exigent budget or the oppressive intimacy of this pub attic. Yegor is taken up as a speech writer in a conspiracy of twinning exploitation and his patron's wife robustly on the lips to the accompanying explosion of a Polovtsian Dance. Paul Bradley, curly-haired and baby-

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lights and projections—in Act 2 and at the opera's end these latter develop starscapes whose radiance rises or falls in response to the immediacies of the sung words.

In other words, producer and designers have attempted to play out the action in the characters' own "inner world" — what happens inside them becomes the scene itself, and moments that seem initially puzzling or in direct contradiction of the libretto (such as the direct meeting of Tristan and Isolde during her narration) are quickly discovered to make new sense within that enclosing theatrical prescription. There is a great coup at the end of the love duet, as the starscape drops like a torn curtain to expose harsh stage lights—a moment of pure theatricality that instantly catches the many levels of audience experience at this point in a single, spell-binding image. Altogether, I have never before been made so aware of so many layers of thought and philosophical speculation above and below Wagner's music.

It is a production open to objection on several counts. The narrative directness that should anchor the performance is intermittently lost (prosaic English minds will wonder how and why Tristan survives so long on such a hard, bare surface). The production style does not go far, does not permit the engulfing romanticism that should be no less part of the Tristan experience; to some eyes its textures and colours will no doubt seem slightly dated. But, if the production is to be judged on its own terms, it is a masterpiece. The narrative directness that should anchor the performance is intermittently lost (prosaic English minds will wonder how and why Tristan survives so long on such a hard, bare surface). The production style does not go far, does not permit the engulfing romanticism that should be no less part of the Tristan experience; to some eyes its textures and colours will no doubt seem slightly dated. But, if the production is to be judged on its own terms, it is a masterpiece.

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The Power of the Dog/Hampstead

Michael Coveney

Joint Stock no longer has an artistic director, so a programme note at Hampstead Theatre tells us, and all decisions are now made by committee. Richard Wilson, Barker's new play, which happens, in part, to be about Stalin, an autocratic iron fist might not be such a bad idea after all.

Following an entertaining Yaltaesque cabaret by Churchill blathering on at the chunky Georgian through a pair of discreet interpreters (Julia and Glaswegian comedian) fails to raise a laugh, except by accident, the piece declines into an almost imperceptible journey through the Polish Plains.

Here, a Hungarian former fashion model is collecting pictures of Nazi atrocities, accompanied by a Romanian Jew. This Ilona is also in search of her sister's murderers.

I have always felt that Mr Barker is a curiously imitative playwright, but he does keep you on the edge of your seat, even with bad writing. And he has, over the past 12 years, written many fine plays. This is not one of them. The last Joint Stock Barker project, *Victor*,

was much better, and last year's radio play, *Scenes from an Execution*, better still. Each of these last plays took incidents from history and art and explored the nature of theatre that at least related to contemporary perceptions of the world and our view of it. This new play throws out, in a series of mildly incendiary scenes, ideas of personal revenge and public grief, the recording of history on film and in photograph, all with a pinch of bestial sexual aggression. It remains, however, an incoherent jumble of vaguely related dramatic propositions, none of them very pressing.

Kenny Ireland's production combines individual sharpness of character with an overall foginess of purpose, the action set by designer Roger Glossop in a morgue-like inner sanctum of the Kremlin which translates easily into the Polish desert. Stephanie Fayerman's Ilona moves briskly through the grotesque of the Red Army to a final meeting with the source of her woes. Philip McGough's bullet-headed Stalin receives her, as he does everyone else, with killing deference.

Kenneth Gilbert/Wigmore Hall

David Murray

The harpsichordist Kenneth Gilbert, established himself a considerable while ago with his Couperin recordings. Since then he has explored the repertoire for his instrument most assiduously—Rameau, Handel, Soler—and indeed the instrument itself, which lent itself over the years to a variety of design and construction that makes the modern pianoforte seem dullly standardised. Last night he offered Bach and Scarlatti (this year being the tricentenary of each) on a handsome blue and gold modern replica of an antique harpsichord, sonorous and well-balanced but plausibly authentic in tone.

Gilbert adopted very different styles of address for his two composers. Of Bach he played the Sixth and Fifth Partitas: his pointed rhetorical dwelling on chords in the toccata that opens the Sixth proved exceptional, for in most of the other movements he was swift, poised and literal, content to expound the music with impersonal panache. Some rhythmic experimenting with one of the Allemandes was indecisive in effect, and it was rather a relief

to pass on to the brilliantly fluent Corrente that followed it. Everything was notably lucid, and the final *Passepied* and *Gigue* in the Fifth Partita had as much grace as glitter.

After the interval came nine Scarlatti sonatas (six in pairs, as is generally thought to have been Scarlatti's conception, and the final *Passepied* and *Gigue* in the Fifth Partita had as much grace as glitter. After the interval came nine Scarlatti sonatas (six in pairs, as is generally thought to have been Scarlatti's conception, and the final *Passepied* and *Gigue* in the Fifth Partita had as much grace as glitter. After the interval came nine Scarlatti sonatas (six in pairs, as is generally thought to have been Scarlatti's conception, and the final *Passepied* and *Gigue* in the Fifth Partita had as much grace as glitter.

Arts Guide

Music/Monday, Opera and Ballet/Tuesday, Theatre/Wednesday, Exhibitions/Thursday, A selective guide to all the Arts appears each Friday.

Jan 25-31

Music

PARIS

Novel Orchestra Philharmonique and Radio France Choir conducted by Andrew Metzer. C.F.E. Bach, J.S. Bach (Wed, 8.30pm). Sain-Louis des Invalides Church (0611316).

Orchestra de Paris, conducted by Myung-Whun Chung with Kasia and Marielle Labèque, pianos; Beethoven, Dvorak, Mahler (Wed, Thu). Salle Pleyel (0638773).

Eric Hellewell, piano, Yvonne Delsol, soprano, Jean-François Arnaud, oboe, Bernard Thomas, orchestra. J.S. Bach (8.30pm).

Expanded Neanderthal, Inc., Orchestra National de Lyon, conducted by Serge Baudo: Schubert, Sibelius, Op. 41 (8.30pm). Both concerts on Monday, T.M.C. Chatelet (0334444).

Ensemble Orchestral de Paris, conducted by Michel Corbeaux with Laurence's vocal ensemble: Bach, Christmas Oratorio (Mon): Salle Pleyel (0638773).

Paris Opera-Salle, Herve Lemaître, violin solo; Bach, Brandenburg concertos (Tue); Salle Favart-Opera Comique (0638111).

Daniel Barenboim, piano: Beethoven Sonatas (Tue): Salle Pleyel (0638773).

Amadeus Quartet: Beethoven's String Quartets (Tue, Thu): Theatre des Champs Elysees (7234777).

Orchestra National de France, conducted by Emmanuel Krivine, Julia Milgrom-Johnson, soprano; Gershwin (Wed): Theatre des Champs Elysees (7234777).

VIENNA

Alain Roy Concerto, Mozart, Haydn, Schubert-Ramell and Schubert, Konradhauer Schubert Saal (Mon).

Sakura Yamada, piano, Mozart, Beethoven, Faurer and Schumann, Elisabeth Saal (Mon), (065631).

Ensemble Musica Antiqua conducted by Bernhard Kiehl with Konrad Rognosson, Dowland, Morley and Holborne. Palais Liechtenstein (Tue).

Vienne String Sextet, Bach, Mozart and Brahms, Konradhauer Mozart Saal (Wed), (721211).

LONDON

London Symphony Orchestra conducted by Andre Bernard with Olivier Gardou, piano, Brahms and Nielsen, Barbican Hall (Thu).

Chicago Symphony Orchestra conducted by Sir Georg Solti, Shostakovich and Beethoven, Royal Festival Hall (Thu).

English Chamber Orchestra conducted by Sir Charles Mackerras with Cecilia Ousset, piano, Rossini, Beethoven and Schubert, Queen Elizabeth Hall (Thu).

London Philharmonic Orchestra conducted by Riccardo Chailly with Ken Noda, piano and David Nolin, violin, Royal and Chopin, Royal Festival Hall (Tue), (0283191).

Royal Philharmonic Orchestra conducted by Yuri Temirkanov with Peter Donohoe, piano, Prokofiev, Rachmaninov and Rimsky-Korsakov, Barbican Hall (Tue).

Jorge Bolet, piano, Debussy, Queen Elizabeth Hall (Tue), (0283191).

ITALY

Milan: Teatro alla Scala: Violinists Paolo Bortolani and Elisa Pegreffi, Tommaso Poggi (viola) and Luca Simoncini (cello) playing Bach Quartets (Mon), (061222).

Rome: Teatro Cheloni: Via Della Formosa, 37: Cheloni, Evangelisti, Hindemith and Debussy with the pianist Alberto Pomeranz, cello Aldo d'Amico and the flautist Monica Berni (Mon), (0612294).

Rome: Teatro Olimpico: The pianist Andrea Lucchesini playing Schumann, Beethoven and Brahms. Wed. (061152).

NETHERLANDS

Arnhem, Schouwburg, Beaux Arts Trio, Mozart, Schumann, Ravel (Mon). The Gelders Orchestra under Guido Aijmone-Marsan, with Herman Hopman, trumpet, Dvorak, Hummel, Beethoven (Tue), (422741).

The Hague, Dilligentia. Members of the Hague Philharmonic in an evening of chamber music. Samuelsson, Debussy, Ravel, Beethoven (Wed), (043300).

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Utrecht, Muziektheater Vredenburg, Recital Hall: Ivry Gilda, violin, and Michel Samson, viola, Mozart, Marcin, Hindemith, Bartok (Wed), (314544).

NEW YORK

New York Philharmonic (Avery Fisher): Klaus Tennstedt conducting, Bella Davidovich, piano, Beethoven, Dvorak (Tue); Zubin Mehta conducting, Eva Martin soprano, Peter Hofmann tenor, Marti Talvela bass, Wagner: Die Walküre Act 1 (Thu), Lincoln Center (042944).

WASHINGTON

National Symphony (Concert Hall): Mstislav Rostropovich conducting, Jean Pierre Rampal flute, Lucy Shelton soprano, Handel, Bach, Vivaldi, Ligeti, Debussy with the pianist Alberto Pomeranz, cello Aldo d'Amico and the flautist Monica Berni (Mon), (0612294).

Rome: Teatro Olimpico: The pianist Andrea Lucchesini playing Schumann, Beethoven and Brahms. Wed. (061152).

TOKYO

Tochigi Nippon Symphony Orchestra, conductor: Yoel Levi, piano: Hiroko Nakamura, Debussy, Rachmaninov, Mussorgsky-Ravel, Ose Nenkun, Kaikan (Shinjuku), (Wed), (276191).

Tokyo Symphony Orchestra, conductor: Kazuyoshi Aizawa, Messiaen, Turangala-Symphonie for piano and orchestra, Tokyo Bunka Kaikan, (Tue), (3826164).

Lucio Silla/National Opera, Brussels

Arthur Jacobs

Mozart continues to astonish, if not in quite the way Peter Shaffer would have us suppose. In Lucio Silla, an opera which Mozart was commissioned to write for Milan at the age of 16, he displays not merely a command of current musical forms and dramatic devices, but a boldly individual way of using them. While some of Mozart's boyhood symphonies merely suggest a precocious exchange of cultured conversation, this does far more. Indeed the richness overflows, particularly in the overorchestrated recitative: it is as if maturity was to bring not greater resource but a greater sharpness and economy in using it.

The score of *Lucio Silla*—an opera about the Roman dictator Sulla—has not remained totally neglected since its first performance in 1793. It has been revived by two substantial recordings. But to re-launch it on the present operatic scale—as a co-production between La Scala in Milan, the Théâtre des Amateurs at Nanterre in central France, and now the National Opera in Brussels—is to state a bold claim for its values. Our decade is indeed more receptive to such a claim because of the acceptance (even, finally, at the conservative Metropolitan, New York) of *La clemenza di Tito*, in which Mozart at the very end of his life returned to a similar theme

of Roman statesmanship and self-sacrifice. Reminders-in-reverse of the mature Mozart are indeed to be found in the boyhood opera. Faced with the dictator's sexual importunities and threats of cruel death if she refuses, Giulia's defiant response forecasts Constanze's music in a similar context in *The Figaro*. At Brussels, this role of the married heroine was nobly and thrillingly sung by the Italian-American, Lella Cuberli. A work demanding four singers of first-rate colouratura accomplishment is indeed splendidly cast here.

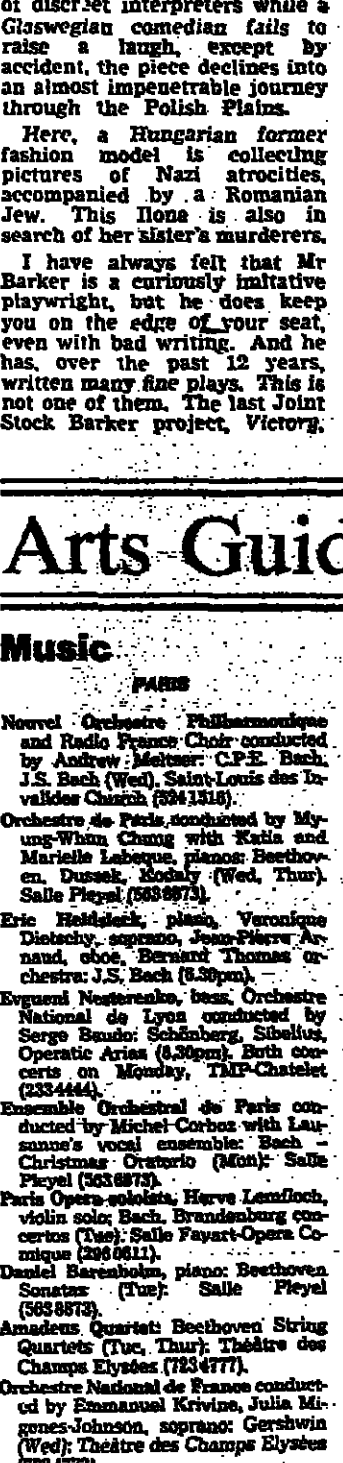
But where is Rome? In Richard Peduzzi's designs, with costumes by Jacques Schmidt, the precise locations and the classical adornments specified by the libretto are absent. Against a grey background like a stone wall, soloists and chorus are in black as though out of *Don Giovanni*. Of course the "Roman" action is a metaphor standing for the 18th-century ideal of the benevolent ruler, but to drop the metaphor helps not at all, and the uniformity of clothing and drabness of scenery must increase the listener's temptation to see the whole as an undifferentiated parade of song with the minimum of drama.

But the major error of Patrice Chéreau as stage director, with the acquiescence of

Sylvain Cambreling as musical director, is that they have carefully three-act structure into two. The original first act ends, after an impressive choral entry, with a duet of reunion (the opera's only duet) between the heroine and the husband whom she has thought dead; the second act ends, similarly after a choral scene, with the opera's only trio—the dictator and the married pair confronting each other. These cornerstones of dramatic architecture (with a plan of tonality to match) are displaced by this production, the interval inconspicuously occurring after a minor character's aria.

Chéreau achieves some affecting interaction of characters, but is ready to disfigure it by sudden changes of lighting or by other contrivance. "Parto, m'affretto" singe Giulia, when for inner reasons she is not able to depart and hasten: here, this is truly (but presumably by intention) symbolised by the train of her dress being trapped between the blocks of the scenery. At the very end of the production, the action does not cease with the music; in palpable minutes of silence, the minor characters depart with expressions of wonder at what will happen, now that the dictator has abdicated his power. As if Mozart were not eloquent enough!

Like the Milan staging of the



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Monday January 23 1985

The takeover fever

RARELY has the London stock market buzzed with so much takeover speculation; seldom have so many major companies been identified as targets. It is not a healthy phenomenon. To some extent the same forces are at work in the U.S. but there the emphasis today is mainly on individual predators who are out for a quick killing. American conglomerates — perhaps because Wall Street's memories of the 1960s are sharper — do not have the glamorous rating which London accorded to companies like BTR and Hanson Industries. Moreover, it is not just the established takeover specialists which enjoy the London market's favour. A merger lacking in apparent logic, like that between P&O and Sterling Guarantee is received rapturously.

Whereas a few years ago, in less bullish stock market conditions, diversification into unrelated areas would have been regarded negatively by investors, now it is often seen as a sign of strong management. The move by BAT Industries into financial services is one example. Ironically, the professionals of the City of London are still suspicious of mergers within the financial community itself — as Mr Jacob Rothschild and Mr Mark Weinberg found when they attempted to build a conglomerate in financial services last spring. Just why the stock market should believe that Mr Weinberg's company, Hamro Life, could make more comfortably into a tobacco empire than into a financial group is not at all clear.

There is, of course, nothing wrong with diversification in itself. Some companies have been very successful at managing a portfolio of businesses in unrelated industries. Equally a market economy needs acquisitive companies which are looking for underutilised and undervalued assets. As long as these marauders have the financial and human resources to put the assets to better use, they can be a force for greater efficiency. The danger, as happened in the 1960s, is that the takeover fashion can go too far and participants in the market are caught up in a fever of specu-

Europe's goals in space

IN THE past few years, outer space has ceased to become something simply to wonder at. It has instead become important for very practical reasons to a host of businesses and government organisations. Communications and TV companies regularly buy or rent space satellites as relay craft for radio messages; governments operate weather and earth-mapping satellites to give a vital service to private companies; while space hardware is of crucial importance to military forces, which since 1958 have put into orbit some 2,000 vehicles (two-thirds of all the satellites launched) for jobs such as communications or observation.

The U.S. and the Soviet Union, the major powers in space technology, have seen their leadership challenged in the past decade by countries such as China, Japan and India, all of which have their own launch vehicles and fledgling space industries. Western Europe's response has come in the form of the Paris-based European Space Agency, an 11-nation body set up in 1975 that co-ordinates the continent's efforts in space activities. The agency, whose biggest paymasters are (in order), France, West Germany, Britain and Italy, has had some success in promoting the \$700m development of Ariane, Europe's launch vehicle based on a conventional, expendable rocket. Ariane is now sold by Ariane Space, a company controlled mainly by French interests, which has an order book for launches worth some \$650m. The ESA has also paid for work in satellites and space sciences such as astronomy that has kept Western Europe abreast of developments in important areas.

Crossroads

The agency—or rather the governments that control it—reaches an important crossroads at a meeting this week in Rome when it is due to decide on a strategy for the next 10-15 years. Technology ministers representing the member states will consider a proposal to increase by 50 per cent the agency's annual budget of about \$700m. The extra money is due to go mainly on two projects, which could each cost some \$1.7bn over 12 years: further development of Ariane so that it can lift heavier payloads, and the construction of a module, called Columbus, that will plug into the \$8bn U.S. space station,

which leads to had corporate decisions.

The surge of takeover activity has revived anxieties that financial systems like that of the U.S. and the UK, in which the stock market plays a large role, are too heavily geared to the short run. The patient corporate builder, investing for the long term, is too dull for the eager fund manager who wants to boost his portfolio performance over the next quarter. Institutional investors lack the motivation, skill, and persistence to intervene directly in badly-run companies; they are happy to shuffle the problem off to the predators. The merchant banks, meanwhile, can look forward to earning fees from the eventual break-ups of the giants, just as they prospered from the process of building them up.

Lessons

Whether the system itself is seriously flawed is questionable; good management does not have to be of the "go go" variety to receive the stock market's support. What seems to be beyond question is that two important lessons of the past 20 years are in danger of being forgotten.

One is that at least half the mergers which take place fail to achieve their promoters' expectations. Success is, at best, a question of luck. The other lesson is that two important lessons of the past 20 years are in danger of being forgotten.

Second, high flying conglomerates, not all of them, but enough to cause caution—have a habit of coming down to earth with a bump. This is partly because successive takeovers need to be bigger and bigger to feed the appetite for growth so that the group becomes unmanageable. The unscrabbling of ITT, the classic multinational conglomerate, is a reminder that, when times are bad, when the original danger, as happened in the 1960s, is that the takeover fashion can go too far and participants in the market are caught up in a fever of specu-

due to enter orbit in the early 1990s.

This last project would give Western Europe a share in a programme that could greatly affect the way space technology develops over the next decade. From work in the space station could evolve new, commercially relevant techniques, in areas such as production of materials in low gravity or monitoring of the earth's surface, to observe crop growth or mineral deposits, for instance.

In favour of an increased ESA programme is that much of the \$100bn or so that the U.S. government has spent on space technology over the last 25 years has had a direct effect on the creation of new, wealth-producing industries (in areas such as satellite communications, solar-energy devices and rocket motors) whose impact has been far wider than anyone could have predicted in the late 1950s.

The West European countries should certainly not attempt to emulate all the segments of the space programme in the U.S.—where total government spending (including military projects) is about \$18bn a year.

The National Aeronautics and Space Administration—the U.S. civilian authority which is ESA's rough equivalent but which has a budget 10 times as large—tends to favour grandiose projects that have a habit of consuming large sums of money. As a result, it has come in for criticism, notably from Congress's Office of Technology Assessment, which said in a report on the space-station project last year, that smaller programmes if properly thought out, could yield useful results at less cost.

On the space station, for instance, the OTA thinks that NASA is being too ambitious in proposing a scheme that is designed to do a great variety of jobs rather than to meet a few specific objectives.

These are thoughts upon which the European ministers ought to dwell during their discussions this week. Although they probably will give the overall go-ahead to Columbus, they are likely to stop short of earmarking funds for the programme beyond the \$50m or so required for a two-year feasibility study on the project. This time could be used as a breathing space in which to work out the goals that Western Europe would like to achieve from space technology—and the extent to which a significant participation in the U.S. scheme to build the space station will satisfy these goals.

UNTIL the sudden public spending demands of the Second World War, income tax in the UK was paid only by an affluent minority: in 1939 only about a fifth of the working population was troubled by direct taxation. The Thatcher Government could, if it chose, recreate this attractive fiscal climate—without swinging cuts in public expenditure. The key is one of the most logical levers ever devised: value-added tax (VAT).

VAT, following the sharp increase in its rate to 15 per cent in 1979, is already an effective tax: it pulls in about £18bn a year, more than half the £34bn yield of income tax. But it would be quite feasible, over the next decade, to boost VAT receipts (in 1985 pounds) to about £40bn. Most, but not all, of this extra revenue would be available for income tax cuts.

The doubling of VAT receipts in real terms, and the relegation of income tax to the role of a relatively minor levy, could be achieved in two steps.

● The base of VAT could be substantially extended. At present, little more than half of consumers' expenditure is subject to VAT: there is no compelling reason why the eligible fraction should not be at least 80 per cent.

● The rate of VAT could be raised in stages to, say, 25 per cent.

The extension of the VAT base to cover everything except housing, construction and one or two service industries, would raise £7bn. The increase in the rate to 25 per cent, on this enlarged base, would bring in a further £16bn.

This scheme would achieve what Government Ministers tend only to talk wistfully about: a substantial shift from taxes on earnings to taxes on spending. But it would attract two apparent serious criticisms. It would be dismissed as both highly inflationary and highly "regressive"—meaning that it

The rate of VAT could be raised to 25 per cent

would inevitably shift income from the poor to the rich.

Neither objection is nearly as telling as it might sound. The worry about inflation is a legacy about the summer of 1979. The sudden rise in the VAT rate from 8½ per cent on most goods to 15 per cent did help jerk inflation higher. But there were several special factors at work. Rocketing oil prices, huge public sector pay awards and a track record of double-digit inflation during the 1970s created the worst possible environment for a switch from direct to indirect taxation. Equally important, the switch was made too quickly. The real receipts of VAT could be doubled over 10 years if the taxation were limited to about £2bn (in 1985 pounds) a year. The annual increase in retail prices would be less than 1½ per cent—points to the impact of a typical Budget.

The concern about the consequences for income distribution is also misplaced. At present, VAT is a slightly progressive tax: the average rate paid rises with income. Critics are right to point out that if big items such as food and fuel, which figure heavily in the budgets of the poor, were

forbidden with the British Embassy in Tokyo.

The former British Ambassador to Tokyo, Sir Hugh Cortazzi, became a close friend of Sir Hugh's known passion for improved Anglo-Japanese exchanges that Saba established the Toshiba fellowship. That endorsement allows a couple of British engineers to spend a year working with Toshiba in Japan.

Saba will not confine himself to the ICI boardroom on trips to Britain. He is a keen concert-goer and will probably relish the fact that in London performances start at a reasonable hour—unlike Tokyo where the first chord normally rings out at 6.30 pm prompt.

He may even find time for his preferred sport—sailing.

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UK TAX REFORM

Why VAT makes more sense

By Michael Prowse

subject to VAT, the tax would become regressive. But the progressivity of regressivity of an individual tax is of little consequence: what matters is the overall impact of the tax and benefit system on personal income.

Provided the receipts from broadening VAT or increasing its rate are used to raise income tax thresholds and to increase social security benefits, it should be possible to protect the poor.

Mr John Kay and Mr Evan Davies of the Institute for Fiscal Studies' show in a forthcoming paper how the VAT base can be extended and the progressivity of the tax system simultaneously enhanced. In the IFS proposal (which does not consider the question of raising the rate of VAT, the cash raised by imposing VAT at 15 per cent on commodities currently zero-rated is used to pay for a 19 per cent rise in tax thresholds and child benefit and a 10 per cent increase in pensions.

The table shows the results. The net effect is that households with weekly incomes of less than £125 are better off while households receiving £175 or more are worse off. The low paid, those with children and those on benefit gain more, respectively, from higher thresholds, higher child benefit and higher social security payments than they lose from the raising of VAT to things like food and fuel. Of course, with such a crude form of compensation, some household types, for example single pensioners, are unequivocally worse off. But more precise compensation could be devised if the scheme became a realistic prospect.

The extension of VAT and the raising of its rate are desirable for two main reasons. The underlying rationale in each case is fiscal neutrality—the doctrine that taxes should not unnecessarily interfere with personal or corporate decisions. ● Any income tax interferes with economic decisions in a fundamental way: the trade-off between current consumption and future consumption made possible through saving and investment is distorted. The effect of taxing the return on saving, which is made out of a taxed income, is to present savers with a post-tax return which is well below the yield of the investment they are financing.

A switch from direct to indirect taxation reduces this distortion and could result in a beneficial rise in saving and investment in the UK in the medium-term. It would be a significant step towards one of

the main aims of the Meade Committee in 1978—a tax system which "levied a charge on what people took out of the economic system in high levels of consumption rather than on what they put into the system through their savings and enterprise."

● The broadening of VAT as opposed to increases in its rate, is desirable in its own right as a step towards fiscal neutrality in the taxation of commodities. The present, haphazard taxation of only about 50 per cent of consumer spending results in big distortions: the Government is in effect, arbitrarily encouraging the production and consumption of some items but not others.

The goal of fiscal neutrality may sound obsessive but this is mainly because we start from such a distorted tax base. It is true that small deviations cannot cause much loss of efficiency and it is undeniable that if a particular industry is examined in isolation an apparently strong case for an exemption can often be made.

EFFECT OF EXTENDING THE VAT BASE AND RAISING TAX THRESHOLDS AND SOCIAL SECURITY BENEFITS

Household type	Gross household income per week (£)	Up to 55	55-85	85-125	125-175	175-250	250-400	400-600	Over 600	All incomes
Single person		-0.02	-0.07	-1.18	-1.68	-2.52	-0.75			
Married couple										
With children		3.00	-1.00	-3.04	-4.16	-1.18				
Without children		-3.02	-3.46	-4.43	-5.45	-1.28				
Single pensioner										
All households		1.28	1.60	-0.30	-1.13	-3.35	-0.01			

Source: IFS

But each concession raises the pressure for further even less justifiable exemptions and the result is an unacceptable distortion of economic decisions.

Mr Davies and Mr Kay illustrate the extraordinary capriciousness of VAT when they point out that oranges but not orange juice, children's clothing but not perambulators, and books and magazines but not theatre tickets are zero rated for VAT. "Why are French lessons exempt if provided by Eton, or Madame Fifi, but not by Berlitz?"

Tentative steps to extend VAT, such as those made by Mr Nigel Lawson, the Chancellor, in the last Budget have in some respects made VAT even more distasteful. Hot takeaway pizzas are taxed but not pizzas bought in supermarkets and heated at home. The extension of VAT from home repairs to home improvements has eliminated one battle-line but created a new one: is the improvement to an original or additional construction?



Obstacles to fiscal reform: Margaret Drabble, Hammond Innes, Lady Antonia Fraser and Giles Brandreth in a recent protest

The uniform taxation of commodities makes so much administrative and economic sense that it is hard to understand how special interest groups have been so successful in defending their privileges. Two main arguments against the imposition of VAT (besides the worry about income distribution in all its guises) are sometimes cited: either value added would be impossible to measure or the commodity in question is particularly worthy.

Financial service companies—banks and insurance brokers for example—have tended to shelter behind the claim that it would be impractical for them to pay VAT. It is true that banks earn most of their profits through an interest rate turn (the difference between borrowing and lending rates) which

would not count as a sale for VAT purposes.

But this is not a fundamental difficulty. Value added is, by definition, the sum of wages and profits and this is obtainable in all industries from companies' reports and accounts. VAT could be collected from financial service companies much as corporation tax is collected.

There is a further snag: financial services are exempt from VAT under the terms of an EEC directive. Even this is not quite the telling objection to long-term reform claimed by Treasury officials. EEC law is usually cited as a reason for doing nothing when a national government has domestic reasons for inaction. Why are Treasury mandarins not already in Brussels putting the case for reform?

The argument about impracticability has a little more force in the case of housing and construction. Indeed, Mr Davies and Mr Kay are sufficiently wor-

ried by the problems—principally the fact that assets made before the introduction of VAT (the bulk of the housing stock) would be exempt from the tax—to conclude that VAT "would not be a satisfactory way" of taxing these items.

This is an unusual admission of defeat by the IFS and may not be warranted. Why could not VAT be levied on a measure of the annual consumption of housing (both old and new) by home owners? After all, the imputed income from home ownership was calculated until 1963 in order that Schedule income tax could be levied on it.

The argument that some commodities should be exempted from VAT because they are worthy or meritorious is even weaker than that of impracticability. How can anybody seriously maintain that private health and education should be exempt from VAT, especially when good public sector substitutes exist? Why should burial and cremation be taxed less heavily than other services?

Lady Antonia Fraser, Philip Larkin and Sir Andrew Huxley, the president of the Royal Society, may not like it but their argument about the unique qualities of books is no more convincing. Even if it were up to the Government to decide what is worthy, help is best provided, if needed, by specific subsidy.

Quite apart from the advantages of fiscal neutrality, why should taxpayers be asked through the zero-rating of publishing for VAT, to subsidise Mills & Boon fiction or soft-core pornography? The fact that historical biography, poetry and scientific research will be helped in the process is hardly compelling.

To claim, as some serious economists do, that books because they have a value to the community over and above the benefit to the individual consumer is no more convincing. Such a contention would also justify a concession for jogging equipment and make-up: by improving people's appearance these benefit the community as well as the individual purchaser.

At the end of the day, Britain and many other industrial countries rely to a quite disproportionate extent on

direct taxation not because there are serious obstacles to a massive increase in indirect taxation but because politicians and civil servants lack the energy and ingenuity to do anything about a tax system, which like Topsy, "just grows". The reliance on income tax was not planned: it just happened. The case for taxing spending is not invalidated by worries about inflation, income distribution or the supposed impracticability and unfairness of extending VAT. But a substantial switch to indirect taxation will not happen of its own accord—it must be planned.

The Thatcher Government, with the medium-term financial strategy, has recognised the need for a long-term view in macroeconomics. It could show the same measured approach in

Why should burial be taxed less than other services

microeconomics. In the forthcoming Budget, Mr Nigel Lawson, the Chancellor, could, for example, set a series of medium-term goals for tax reform.

Fiscal change has to occur in a slow and carefully controlled manner if unpleasant side-effects (for instance the inflation sparked off by the 1979 VAT increase) are to be avoided. The plea, for example by newspaper proprietors, that the extension of VAT would cause bankruptcy and hardship is not an argument against extension as such but it does underline the importance of a measured approach.

If a substantial switch to indirect taxation is to be contemplated, the first priority must be the broadening of the VAT base. Until this is achieved, any increase in the rate of VAT would exacerbate the capriciousness of the tax. But once a fully comprehensive base is in place, the scene would be set for a really significant reduction of direct taxation involving, perhaps, the doubling of VAT receipts over a 10-year period.

* Extending the VAT Base, by E. H. Davies and J. A. Kay, Fiscal Studies, February.

Saba's broad church

ICI knew it was getting one of Japan's best-known businessmen when it persuaded Shiroichi Saba, president of Toshiba, to join its board as a non-executive director.

What it may not have appreciated was that it was also acquiring the services of a rare breed of Japanese—a Presbyterian. Saba, aged 65, who has been Toshiba's boss for the last 4½ years, is the son of a Presbyterian minister and himself serves as an elder of the Kirk (the Scottish overtones persist) in Tokyo.

Though, in typical Japanese manner, he has been a one-company man all his working life there are other things about Saba, besides his Presbyterianism, which would conform to the national stereotype.

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Men and Matters

Basic to Dighton's management consultancy approach is his outspoken criticism of "the awfulness of the ingrained culture of British industry."

The "Renewal" part of his new firm's title indicates his preference for new perspectives.

Within the next few months he is planning to build up a team of some 40 like-minded management reformers.

Chosen on Saturday night as the new Conservative Party's Canadian province of Ontario, Frank Miller has an overriding concern. He has to keep his Progressive Conservative Party in power until 1993 in order to notch up a remarkable continuous half-century in office.

The Ontario Conservatives are the envy of the western world's political parties. "They have won a dozen consecutive elections in the past 42 years with just three leaders in 36 years."

The secret of the party's successes is embodied in Miller's predecessor, Bill Davis, who is retiring after 14 years.

Davis, who is already a legend in the province, has made a virtue of blandness, carefully staying within the shifting mainstream of public opinion in Canada's most populous and industrialised province.

Guided by frequent opinion polls, and backed by the resources of his party's vaunted Big Blue Machine, the pipe-smoking, sports-loving Bill has managed the rare feat of keeping most of his constituents happy for most of the time.

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spending, he unveiled plans for a new domed stadium of majestic proportions in downtown Toronto.

Miller, aged 57, a car dealer and resort operator before he entered politics, shares Davis's small-town family values. But Miller, who is currently Ontario's industry and trade minister, may find it more difficult to maintain the Conservative dynasty. He appears more committed to a rigid conservative ideology.

For instance, he is already calling himself Ontario's Ronald Reagan.

When David Roberts of Weidenfeld and Nicolson was looking through old book lists he noticed Ruth Ellis by one Robert Hancock, published in 1963.

Ruth Ellis, the last woman to be hanged in Britain, is in the public gaze again because of a new film, *Dance with a Stranger*.

W and N contacted the author—in real life Douglas Howell—and did a swift deal. The title is to be changed to *Ruth Ellis: The Last Woman to be Hanged*. It will be published in paperback, and a hardback deal has been made with a book club.

Howell covered the Ruth Ellis trial in 1955 for the old *Women's Sunday Mirror* and wrote the book *After the Execution*. He recalls the paper paid £1,500 at the time for her story and bought the best defence money could buy—Melford Stevenson, Sebag Shaw, and Peter Rawlinson.

Howell, who retired later this year, says of the film, "It's excellent. But very soft focus. The real Ruth Ellis was a harder, tougher person."

Observer

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IT WAS not all politics! Despite election campaigns and coalition strains as well as international economic and strategic problems, Schmidt still found time for another, less hectic, world. His surprising appearance as speaker at a conference on Kant has already been mentioned. But he emerged in a still more unusual role during a trip to England in December 1981, during his last term as Chancellor. The journalist who got wind of the visit in advance sought to find out the point of it from a Chancellery official and was told "to record Mozart." That was an unlikely explanation turned out to be true.

Schmidt went to Abbey Road studios in North London with two young pianist friends, Christopher Eschenbach and Justus Frantz, and recorded Mozart's Concert in F Major for Three Pianos (KV424) with the London Philharmonic Orchestra. All three recorded their earnings to Amnesty International.

Schmidt is no Paderewski (to name one statesman who was at the same time a master pianist) and has no illusions that he ever will be. When Eschenbach and Frantz first suggested recording the Mozart concerto, Schmidt was inclined to turn down the idea. But the more he thought it over the more he felt attracted by the challenge.

He had been fond of music ever since his Hamburg childhood, with the madrigal singing at home and the piano lessons at the Lichtwark-Schule. Even as minister and government leader he occasionally found a few minutes in the evening to sit and strum at the piano. He likes Bach above all, for the clarity and logic of the writing, the emotion which did not overwhelm form. The elevated lightness of Mozart was less close to his own temperament and a recording naturally a very different proposition from picking out pieces privately at the keyboard. The elevated lightness "part of the Mozart concerto can be mastered even by those whose fingers are none too nimble, but a good sense of timing and rhythm, concentration and teamwork are essential all the same."

Schmidt finally dropped his reservations, practised hard and the recording sessions went well; so well, in fact, that the Eschenbach-Frantz-Schmidt trio later recorded the work again, this time in Zurich for television. At the Zurich rehearsals, the shirt-sleeved Schmidt conveyed so deep an air of concentration and professionalism that a reporter asked him to ask whether he planned to develop a second career as a pianist. "I fear, sir," replied Schmidt with heavy irony, "that it is just a bit too late for that." Not everyone shared the irony,

Another side of Helmut Schmidt

And he shall have music wherever he goes . . .

Politics are not everything for the former Chancellor, as this extract from Jonathan Carr's book shows

however, and the remark helped add to the legend that there was absolutely nothing Helmut Schmidt felt he could not do — given time.

Quite apart from his own pianistic efforts, Schmidt held "house concerts" in the old Chancellery building, the Palais Schaumburg, while he was government leader. They were scheduled for Sunday evenings (the moment when Schmidt was least likely to be called away by affairs of state) and were given little publicity. Any guest, however eminent, who tried to use the occasion too obviously to talk about politics tended not to be invited again.

It was thanks to four string players from the Israel Philharmonic Orchestra that those Sunday musical cases emerged in the desert of political Bonn. A few months after he became Chancellor, Schmidt was offered a house concert by the four Israelis. Behind the offer was the hope that those who attended might also give financial and other support to the orchestra. Schmidt at once liked the idea, perhaps because of his own part-Jewish background as well as his belief that the orchestra deserved backing.

That first concert, held in January 1975, was followed by about a dozen others over the

years. The range was wide — from Bach to Bartok, from Telemann to Villa-Lobos — and the standard of performance high. There were expected triumphs from world famous artists like the violinist Yehudi Menuhin; and there were happy surprises, for example from the outstandingly gifted but relatively little-known Czech pianist Ivan Moravec, who delighted his audience with a concert of Beethoven, Schumann, Debussy and Janacek. Afterwards, Schmidt sat up talking with Moravec until after midnight, apparently oblivious to his heavy political schedule only a few hours away.

Alongside his fondness for music, Schmidt has a special love of the visual arts. That too dates back to his early years — the schoolboy talent for drawing, the thwarted ambition to become a town-planner and the admiration for painters the Nazis called degenerate. While on pre-war military service in Bremen he often spent the little spare money he had on what amounted to weekend artistic pilgrimages. He would take a train into the country, then walk for miles across the flat, swampy North German countryside to the villages of Wapswede and Fischerhude where many painters and sculptors had made their homes. For a

couple of days at a time the military and the Nazis seemed far away.

For Schmidt in those days Art was both a hope and a refuge. Later, as parliamentarian and minister, he wanted to show his appreciation of what Art had given him, and above all to salute those painters who had suffered under the Nazis. But it was only after he became Chancellor that he got a really good opportunity — both because of his influence and because of the new building into which he and his staff moved.

For his first two years as government leader Schmidt had precious little room in his Chancellery, the Palais Schaumburg, for art exhibitions. The move in 1975 to the new Chancellery changed all that. The seemingly endless corridors and spacious offices cried out for paintings and sculpture and Schmidt seized the chance. On the wall opposite the desk in his own office, Schmidt set a particularly fine seascape by Emil Nolde, the German Expressionist whom he most admired. Pictures by other Expressionists, including August Macke and Franz Marc, were placed in the cabinet room after an unexpected, intense meeting between Art and Politics. Schmidt had called in experts to recommend which paintings

might be hung where. Suddenly a policy talk between senior ministers became necessary at the same moment. Experts and ministers found themselves together in the same room, and for more than two hours they swapped impressions of colours, positioning and lighting.

Schmidt put on about ten major exhibitions in the new Chancellery during his term as government leader. They began with paintings from the Berlin of the 1920s and continued with, among others, fine collections by Max Ernst, Nolde, Macke, Kollwitz and Dolbin. The most personal was a display of works by those who lived and worked in Schmidt's beloved Wapswede. The Chancellor opened each exhibition himself with a speech to up to 1,000 guests. When he arrived he already had a heavy day's work behind him, and looked tired and often grim. But from the moment he began with the greeting "Liebe Kunstfreunde — Dear Friends of Art" — his weariness vanished. After the speech he went from picture to picture, arguing points of detail. The longer he stayed the more animated he became.

Schmidt constantly rejected the view that he was trying to give the Germans "cultural leadership." He stressed that

in the light of the Nazi experience, any political leader had to beware of the temptation to thrust his personal artistic preferences down the throats of his countrymen. But with both the semi-private concerts and the art exhibitions he wanted at least to offer a signal for the receptive. "I would like people to have a true picture of Germany," he said once, "and not just one determined on the one hand by Holocaust on television and on the other by an efficient economy and armed forces."

In fact, by far the biggest art work at the Chancellery is not by a German but by an Englishman, Henry Moore. It is the huge bronze sculpture "Large Two Forms" which stands on the Chancellery lawn; a symbol, as Schmidt put it, of "nature and intelligence, of power and elegance — of the contrast between those elements and, at the same time, the possibility for harmony between them."

Schmidt and Moore first met in Bonn in 1977 to discuss prospects for a sculpture and got on well right away. Within a few weeks the Chancellor had paid a (largely unnoticed) return visit to the 79-year-old artist's Hertfordshire home to follow up the idea. Two years later, "Large Two Forms" was formally inaugurated in the Chancellery grounds in Moore's presence. For Schmidt it was a special satisfaction to have acquired, in personal friendship, a major work from an artist who nearly four decades earlier had produced such moving "Shelter Drawings" — of London under the Luftwaffe blitz.

Would that Schmidt had always got on as splendidly with British politicians as he did with Henry Moore. Soon after "Large Two Forms" was in place, the Conservative Prime Minister, Margaret Thatcher, visited Bonn to seek Schmidt's aid in winning a better European Community budget deal for Britain. Schmidt felt the talks got nowhere — a wholly wasted day, in fact. One evening, at a supper for the visitors, he sought to retrieve the situation by abandoning his official text about politics and stressing instead the cultural links between Germany and Britain. Naturally Moore and his "Large Two Forms" came in for special mention.

Mrs Thatcher did not take the outstretched olive branch. She agreed that the "Large Two Forms" was most impressive — far bigger, in fact, than a work of Moore's she had seen at home. Indeed, the Moore sculpture which she knew bore about the same relation to the one on the Chancellery lawn as Britain's Gross National Product did to German GNP. "And while we're on the subject of money," she said, "I'll transfer cash from employers who concede high pay awards to those who do not, and thus give the whole

Lombard Action on pound, jobs and pay

By Samuel Brittan

THE TREASURY plans to publish this week its contribution to the debate about the link between pay and jobs. As its main author, J. Odling-Smee, is a respected macroeconomist in his own right, the contribution is likely to be an important one. But inevitably, it will give rise to a lot of further argument and distract attention from the far more important matter of policies to discourage pay increases which price people out of work.

The fundamental problem lies in the essence of collective bargaining, which is conducted in the interests of the majority who retain their jobs rather than the minority who remain unemployed. It lies, too, in the lazy thinking affecting employers who think they are socially virtuous in paying "good wages" while taking on as few workers as possible.

Basic reform is a long way off (as demonstrated in my Financial Times pamphlet, *Jobs, Pay, Unions*). What might be possible now is a short sharp shock which would discourage those employers who pay too much and encourage those who pay less, and are therefore ultimately able to take on more workers.

Such a measure does exist, which would act through the price mechanism and profit motive and encourage employment in the private market sector, where the Government maintains it wants the jobs to be. The measure is none other than the Lazard proposal for a tax on pay increases.

This suffers from having been around a long time and from the dislike of many policy-makers for re-examining a proposal which they have previously rejected. The idea has been canvassed for many years, especially in the U.S. under the name of TIP (tax-imposed price policy). Lazard's contribution has been to emphasise that the ultimate purpose of TIP is to provide employment and that it cannot be a substitute for counter-inflationary financial policies.

He has also insisted that the proceeds of the tax should on no account be merged with government revenue, but returned to employers via, for instance, a rebate of National Insurance contributions. The net result would be to transfer cash from employers who concede high pay awards to those who do not, and thus give the whole

system a twist towards lower awards.

Although Lazard incorporates a norm, above which the tax will be levied, I see no need for this. All that is needed is a tax geared to pay-rolls per head; the size of the rebate would be determined as the wage round progresses. Nor do I see any reason to involve any but the largest companies, as the intention is mainly to send out a signal.

But my biggest difference with Lazard is that he sees TIP as a long-term system. In that form, it would indeed be open to all the objections that employers have advanced when they have heard such ideas from Alliance spokesmen. Avoidance techniques would be fairly easy, and distortions and inefficiencies would arise.

It is all the same inconceivable that the top couple of hundred British companies would find it worthwhile to rearrange all their affairs in a glare of hostile publicity to circumvent an emergency measure imposed for no more than a year or two — which is how I see TIP. The hope would be that the shock of the move, plus the reality of very low pay awards, would weaken the wage round mentality. In the meanwhile, the Nominal GDP increase implicit in the Government's financial strategy would have a better split between output and jobs on the one hand, and pay and prices on the other, than otherwise seem likely.

In arguing for TIP with some of the Government's more free market advisers a few weeks ago, I complained that unemployment was not treated as a genuine emergency in the way that sterling crises were. I could not resist saying: "If the pond comes under real pressure you will see how soon policies will bend." In this vindicated prophecy lies a faint gleam of hope.

For although the underlying argument for TIP concerns jobs, a successful TIP would also have a short-term beneficial effect on inflation and thus could hardly be other than good for sterling. Is not this something that a Chancellor, who obviously still places very limited faith in central bank intervention, should look at again as a genuine if drastic price mechanism aid on both the sterling and the jobs front?

Smaller drug companies

From the General Secretary, Association of Independent Businesses.

Sir — Lisa Wood (January 24) reports on the views of general practitioners to the reduction of the drugs they can prescribe under the National Health Service. While this association is not qualified to comment on the medical issue involved, there are damaging economic consequences resulting from this proposal which deserve urgent consideration.

In 1981, Mr Jenkin, the then Secretary of State, gave an assurance that the right of a patient to be treated as his or her doctor recommended would be upheld. Based on this assurance, small drug producing companies decided to invest in the development of new drugs. Unlike the larger companies, with large financial reserves and shareholders to raise extra capital, the smaller company has only its profits to finance such research and development.

This sudden decision, some three years later, to completely reverse the Government's policy was a disaster for the industry, apparently taken without any consultation with the industry — will have serious consequences for the smaller drug producing firms.

Had the number of drugs which can be supplied under the NHS been so drastically reduced, the demand for many of the products of the small firms will fall, their profits will be greatly reduced, their work on new products will be stopped and inevitably the companies will fail, leading to redundancies and greater unemployment. Had Mr Jenkin not given such a positive reassurance in 1981 many smaller firms in the industry would have made very different plans and would not be facing this very serious position today. While the need for a cost effective NHS is appreciated, present plans will lead to the collapse of the smaller drug producer through no fault of his own. He based his market strategy on a promise given by a Cabinet Minister only to see that promise revoked three years later.

J. B. M. Donnellan, 108, Weston Street, SE1

Capital inflation tax

From Mr J. de Ritz.

Sir — I was most impressed with the Financial Times Index adjusted for inflation graph on page one of January 19. It would be a good idea to print the adjusted figure in big print every day on the back page in *Lex*. It was only a pity that you

Letters to the Editor

did not put in a note to mark the introduction of Capital "Gains" clearly that the present form of the indexation of the tax is a disaster. This would have shown does very little to eliminate the injustice of taxing inflationary gains. It merely gives accountants and other professional advisers more highly paid work which creates no real wealth.

If the Government is really against a fully fledged expenditure tax (where all investment is tax deductible and all the investment is taxable), then the best answer to capital "gains" tax would be to make exempt all investments held for longer than a fixed period. Five years is the qualification period for business expansion scheme holdings, and could be a possible figure for Capital "Gains" Tax.

John de Ritz, West Towan House, Portloman, Truro, Cornwall.

Efficient markets

From Mr N. Firth

Sir — I feel that the comments of Mr Arthur Carter (January 12) and Mr David Damant (January 19), inadequately state the "efficient market" case. The concept implies that a security offers no more than a fair return, commensurate to the risks it bears. High risk securities are therefore not undervalued when their additional risk is incorporated into the appraisal process. Any apparent "undervaluation" to which the gentlemen refer, could be interpreted not as an example of market inefficiency, but a consequence of its efficiency.

Institutional investors are not particularly happy to see anybody making "profits." They would much rather be making these themselves — if they could. The concept implies that they are unlikely to be able to do so on a regular basis. Those managers with a particular responsibility to adopt a low risk profile, simply cannot (or dare not) hold highly volatile portfolios. Although these might be expected to perform "well" in bull markets their problem is identifying the bull. Nevertheless, in the wake of our market's meteoric rise,

investors will be subjected to a barrage of highly seductive performance statistics from those institutions.

The corollary of the efficient market concept is that investors should not consider performance, per se, but rather performance relative to the risks borne by the fund's portfolio. Only then can they evaluate the gains (or good fortune) of their managers.

Nicholas Frederick Firth, 7, West Street, Merborough, S. Yorks.

Indian rope trick

From the Assistant Vice-President, Bank of America National Trust and Savings Association.

Sir — The reasons given by financial journalists for specific market movements are a constant source of amazement. According to your "Market report" of January 23, "Motivating demand for equities was the optimistic trend of longer-term UK indicators . . ." I presume the reference to "longer-term UK indicators" was specifically to the longer-leading indicator published by the Central Statistical Office the previous day.

As Mr Max Wilkinson, your Economics Correspondent, correctly noted on January 22, the rise in the longer-term lending in November and December was, to a large extent, a reflection of the rise in the stock market over this period. One cannot help feeling that the Stock Market is currently performing the Indian Rope Trick with some skill.

George S. Harjoulis, 1, Watling Street, E.C.4.

Multi-fibre arrangement

From the Director, Centre of West African Studies, University of Birmingham

Sir — Mr Ian Bradley (January 22) commits a fallacy in arguing that the abolition of the multi-fibre arrangement would benefit consumers in Great Britain by transferring quota rents from the newly industrialised and less-developed countries. Countries as recipients of quota rents or any other form of income are a segment. Incomes

are received in fact by workers and owners of property. A restrictive agreement in trade benefits the incomes of some producers and traders at the expense not only of consumers but also of producers and traders who are excluded from, or whose activities are limited by, the agreement. Thus the losers from the MFA are to be found in developing countries as well as in Great Britain, and the same is true of the gainers. Abolition of the MFA would remove the quasi-monopolistic power of licensees under the arrangement to the benefit of lower-cost overseas producers as well as of British consumers.

The debate over the MFA concerns the division of income between lower-cost and higher-cost producers of textiles and clothing, wherever they are to be found, not the division between developing and industrialised countries.

Douglas Rimmer, P.O. Box 363, Birmingham.

Lack of energy policy

From Mr P. Spencer

Sir — We constantly read about oil and gas policy, oil cartels coal subsidies, investment comparisons between nuclear and coal power stations. A confusing mess even to those who profess to be "experts" in a constantly changing world market.

We witness the nationalised energy giants battling it out to increase their market share claiming their particular fuel is cheaper or better, spending very substantial sums on marketing and juggling rates to capture what should logically often be a competitive market.

All this is taking place under a dark cloud, a well founded reputation of being one of the most inefficient users of energy. More the pity since we are most fortunate in being self sufficient in all fossil fuels. Who is responsible for this state of affairs?

There is no private or public company with any bite or financial muscle, set up to establish cogeneration heat and power facilities as a utility service to industry or community as is becoming increasingly popular in the more successful countries. Furthermore no Government including the present incumbent has given any positive incentive for either public or private concerns to do so, except for the token 1983 Electricity Act which gives some legal protection.

What a sad and self defeating situation our energy economy is in. Prime Minister do something. Peter Spencer, 9, Links Close, Ashford, Surrey.

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Terry Byland on
Wall Street

Computers come in from cold

THE renewed wave of optimism on Wall Street, now spreading rapidly from the bluechip issues and over the full range of the stock market, has brought the technology sector back in from the cold. Once again this sector is surging ahead of the rest of the market as investors expect the computer industry to prove the standard bearer of an expanding economy.

Since the beginning of the year, technology stocks, as measured by the Hambrecht Quist technology stock index have risen by 15 per cent, against 6.3 per cent in the Standard & Poor's 400 index, or 5.5 per cent on the more narrowly-based Dow Jones industrial average.

That seems remarkably forgiving in view of the slaughter in technology stocks in late 1983 and 1984. The Hambrecht index fell 25 per cent last year, and the new-issue market still bears the scars left by the 1983 crop of newcomers which failed to emulate Apple Computer or Commodore International.

But the technology sector covers a wide spectrum of both corporate size and market area. The Hambrecht index, comprising 184 stocks, and soon to be increased to about 180, leans towards the smaller, west coast companies which made the running two-and-a-half years ago.

The major computer groups, IBM, Burroughs, Honeywell and NCR, have remained more closely in step with the rest of the market, helped by general satisfaction with the results for last year's final quarter.

The Standard & Poor's batch of technology indices shows that the hottest stocks since the beginning of the year have been the smaller semiconductor and software issues. Its computer and business equipment index, including IBM, has gained 8 per cent - or, without IBM, 5.6 per cent - while the semiconductor and software sector indices have risen more sharply.

On January 1 there seemed no reason for undue excitement in technology stocks. Dean Witter Reynolds commented that the shake-out in the industry was likely to continue. Danger points might be any slowing in capital spending, a tightening of foreign competition or continued strength in the dollar.

The strength of the dollar and the pressures of foreign competition have not abated since the beginning of the year. Profit margins at the hardware groups have remained under pressure as new companies try to force their way into a market characterised by price-cutting by the major manufacturers. For the future, AT&T has joined the computer wars, adding a further huge slice of potential capacity and investment.

Now, Apple Computer seeks to establish itself in the business computer markets.

At the consumer end of the computer industry, problems also continue to press. The withdrawal of Coleco Industries from the home computer market has opened the way to another battle over market share, with Commodore International and its deadly rival Atari likely to clash horns.

Not can the sector's problems be cancelled from the reckoning.

With these pressures at work, there is reason for raised eyebrows at the 15 per cent rise in some of the smaller semiconductor companies. The results from the sector for the final quarter of last year have suggested that the heavily overstocked inventories have been liquidated - but share prices have run ahead of any positive signs of expansion.

One reason for the caution in the market towards the end of the week was the realisation that a move above the Dow Jones industrial peak might spark off a rush of profit-taking. The leading technology issues would weather a bout of profit-taking on their 6 per cent to 3 per cent gains since January 1. But the 15 per cent rise in the smaller technology stocks would be much harder to resist, and some of the recent buyers could be in for a chastening experience.

Wall Street prices, Pages 24-25

EUROPEAN MANUFACTURING SEES SHARP RISE IN USE OF MICROELECTRONICS

A quiet revolution gathers pace

BY GUY DE JONQUIERES IN LONDON

A QUIET technological revolution appears to be gathering pace at the grassroots of Europe's manufacturing industry, despite talk of a continent paralysed by economic "sclerosis".

A survey sponsored by the government and carried out by research institutes in Britain, France and West Germany suggests that the rate of application of microelectronics in manufacturing in all three countries has begun to accelerate sharply.

German manufacturing industry, where 51 per cent of all plants employing more than 20 people are using microelectronics, is more advanced than Britain with 47 per cent and France with 38 per cent.

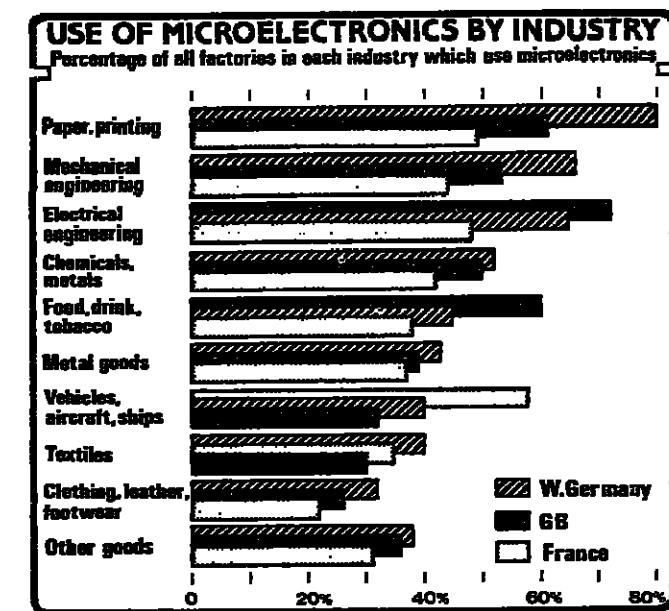
The survey, which covers more than 3,800 factories, says there is no evidence that microelectronics is "already a mass job killer." It estimates that the technology has caused 78,000 job losses in the three countries in the past two years - less than 5 per cent of the total decline in employment in their manufacturing industries.

In Britain, for example, 38 per cent of the output of factories surveyed consists of products incorporating microelectronics, against only 20 per cent two years ago. In two years the proportion is expected to rise to 43 per cent, reaching a maximum potential of 57 per cent.

The pattern in the other two countries is broadly similar. In Germany, 47 per cent of factories are estimated to be applying microelectronics in their processes, against only 13 in their products.

The discrepancy is ascribed partly to the time needed to get products using microelectronics into production. More than a third of factories said they designed the microelectronics system they used in products, compared with only 12 to 15 per cent designing components for their process equipment.

Factory size emerges as one of the most critical factors in microelectronics applications of any kind. In all three countries, factories with more than 1,000 employees are



	Britain	West Germany	France
Product applications	10	13	6
Process applications	43	47	35
All applications	47	51	38
No applications	53	49	62

* Excluding establishments employing less than 20 people.

three times more likely to use microelectronics in process than plants with less than 50 staff - and at least six times more likely to use the technology in products.

There are also important differences between the three countries. In Germany, it is estimated that about 5,000 factories are using microelectronics in products, which is twice as many as in France and one-and-a-half times that in Britain.

In Germany the proportion of factories with fewer than 100 employees using microelectronics in process is also far higher than in Britain and France, although in larger plants the proportions are broadly similar.

In seven out of 10 industrial sectors Germany has the highest proportion of factories using microelectronics. It is particularly advanced in the paper and printing and mechanical engineering industries.

Britain leads in electrical engineering and food, while France is well ahead of the two other countries in vehicles, aircraft and ships. These figures do not correspond to the absolute numbers of users in each country because of differences in the size of the respective national industries and of the factories in each sector. Thus, while microelectronics are more widely used by the electrical engineering industry in Britain than in West Germany, the German industry is much larger.

Lack of technical expertise is the main problem cited in all three countries in applying microelectronics, although in Britain the proportion of respondents who mention it, 45 per cent, is slightly below Germany and France, where it is cited by 55 per cent and 51 per cent respectively.

In Britain, however, 43 per cent

of respondents blame the economic situation as an obstacle, which is about double the proportion in the other two countries, and more British manufacturers are troubled by high development costs and the difficulty of raising the necessary finance than in France or Germany.

In contrast, lack of suitable software in Germany is considered a much greater problem than in the other two countries. Shopfloor and union resistance is regarded as a relatively minor difficulty, with the proportion of respondents who mention it ranging from 7 per cent in Britain to 16 per cent in France.

In Britain, 5 per cent of respondents see the attitude of top management as an obstacle to applying microelectronics. The survey suggests that the findings may underestimate the problem because many of those interviewed would consider themselves senior managers.

More plants in Germany employ microelectronics engineers than in Britain or France. Special staff training is also more common in Germany than in the other two countries.

According to the survey, the introduction of microelectronics so far seems to have had only a marginal impact on employment. It estimates that in the past two years there have been 24,000 net job losses in British manufacturing industry as a result of the introduction of microelectronics, 30,000 in Germany and 12,000 in France.

In all three countries the annual rate of jobs decrease is put at less than 1 per cent of total manufacturing employment.

The survey warns, however, that the figures are more likely to underestimate than to overestimate the overall impact on jobs, and that the situation may become more severe in the future as microelectronics is applied more widely.

Microelectronics in Industry, an International Comparison. Published by the Policy Studies Institute and the Anglo-German Foundation. Available from: Policy Studies Institute, 1-2 Castle Lane, London SW1E 6DR; BIPPE, 122 Avenue Charles de Gaulle, 92522, Neuilly-sur-Seine, France; VDI-Technologiezentrum, Bundesplatzstrasse 40, 1000 Berlin 30.

THE LEX COLUMN

Price-capping at the Council

Decisions to be taken by the Council of the London Stock Exchange in the next few weeks will determine the future shape - and possibly even the future existence - of the central market for securities in Britain. The problem is that there are almost as many vested interests as there are members, and the debate so far has generated more jealousy and confusion than clarity.

The objective is to reform the constitution of the stock exchange to reflect the fact that the rights and obligations of membership are increasingly being based on corporate, as opposed to individual, members. This process has been under way for years. Firms were allowed to become limited liability companies as far back as 1968, and for the past decade, the exchange has financed itself mainly by means of a general service charge levied on the gross profits of member firms.

Within the next couple of years many of the biggest firms will become 100 per cent subsidiaries of outside companies. So the change in the structure of membership now needs to be formalised.

This is much easier said than done. The fact is that the exchange is still owned by its 4,500 individual members, each of whom holds one share. That does not give them any rights to income, since the exchange is a mutual undertaking which ploughs any surplus back into the enterprise. But they are liable for its debts, and they do own its assets.

These are considerable. The stock exchange tower is in the books at £90m, along with quite a large pot of cash. Then there are all kinds of fancy electronic gadgets. If individual members are to lose control over these assets, should they not - to use the going phrase - receive value in exchange for their ownership rights?

This argument tends to be expressed favourably by smaller firms which feel most vulnerable to new competition. They also resent being asked to pay for new technology which, in their eyes, will be of primary benefit to newcomers and the existing big firms. They believe the newcomers should compensate them for the probable loss of business.

What has caused more resentment than anything else is that many of their rivals in the big firms have already received a pot of gold for selling out to outsiders. Putting a high price on membership looks their only chance to share in the bounty.

But on closer inspection, their case is not all that strong. The stock exchange needs the outsiders at least as much as they need the exchange. If the big investment banks are not encouraged to join, the chances are that they will simply set up shop outside. Moreover, the concept of ownership is far from clear. Nearly half the members are associates, who do not generally own their firms. Membership costs, which are modest, have remained unchanged for 10 years and are often paid for by the firm. New members do not directly pay for their share; instead, they must put £1,000 to the nomination redemption fund, which is as arcane as it sounds.

The stock exchange sees itself as a continuing institution. Why should the present generation receive a capital reward for what it has inherited from its forebears? There is a cruder way of asking the question, too. Why should members of a cartel which has been built apart by deregulation deserve any kind of compensation at all?

The fact is, though, that any worthwhile reform of the constitution will require changes in the deed of settlement. That in turn will need the support of 75 per cent of members at an extraordinary general meeting, which will be seen as a vote of confidence in the exchange's whole approach to deregulation. As a matter of practical politics, members seem bound to be offered some form of compensation for surrendering their rights.

One suggestion is that the stock exchange should wind itself up, distribute its assets, and start again. Apart from the public relations consequences of such an assets strip, the idea would bring a heavy tax penalty. Capital gains tax would be levied on the sale, and the Council has been advised that the distribution to members would be taxed as income. No one has any real idea of what the payout per member would be, but it would be unlikely to get far into five figures.

The stock exchange, itself, will need all its present capital and more in the next few years to pay for its new trading systems. So any payout to members will have to be squeezed from some other source.

The proposal being debated last week was that each existing member should be able to split his share into five. As a "professional member," he would then retain one share and be free to sell the rest. The buyers would be firms which would be required to own a set number of shares in proportion to the size of their business.

The scheme would be structured so that small firms would not have to buy more shares than those already owned by their principals, whereas the big battalions and - especially - the newcomers, would have to buy a substantial number.

To ensure that prices did not get out of hand, the exchange would be required to issue new shares at a fixed price: £2,000 was one suggestion.

The idea is not as straightforward as it looks. For one thing, its impact on existing firms would be arbitrary. A firm like Hoare Govett, which happens to have relatively new members for its size, would have to buy a lot more shares than another large firm which just happened to have a lot of members. Calculations on one set of proposals produced for the Council showed that firm A might have to buy 137 shares, whereas similar sized firm B might have to acquire 340.

Moreover, such terms might make the entry fee much too high. A major new entrant might be forced to buy well over 500 shares. A third objection is that the scheme would represent a tax on growth. The more successful firms were in attracting new business, the more shares they would have to buy.

All kinds of ideas have been put up to deal with the anomalies, including - believe it or not - the possibility of issuing non-voting shares. The result is that the whole debate has become far too complicated. The Council is not so much split as confused.

It would be possible to do nothing at all, since 100 per cent outside ownership could be permitted without a change in the deed of settlement. But this would be unsatisfactory. The anomalies in the present constitution would remain unchanged, existing members would get nothing, and newcomers would not have the voting influence that their capital commitments would justify.

Any scheme is bound to involve a compromise. The best solution would be for the exchange to allow members to sell part of their shares, but to operate a top system that would ensure newcomers did not have to pay exorbitant sums (more than a very few hundred thousand pounds) to join the club. Once the new system has settled down, the exchange could permit a free market in its shares. Anomalies among existing member firms could be offset by juggling with their general service payments. And no single firm should be allowed to vote more than 5 per cent of the total share capital.

Jacobs fights restructuring at Phillips

By William Hall in New York

MR IRWIN JACOBS, one of Wall Street's growing band of corporate raiders, has announced plans to oppose Phillips Petroleum's controversial recapitalisation plan designed to insulate the big Oklahoma-based oil company from the disruptive action of dissident shareholder groups.

Phillips' shares rose on Wall Street in heavy trading last week as speculation mounted that opposition to its planned restructuring in the wake of an unwelcome takeover bid from Mr T. Boone Pickens, another corporate raider, would soon lead to a counter-offer.

Several of Wall Street's professional arbitrageurs are known to have extensive positions in Phillips' shares, which they acquired at higher prices than the current level. Phillips' shares fell sharply last month after the complex recapitalisation plan was announced. Several arbitrageurs are nursing very hefty losses on their investments and are known to be very unhappy about the plan.

Until Friday, however, several of the arbitrageurs whose names have been linked to Phillips, have refused to comment. Some may have used the recent rise in Phillips' share price to cut their losses, but Wall Street believes that there are still several investors holding big positions and they propose to actively oppose the recapitalisation plans.

Phillips' shares rose by more than \$5 last week and closed at \$48.75 on Friday, capitalising the company at \$7.5bn. Mr Pickens had offered \$80 per share before agreeing to be bought out at around \$33 for each pre-recapitalisation share.

UK unlikely to buy Sleipner gas

BY IAN HARGREAVES IN LONDON

THE BRITISH Government is expected this week to inform Norway that it is unable to approve British Gas's proposed \$30bn deal to buy gas from the Norwegian Sleipner field.

Ministers are expected to discuss the matter in the next few days and their decision is due to be communicated to the Norwegians by Thursday - the deadline by which Mr Peter Walker, the British Energy Secretary, has promised a decision.

Although details of the response could be reshaped in ministerial discussion, there now appears to be no voice within the Government which favours the deal as proposed - a supply of gas in the 1990s equivalent to more than one fifth of Britain's needs.

It is agreed within the Government that the price of the gas - about \$4.10 per million BTUs - although lower than a number of previous long-term international gas contracts, does not reflect the fall in oil and gas prices which has taken

place in the year the Government has been studying the contract.

These changes have been magnified by the fall of sterling against the dollar. At current exchange rates, the Sleipner price is over 35p (38 cents) a therm. This compares with an average supply cost to British Gas last year of 13.3p a therm.

Norways appears already to have braced itself for a rejection of the Sleipner deal by outlining in London last week an alternative oil and gas development plan, which would bring forward a number of oil developments and allow the country to develop the large Troll oil and gas field at an earlier stage than previously envisaged.

It is possible that UK ministers are considering some other kind of deal with Norway. This could involve buying only a small part of the Sleipner field, which is divided into a number of structures, or possibly even sharing the purchase of the field with another continental

European customer. This latter option appears somewhat unlikely, since continental gas utilities are suffering from excess supply, although Sleipner were delayed, they could be interested.

Another possibility is for Britain to agree to transmit Norwegian gas from the Troll and Sleipner fields into the European gas grid.

The Netherlands has been promoting itself as Europe's "surge" supplier of gas - offering supplies on shorter term, more flexible contracts than is normal in the European gas business and charging a premium price.

What seems clear is that British Government policy is to be based upon a policy of maximum flexibility in gas supplies, so that more time is available to assess the extent of oil discoveries on the UK continental shelf. The most serious flaw in the 15-year Sleipner deal, so far as the Government is concerned, is its inflexibility.

Peace terms set out in British pit dispute

Continued from Page 1

The coal board will try to put Mr Scargill "on the hook" of a final deal. The board is determined to outflank him if he attempts to put himself at the head of a rejectionist minority when the board's final conditions are made clear.

● The board is in no hurry to settle, since in many pits where only a few miners have returned, the working miners have begged for more time to elapse before a deal is concluded. They want a least a substantial minority go back to provide protection in numbers against victimisation from those who stayed out to the end. The board thus believes it should stick out for the most unambiguous and advantageous deal even if the process is prolonged.

Even moderate members of the union's executive were saying last night that a change in union policy on pit closures could not be entertained. Mr Ted McKay, the North Wales area secretary, said: "Our resolutions against closures on economic grounds go back way before Arthur Scargill. None of us who have been the 'militant moderates' would agree to change it. There would have to be a very special form of words to disguise that."

Mr Peter Heathfield, the NUM General Secretary, said that "if they (the NCB) think we can change policies going back over 30

years they're living in cloud cuckoo land."

It emerged yesterday that Mrs Thatcher will be satisfied if the union's willingness to discuss in principle the closure of uneconomic pits is included as one of the headings in the draft agenda which is hoped to draw up in preliminary talks between the NUM and NCB tomorrow.

It was denied yesterday that this represented any softening of Mrs Thatcher's position. She said on Thursday that she was 100 per cent behind the idea of having something in writing so that there would be a clear basis on which talks could proceed.

There is no doubt, however, that the Government is worried that Mr Neil Kinnock, leader of the opposition Labour Party, will make political capital with allegations of Mrs Thatcher's intransigence. Over the weekend he accused her of "an instinct for malice that is nothing short of evil."

Mr Nicholas Ridley, Transport Secretary, who is close to Mrs Thatcher, tried to counter this impression yesterday. He denied that the Government's aim was to humiliate Mr Scargill. But the coal board had said there could be no fudging and Mrs Thatcher endorsed that approach.

Lawson to face quiz on weak pound

By Philip Stephens in London

MR NIGEL LAWSON, Britain's Chancellor of the Exchequer, will today face close questioning on the Government's attitude to the continued weakness of sterling. This follows the pound's fall to a record low on Friday.

Sterling slumped to \$1.1070 at the New York close as the dollar gained ground against most currencies. The pound was hit by renewed oil price fears ahead of today's Organisation of the Petroleum Exporting Countries talks.

Mr Lawson is due to appear before the House of Commons's treasury and civil service committee, where MPs are expected to seek clarification on the Government's apparent change of heart on the exchange rate.

At the height of the sterling crisis two weeks ago the authorities pushed rates up to 12 per cent, and subsequently took the lead in securing an agreement among leading central banks to intervene against the dollar.

Mr Lawson is likely to face pressure to explain whether the Government now has an explicit exchange rate target.

Action on pound and jobs, Page 15

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INTERNATIONAL CAPITAL MARKETS

US MONEY AND CREDIT

Prices soar as investor confidence grows

THE U.S. BOND markets broke new ground last week as prices soared and yields sank amid growing investor confidence about the state of the economy and the inflationary outlook.

The explosive rally was all the more impressive coming on the heels of the favourable fourth-quarter gross national product data. The 3.9 per cent gain which made 1982 the best year for growth since an 8.3 per cent gain in 1951 coupled with a modest 2.4 per cent increase in the GNP price deflator—the lowest quarterly rate in well over a decade—led some market economists, like Mr David Jones of Aubrey Langston, to suggest the statistics might signal "the beginning of a 'golden-age' of sustained growth with low inflation comparable to the early 1960s."

As Mr Jones also noted, the additionally positive news that consumer prices increased at a scant 2.3 per cent annual pace in December reinforced "what might be considered a major wave of fundamental down revision in investor's inflationary expectations."

And there was other good news for the markets last week. The \$3.5bn decline in M1 was larger than expected suggesting

U.S. MONEY MARKET RATES (%)				
	Last Friday	1 week ago	4 wks ago	12-month ago
Fed Funds (weekly average)	8.28	8.21	8.20	11.77
3-month Treasury bills	7.53	7.73	7.78	10.77
6-month Treasury bills	7.91	7.94	8.10	10.83
9-month Treasury bills	8.10	8.07	8.30	11.30
12-month Treasury bills	7.88	7.88	8.13	11.38
30-day Commercial Paper	7.88	7.88	8.20	11.40
90-day Commercial Paper	7.88	7.88	8.20	11.40

U.S. BOND PRICES AND YIELDS (%)				
	Last Friday	1 week ago	4 wks ago	12-month ago
7-year Treasury	103 1/2	+1 1/2	103 1/2	112 1/2
10-year Treasury	104 1/2	+1 1/2	104 1/2	113 1/2
20-year Treasury	104 1/2	+1 1/2	104 1/2	113 1/2
New 10-year "A" Financial	n/a	+1 1/2	111.00	121.13
New "AA" Long Industrial	n/a	+1 1/2	122.50	125.50
Money Supply: In the week ended January 14 M1 fell by \$2.5bn to \$255.5bn.				

that monetary growth in January is moderating from the strong pace in December and adding to expectations that the Fed will ease further or, at the very least, hold steady.

Dr Henry Kaufman, Salomon Brothers' chief economist, notes "money growth had seemed the major bar to a Fed easing. Key money market sectors are now priced at levels that seem to anticipate a Federal funds rate of 8 per cent or even lower. Funds however have been stuck around 8.25 per cent for the past few weeks. The Fed will probably decide to ease very

soon, but technical factors may require a drop in the discount rate to get funds down to or below 8 per cent."

Mr Philip Braverman of Briggs Shaeffer adds, "the market is increasingly confident that the Fed will at a minimum maintain its current stance for an extended period."

But some Wall Street economists disagree. They believe that the Fed is unlikely to swerve from a stable policy stance in the weeks immediately ahead. Indeed, Mr Jones suggests it would be "irresponsible" of the Fed to ease

further at this stage because of recent rapid money and credit growth and indications that real economic activity is "on a solid growth path."

Some light on the Fed's current thinking may be shed by Mr Paul Volcker's testimony on Thursday this week before the Joint Economic Committee of Congress. The Fed chairman's testimony comes ahead of his major presentation to the 1983 monetary targets to Congress next month.

Last week another Fed governor, Mr Lyle Gramley, took the public stage. Mr Gramley's remark that "further reduction in the growth of money and credit will be needed at some time in the future if the goal of price stability is to be realised" sounded a cautionary note in the bull credit markets. But the views of Mr Gramley, a recent dissenter on Fed easing moves, were generally seen as being consistent with the planned reduction in 1983 M1 growth targets and not indicative of any early Fed firming move.

In any event the market shrugged off the warning. By the close on Friday the Treasury long bond was up almost 3 full points on the holiday-

shortened trading week and yielding 11.19 per cent compared to 11.33 per cent a week earlier. The price advance was spurred by heavy institutional demand and the return to the markets of individual investors.

Other government bond prices were up to three points higher on the week. The Treasury auction of two-year notes on Wednesday brought investors an average yield of 9.83 per cent.

Bank certificate of deposit rates have now reached their cyclical lows while Treasury bill rates are 60 basis points above their cyclical troughs of August 1982.

On Wednesday this week the Treasury will announce details of its much anticipated February refunding which will see the introduction of the Treasury stripping "strips"

feature and a new non-callable long bond.

The auction is expected to involve \$15bn in new securities comprising \$6.5bn in three-year notes, \$5.5bn in 10-year notes and \$3.0bn in long bonds. There are already indications of a great deal of advance interest in the upcoming 10- and 30-year issues—including, for seasonal

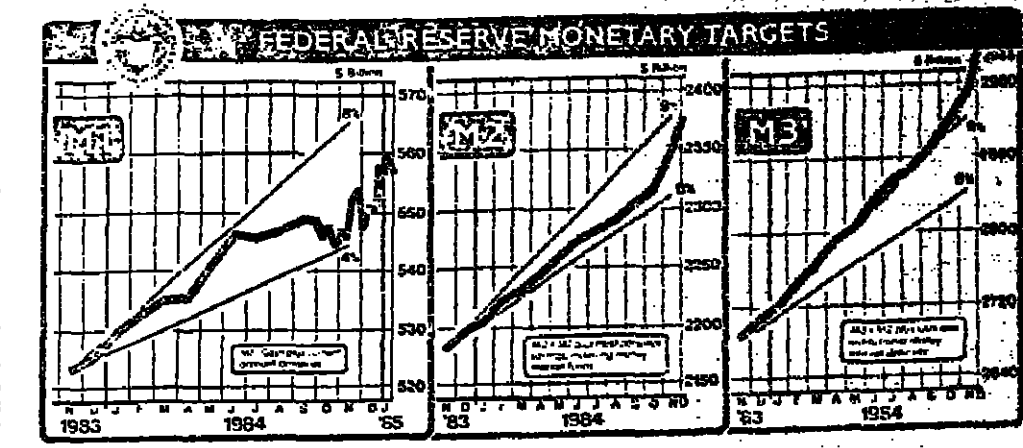
reasons, from pension fund managers and other institutional investors—and some suggestions that the issues may be oversubscribed.

Ahead of the auction however the markets have some other hurdles to get over including an expected \$2bn to \$3bn increase in M1 this week, the possibility of some profit-

taking, and a surge in new corporate bond offerings.

Last week new issue volume of straight corporate debt totalled over \$1.9bn, including \$675m of traditional long-term bonds, as corporate bond prices gained between one and two full points.

Paul Taylor



UK GILTS

Index-linked stocks buck the trend

THERE WAS, at least, one sector of the gilt-edged market which managed to escape the shadow of sterling's weakness last week.

The Bank of England's decision on Friday to confine its new funding efforts to £250m of existing index-linked stocks underlined the relative strength of such paper within the market's overall decline.

The two stocks—£150m of 2 1/2 per cent index-linked Treasury 2003 and £100m of 2 1/2 per cent index-linked Treasury 2011—had both shown gains of about 2 points over the week.

Conventional issues with similar maturities were about a point down as concern over oil prices, the pound, and base rates kept investors wary.

The simplest explanation for the better performance of index-linked stocks is found in the defensive strategy of some fund managers.

If the pound's fall means higher inflation—and that after all is why the Government changed tack in favour of de-

fending the exchange rate—then index-linked stocks are a sound hedge.

Fears that the equity market was over-reaching itself also persuaded some investors to switch new funds into index-linked paper.

With yields on equities down to around 4 per cent, and conventional gilts still shaky, the guaranteed real return of around 3 1/2 per cent on index-linked stocks was an attractive proposition.

The Government Broker's remaining supplies of 2 1/2 per cent index-linked Treasury 2011 and 2 1/2 per cent index-linked Treasury 2003 therefore were quickly exhausted at the beginning of the week.

But if the Bank's decision to stick with index-linked funding highlighted the strength of that sector, it also persuaded many traders of the fragility of the rest of the market.

Short-dated issues have now more or less adjusted to 12 per cent base rates and the long end of the market is offering

close to 11 per cent.

In more tranquil times that would suggest a firm base from which the market could start to recover.

The pound's weakness ahead of today's OPEC talks and a general sense of unease over the fiscal and monetary outlook, however, saw most brokers advising the institutions to remain liquid.

Sterling's vulnerability was shown by Friday's late slide in New York and its failure to react to what most people agree to be the final phase of the miners' strike.

And the Government's new-found determination to defend the currency is also seen as cutting two ways.

But Mrs Thatcher's personal telephone calls to President Reagan do the trick by persuading central banks to intervene with more than token dollar sales all well and good.

Short-dated issues have now more or less adjusted to 12 per cent base rates and the long end of the market is offering

interest rates rather than pound-dollar parity, hardly good news for gilts.

The pessimists in the City were last week wondering whether there is not a real possibility that the Minimum Lending Rate board could make a second appearance.

Worries over oil and the pound are still accentuated by the widespread perception that the authorities will need to fund at every opportunity if they are to keep the money supply under control.

The initial guesses for the growth of sterling M3 in January suggest that the heavy tax inflows to the Exchequer may well have been offset by a further surge in bank lending.

And the Government's White Paper on its spending plans hardly boosted confidence.

"A New Form of Fiction" was the judgement of broker Rowe & Pitman, echoing the general scepticism within the City that the spending targets can be met.

Philip Stephens

FT/AIBD INTERNATIONAL BOND SERVICE

U.S. DOLLAR				
	Issued	Price	Yield	Chg. on
Amort 12 1/2 83	125	101 1/2	11.47	0.00
Amort 12 1/2 84	125	101 1/2	11.47	0.00
Amort 12 1/2 85	125	101 1/2	11.47	0.00
Amort 12 1/2 86	125	101 1/2	11.47	0.00
Amort 12 1/2 87	125	101 1/2	11.47	0.00
Amort 12 1/2 88	125	101 1/2	11.47	0.00
Amort 12 1/2 89	125	101 1/2	11.47	0.00
Amort 12 1/2 90	125	101 1/2	11.47	0.00
Amort 12 1/2 91	125	101 1/2	11.47	0.00
Amort 12 1/2 92	125	101 1/2	11.47	0.00
Amort 12 1/2 93	125	101 1/2	11.47	0.00
Amort 12 1/2 94	125	101 1/2	11.47	0.00
Amort 12 1/2 95	125	101 1/2	11.47	0.00
Amort 12 1/2 96	125	101 1/2	11.47	0.00
Amort 12 1/2 97	125	101 1/2	11.47	0.00
Amort 12 1/2 98	125	101 1/2	11.47	0.00
Amort 12 1/2 99	125	101 1/2	11.47	0.00
Amort 12 1/2 00	125	101 1/2	11.47	0.00
Amort 12 1/2 01	125	101 1/2	11.47	0.00
Amort 12 1/2 02	125	101 1/2	11.47	0.00
Amort 12 1/2 03	125	101 1/2	11.47	0.00
Amort 12 1/2 04	125	101 1/2	11.47	0.00
Amort 12 1/2 05	125	101 1/2	11.47	0.00
Amort 12 1/2 06	125	101 1/2	11.47	0.00
Amort 12 1/2 07	125	101 1/2	11.47	0.00
Amort 12 1/2 08	125	101 1/2	11.47	0.00
Amort 12 1/2 09	125	101 1/2	11.47	0.00
Amort 12 1/2 10	125	101 1/2	11.47	0.00
Amort 12 1/2 11	125	101 1/2	11.47	0.00
Amort 12 1/2 12	125	101 1/2	11.47	0.00
Amort 12 1/2 13	125	101 1/2	11.47	0.00
Amort 12 1/2 14	125	101 1/2	11.47	0.00
Amort 12 1/2 15	125	101 1/2	11.47	0.00
Amort 12 1/2 16	125	101 1/2	11.47	0.00
Amort 12 1/2 17	125	101 1/2	11.47	0.00
Amort 12 1/2 18	125	101 1/2	11.47	0.00
Amort 12 1/2 19	125	101 1/2	11.47	0.00
Amort 12 1/2 20	125	101 1/2	11.47	0.00
Amort 12 1/2 21	125	101 1/2	11.47	0.00
Amort 12 1/2 22	125	101 1/2	11.47	0.00
Amort 12 1/2 23	125	101 1/2	11.47	0.00
Amort 12 1/2 24	125	101 1/2	11.47	0.00
Amort 12 1/2 25	125	101 1/2	11.47	0.00
Amort 12 1/2 26	125	101 1/2	11.47	0.00
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Amort 12 1/2 29	125	101 1/2	11.47	0.00
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Amort 12 1/2 31	125	101 1/2	11.47	0.00
Amort 12 1/2 32	125	101 1/2	11.47	0.00
Amort 12 1/2 33	125	101 1/2	11.47	0.00
Amort 12 1/2 34	125	101 1/2	11.47	0.00
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Amort 12 1/2 49	125	101 1/2	11.47	0.00
Amort 12 1/2 50	125	101 1/2	11.47	0.00
Amort 12 1/2 51	125	101 1/2	11.47	0.00
Amort 12 1/2 52	125	101 1/2	11.47	0.00
Amort 12 1/2 53	125	101 1/2	11.47	0.00
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Amort 12 1/2 55	125	101 1/2	11.47	0.00
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Amort 12 1/2 58	125	101 1/2	11.47	0.00
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Amort 12 1/2 60	125	101 1/2	11.47	0.00
Amort 12 1/2 61	125	101 1/2	11.47	0.00
Amort 12 1/2 62	125	101 1/2	11.47	0.00
Amort 12 1/2 63	125	101 1/2	11.47	0.00
Amort 12 1/2 64	125	101 1/2	11.47	0.00
Amort 12 1/2 65	125	101 1/2	11.47	0.00
Amort 12 1/2 66	125	101 1/2	11.47	0.00
Amort 12 1/2 67	125	101 1/2	11.47	0.00
Amort 12 1/2 68	125	101 1/2	11.47	0.00
Amort 12 1/2 69	125	101 1/2	11.47	0.00
Amort 12 1/2 70	125	101 1/2	11.47	0.00
Amort 12 1/2 71	125	101 1/2	11.47	0.00
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Amort 12 1/2 81	125	101 1/2	11.47	0.00
Amort 12 1/2 82	125	101 1/2	11.47	0.00
Amort 12 1/2 83	125	101 1/2	11.47	0.00
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Amort 12 1/2 99	125	101 1/2	11.47	0

All of these Securities have been offered outside the United States.
This announcement appears as a matter of record only.

New Issue / January, 1985

U.S. \$1,296,956,000

Prudential Realty Securities III, Inc.

(incorporated in the State of Delaware)

U.S. \$386,049,000 11 $\frac{7}{8}$ % Guaranteed Sinking Fund Bonds
Due January 15, 1992

U.S. \$545,691,000 12 $\frac{1}{8}$ % Guaranteed Sinking Fund Bonds
Due January 15, 1995

U.S. \$365,216,000 Guaranteed Zero Coupon Bonds
Due January 15, 1999

Unconditionally guaranteed by

Prudential Funding Corporation

(incorporated in the State of New Jersey)

A Subsidiary of

The **Prudential**  Insurance Company of America

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Credit Suisse First Boston Limited

Prudential-Bache Securities International

Hambros Bank Limited

Banque Bruxelles Lambert S.A.

Deutsche Bank Aktiengesellschaft

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Swiss Bank Corporation International Limited

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INTERNATIONAL CAPITAL MARKETS AND COMPANIES

CORPORATE FINANCE

Good take-off for KLM's perpetual bond

KLM ROYAL DUTCH Airlines, which prides itself on innovative financing and bold management, has received a warm welcome for its pioneering Swiss franc perpetual bond.

The 61 per cent subordinated bond issue is the first of its kind launched by a foreign borrower on the Swiss capital market, or by any non-bank corporation in the international bond market. The SwFr 200m (\$74.8m) issue, which was priced at par, was heavily oversubscribed and is expected to begin trading tomorrow at a premium according to Kreditbank (Suisse), lead manager of the issuing syndicate.

The coupon on the undated paper will be adjusted every 10 years, in accordance with two indices for foreign bonds issued in Switzerland plus a percentage point. The bond will be redeemed only in case of bankruptcy on the part of KLM, which is 55.4 per cent-owned by the Dutch Government, and is thus more similar to equity capital than to a debenture.

How the perpetual bonds may eventually be regarded in terms of KLM's capital structure by the auditing profession remains to be seen.

KLM's paid-up capital has grown rapidly in recent years through share offerings, stock splits, and conversions, although the debt-to-equity ratio remains a healthy 45:55. That compares favourably with an industry average of 60:40, and even with the new bonds it should not rise above 50:50, the company says.

Swiss francs were chosen largely because KLM wants to spread its risk among various currencies, though many of the new aircraft it will buy in coming years will be priced in dollars.

Simultaneously with the Swiss franc issue, KLM has launched Fl 125m (\$34.9m) of 44 per cent subordinated bonds, with equity warrants attached, on the Dutch market.

This aggressive tapping of the capital markets arises from KLM's need to finance an ambitious Fl 5bn investment pro-

gramme stretching over the next five years. The airline plans to replace its entire DC9 fleet (18 aircraft), to expand its capacity by adding 747s and A310s, and to build new hangars and catering facilities. Accelerated automation of operations will also absorb some of the fresh money.

Yet there are signs that KLM's financing successes may have made it overconfident. A \$100m Eurobond issue launched last year was shunned by Algemene Bank Nederland and Amsterdam-Rotterdam Bank, the Netherlands' two largest banks, which complained that the coupon was too low. The paper attracted little investor interest and, after falling below issue price shortly after subscriptions closed, is no longer actively traded.

Despite its relatively small home market, the carrier has developed a worldwide route network that ranks among the largest of any international airline. Partial government ownership has added to KLM's

prestige and helped it secure landing rights—usually granted on a government-to-government basis.

Yet KLM is managed as a private concern. Mr Sergio Orlandini, its president for the past decade, has succeeded in reversing the profit plunge which followed the second oil crisis, boosting earnings by an average of 37 per cent a year between 1979 and 1983. He intends to raise net income to Fl 270m this year—double that of last year—and to raise revenues by nearly one-third to Fl 5.5bn. That implies increasing net income as a percentage of turnover to 5 per cent, compared with last year's 2 per cent. In order to finance the huge investment programme, KLM, the oldest airline in the world, has also achieved an enviable high load factor (the number of seats filled as a percentage of the total available) which is a key to its efficient operations. The first-half load factor of 70.3 per cent was so high that Mr Orlandini's

goal is to reduce the break-even load factor, the level at which profits begin, as a way of further increasing earnings.

Mr Orlandini has charted an innovative course in the financing world. In 1983, the company offered bonds with "A" and "B" equity warrants attached, with the "A" warrants immediately exercisable and the "B" warrants remaining in effect until 1988.

The Dutch airline has used aircraft-lease arrangements to offset its tax liability and has paid no income tax since 1978. Under the U.S. Tax Reform Act of 1984, however, KLM will no longer gain enough tax advantages under U.S. leases to make new ones worthwhile. The company says similar agreements can be arranged in Japan and West Germany, but the heavy reliance on aircraft leasing in the past raises the question of whether the new bonds were linked to the tax changes.

Laura Raun

Recovery at TI despite final-quarter downturn

By William Hall in New York

TEXAS INSTRUMENTS, the world's biggest supplier of semiconductors, which recently announced substantial layoffs because of a slump in demand, has reported a 17 per cent drop in fourth-quarter net income to \$64.6m.

Fourth-quarter net sales, however, rose 17 per cent to \$1.5bn. Earnings fell primarily because of the impact of weaker international currencies, increased inventory reserves in data systems, and a 27-cent reduction in earnings per share in connection with the layoffs announced last month. The quarter's earnings per share fell from \$2.25 to \$2.54 and include \$0.31 a share from third-party sales of previously written-off consumer products.

TI's full year result shows a sharp recovery from 1983 when the group announced an after-tax loss of \$145.4m, or \$6.09 per share, following \$600m of losses arising from its decision to pull out of the personal computer market.

In 1984 TI earned \$316m or \$13.05 per share, on sales 25 per cent ahead at \$5.7bn. The 1984 earnings per share figure includes a 95 cents gain arising from third-party sales of previously written-off consumer products.

Nicor plans big write-off

By Our New York Staff

NICOR, which operates one of the biggest gas utilities in the U.S., is to take a \$225m after-tax write-off on its contract drilling and shipping businesses and plans to sell off its coal business and some of its marine assets.

Mr C. J. Gauthier, Nicor's chairman, says prices have declined dramatically since Nicor entered the businesses. The company earned \$49.8m on revenues of \$2.2bn in 1983, but will report a substantial loss when it announces its 1984 figures next month. There has been speculation that the group which has a current stock market capitalisation of \$760m, might be forced to cut its dividend.

INTERNATIONAL APPOINTMENTS

Hudson's Bay chief executive to retire

BY BERNARD SIMON IN TORONTO

Mr Donald McGivern, the chief executive of HUDSON'S BAY COMPANY, the Canadian retail, property and fur trading group, is to retire as part of a management reshuffle to improve the ailing company's performance.

A pillar of the Canadian business establishment, Mr McGivern is relinquishing his duties as president and chief executive officer, but will remain as non-executive chairman and governor. The title of governor was conferred by a Royal charter on the North American fur trading pioneers who founded Hudson's Bay Company in 1670.

The debt burdened company has suffered operating losses totalling C\$390m (U.S.\$295m) in the last four years, reflecting mainly the poor performance of its Simpson's chain of

department stores. Despite the economic recovery, Hudson's Bay lost C\$166.4m in the nine months to October 31, on revenues of C\$5.3bn. Interest charges amounted to C\$146.1m.

The controlling shareholders of Hudson's Bay are the Thompson publishing family. Simpson's troubles have been blamed on a combination of poor merchandising, a heavy concentration of stores in unattractive centre city locations, and low staff morale. Hudson's Bay predicted that earnings would improve towards the end of 1984, but analysts said that the latest management changes indicate that the turnaround has been far from satisfactory.

Mr George Koesch, who has headed Simpsons for the past three months, becomes chief executive of Simpson's and its sister chain of department stores, The Bay.

Managing director elect for Credit Lyonnais

BY PAUL BETTS IN PARIS

Mr Bernard Thiolon has been appointed managing director of CREDIT LYONNAIS, France's third largest bank, after the Credit Agricole and the Banque Nationale de Paris.

Mr Thiolon, who has been in charge of the bank's international activities, will act as the joint managing director of the bank alongside the existing managing director, M. Jacques Roche, who will be retiring next year. M. Thiolon will then take over from M. Roche.

The nomination of M. Thiolon is designed to ensure a progressive change-over at the bank before M. Roche reaches retirement next year.

The new managing director has spent his entire professional career at Credit Lyonnais, which he joined in 1951. He has always been involved with the international division of the bank. M. Thiolon will be replaced at the head of the bank's international and co-operation sector by M. Alexis Wolkenstein.

First Interstate reshuffle

BY OUR FINANCIAL STAFF

FIRST INTERSTATE Bancorp., which claims seventh place among U.S. banking companies, has realigned its senior management, with Mr Edward M. Carson, 54, becoming president.

At the same time, the business of the group's largest subsidiary, First Interstate Bank of California (FIBC), is being split into two parts. Mr William E. B. Sturt, 38, becomes

president and chief executive of FIBC, and Mr John F. King, 51, switches from president to chairman, as it focuses on developing the State's retail and corporate markets.

Mr Bruce G. Willison, 36, becomes president and chief executive of a newly set-up bank, First Interstate Bank Ltd, aimed at "wholesale banking, merchant banking and financial advisory services."

Further rise in earnings for Kellogg

By Our New York Staff

KELLOGG, the world's biggest producer of breakfast cereals, has reported a 3 per cent rise in net income to \$250m. The Battle Creek, Michigan-based company says that 1984 was its 33rd consecutive year of earnings increases. Earnings per share rose by 6 per cent to \$3.35, allowing for a 6 cents per share charge.

Kellogg's share of the U.S. ready-to-eat cereal market grew in 1984 to around 40 per cent.

Last month the company announced that it was repurchasing 15m of its shares from the Kellogg Foundation at \$37.50 per share reducing the trust's stake in the company from 47 per cent to around 34 per cent.

The company is one of the most profitable in the industry with a return on average equity of over 30 per cent which is expected to jump to over 40 per cent in 1985 as a result of the share repurchase agreement. Although several companies in the food industry have been subject to takeover bids, Kellogg has not figured in the speculation because of the very sizeable stake of the Kellogg Trust.

Bank Bumiputra sues ex-officials

BY WONG SULONG IN KUALA LUMPUR

BANK BUMIPUTRA, Malaysia's state-owned bank, which lost nearly U.S.\$1bn in bad loans to Hong Kong property speculators, has filed a suit against four former senior bank officials for the return of U.S.\$47.5m.

The suit, filed on Saturday in the Kuala Lumpur High Court, is against Mr Lorrain Osman, Datuk Hashim Shamsuddin, Dr Rais Saniman and Mr Ibrahim Jaafar, in respect of a U.S.\$40m loan to Carrian Nominee and U.S.\$7.5m to Fitarget Investments.

In addition, Mr Lorrain is also being sued by the bank for the return of U.S.\$11m which an official investigation committee into the loan scandal has

alleged he received improperly from Mr George Tan, head of the Carrian group of companies.

The assets of the four former bank officials have been frozen by order of the court and Tan Sri Basir Ismail, Bank Bumiputra's new executive chairman, said he believed most of their assets are still in Malaysia. The four are currently out of the country and it is not known when they will return to answer the charges.

The bank said Mr Lorrain has accounts in 32 banks and interests in over 100 companies, while Datuk Hashim and Dr Rais own extensive properties. In its claim, the bank alleged that the four men "by their

own neglect, want of skill or misconduct in management" had caused Bank Bumiputra to suffer the loss of US\$47.5m. It is alleged that the loan to Carrian Investment was given out even after the bank's supervisory committee had rejected the application in January 1983. On the bank's books, the money was recorded as a money market loan to the Bank of Communications in Hong Kong.

Bank Bumiputra also alleges that in April and June 1983, the four officials caused the bank to release U.S.\$7.5m to Nanyang Commercial Bank (Nominees), without disclosing that the money actually went to Fitarget, a Carrian company.

Japan to limit overseas bond issues

TOKYO — The amount of Japanese Government guaranteed non-yen bonds issued outside Japan will be limited to a maximum of ¥500bn (\$1.97bn) in the year from April 1985, a drop from the ¥803bn in the current year, said the Ministry of Finance.

The lower volume, which is

subject to parliamentary approval as part of the 1985-86 budget expected in March, reflects the privatisation of Nippon Telegraph and Telephone—due on April 1.

Among the issues expected in 1985-86 are ¥60bn by Japan Air Lines, ¥123bn by Japan Development Bank, ¥40bn by

Japan Highway Public Corp. ¥55bn by Export-Import Bank of Japan, ¥40bn by Finance Corp of Local Public Enterprise, ¥35bn by the City of Tokyo, ¥14bn by Electric Power Development, ¥10bn by the City of Yokohama, and ¥10bn by Smaller Business Finance Corp, said the Ministry. Reuters

Fourth-quarter advance for Shell Oil

By Our New York Staff

SHELL OIL, which is majority owned by the Royal Dutch Shell group, has managed to buck the earnings downturn experienced by several of its rivals and reported a 3.8 per cent increase in fourth-quarter net income to \$581m.

Mr John Bookout, Shell's president, describes the results as "gratifying" in view of the weakness in the oil and commodity chemical markets in the latter half of 1984. Among its major U.S. rivals to report so far, Mobil and Exxon have reported drops of one tenth and a third respectively and Standard Indiana reported unchanged fourth-quarter profits.

Shell's full-year profits rose by 8.5 per cent to \$1.77bn and earnings per share increased by a similar amount to \$5.73.

A more than doubling of the group's net income from its chemical operations to \$132m was a major factor in the profit improvement. The group's oil and gas exploration and production operations were virtually unchanged in net terms. Contribution and earnings from the oil products operations fell from \$238m to \$223m.

NEW ISSUE

25th January, 1985

Orient Finance Co., Ltd.

(Kabushiki Kaisha Orient Finance)

U.S. \$50,000,000

11 per cent. Guaranteed Notes 1992

Unconditionally guaranteed as to payment of principal and interest by

THE DAI-ICHI KANGYO BANK, LIMITED

Issue price 100 per cent.

Nomura International Limited
Credit Suisse First Boston Limited

Dai-ichi Kangyo International Limited
First Chicago Limited

Algemene Bank Nederland N.V.
Banque Paribas Capital Markets

Banque Nationale de Paris
Baring Brothers & Co., Limited

Berliner Handels- und Frankfurter Bank

Commerzbank Aktiengesellschaft

Crédit Lyonnais

DBS Bank

DG BANK Deutsche Genossenschaftsbank

Goldman Sachs International Corp.

Hill Samuel & Co. Limited

Kidder, Peabody International Limited

Kuwait Investment Company (S.A.K.)

Société Générale de Banque S.A.

Swiss Bank Corporation International Limited

The Taiyo Kobe Bank (Luxembourg) S.A.

Yamaichi International (Europe) Limited

New Issue

All these Bonds having been sold, this announcement appears as a matter of record only.

January 1985

Swiss Francs 100 000 000
6% Bonds 1985-1995

Heron International Finance B.V.

With the guarantee of its parent

HERON

Heron International PLC

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SODITIC S.A.

MANUFACTURERS HANOVER (SUISSE) S.A.

NORDFINANZ-BANK ZÜRICH
KREDITBANK (SUISSE) S.A.

BANK HEUSSER & CIE AG
BANQUE KEYSER ULLMANN S.A.
FIRST CHICAGO S.A.

BANQUE GUTZWILLER, KURZ, BUNGENER S.A.
BANQUE SCANDINAVE EN SUISSE
HOTTINGER & CIE
SOCIÉTÉ GÉNÉRALE ALSACIENNE DE BANQUE
— Groupe Société Générale —

Clariden Bank
Lloyds Bank International Ltd.

Bank Künzler AG
Bankers Trust AG
Compagnie de Banque et d'Investissements, CBI
Nippon Kangyo Kakumaru (Suisse) S.A.

Bank Oppenheim Pierson (Schweiz) AG
Chemical Bank (Suisse)
Great Pacific Capital S.A.
United Overseas Bank

Amro Bank und Finanz
Armand von Ernst & Cie AG
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Banque Ciel (Suisse)
— Crédit Industriel d'Alsace
et de Lorraine S.A. —

BA Finance (Suisse) S.A.
Banca Unione di Credito
Bank für Kredit und Aussenhandel AG
Banque Bruxelles Lambert (Suisse) S.A.
Banque de Participations et de Placements S.A.

Banco del Sempione
Banco Exterior (Suiza) S.A.
Bank Leumi le-Israeli (Schweiz)
Banque de Dépôts et de Gestion
Banque Pasche S.A.

Banque Générale du Luxembourg
(Suisse) S.A.
Banque Indosteuz, Succursales de Suisse
Banque Morgan Grenfell en Suisse S.A.
Caisse d'Epargne du Valais
Fuji Bank (Schweiz) AG

Crédit des Bergues
Dai-ichi Kangyo Bank (Schweiz) AG
Inter Maritime Bank
New Japan Securities (Schweiz) AG
Sanwa Finanz (Schweiz) AG
Standard Chartered Bank AG
The Industrial Bank of Japan (Schweiz) AG

Citibank Bank (Switzerland)
Crédit Lyonnais Finanz AG Zürich
Grindlays Bank Plc
Mitsui Finanz (Schweiz) AG
Samuel Montagu (Suisse) S.A.
J. Henry Schroder Bank AG
Sumitomo International Finance AG
Volksbank Wilsau AG

Hypothekar- und Handelsbank Winterthur
Meerli, Baumann & Co. AG
Sparkasse Schwyz

مكتبة جامعة القاهرة

INTERNATIONAL COMPANIES

Ahmanson recovers in fourth quarter

By Andrew Baxter
In New York

H. F. AHMANSON, parent of the second largest savings and loan association in the U.S., has made a strong recovery in the fourth quarter after barely managing to break even in the previous three months. Net profits in the final quarter were \$20.1m or 72 cents a share, including extraordinary income of \$8.4m. This compares with \$3.2m or 12 cents a share in the third quarter, when a combination of higher money costs, lower spreads and reduced gains on sales of loans and mortgage-backed securities caused profits to plunge from the 1983 third-quarter figure of \$47.7m. Even with the extraordinary gain in the fourth quarter, net profits for the period were still lower than the \$28.4m, or 95 cents a share, recorded in the final three months of 1983. For 1984 as a whole, Ahmanson, whose chief subsidiary is Home Savings of America, posted net profits of \$51.6m or \$1.96 a share, down from the near-record \$108m or \$4.02 in 1983.

Total assets rose from \$20.2bn at the end of 1983 to \$24bn, of which the property-loan portfolio is \$19.1bn. The company attributed the fourth-quarter recovery to significantly higher net interest income, lower funding costs and a substantial improvement in the margin of return on earning assets.

After-tax realised investment gains were \$11.8m lower in the 1984 fourth quarter than a year earlier.

North American Quarterly Results

AMERICAN HOSPITAL SUPPLY
Hospital & lab equipment

	1984	1983
Fourth quarter	\$	\$
Revenue	57.5m	55.5m
Net profit	0.5m	0.5m
Op. net per share	0.25	0.25
Year		
Revenue	2.4m	2.3m
Net profit	237.5m	211.5m
Op. net per share	3.25	2.85

DOW JONES
Business publishing, newspapers

	1984	1983
Fourth quarter	\$	\$
Revenue	257.5m	253.5m
Net profit	34.4m	33.7m
Op. net per share	0.54	0.52
Year		
Revenue	985.5m	886.5m
Net profit	129.1m	114.2m
Op. net per share	2.91	2.71

MARTIN MARIETTA
Aerospace, electronics, building, mar'l.

	1984	1983
Fourth quarter	\$	\$
Revenue	1.11m	91m
Op. net profit	33.3m	31.9m
Op. net per share	0.85	0.84
Year		
Revenue	3.52m	3.22m
Net profit	17m	16.5m
Op. net per share	4.72	4.38

PPG
Flat glass, industrial chemicals

	1984	1983
Fourth quarter	\$	\$
Revenue	1.57m	93.7m
Net profit	85.7m	67.3m
Op. net per share	0.34	0.30
Year		
Revenue	4.26m	3.58m
Net profit	4.3m	3.54
Op. net per share	1.05	0.88

RAYTHEON
Defense electronics, aircraft

	1984	1983
Fourth quarter	\$	\$
Revenue	1.57m	1.47m
Net profit	89.5m	83.1m
Op. net per share	1.05	0.95
Year		
Revenue	5.54m	49.3m
Net profit	25.2m	28.7m
Op. net per share	1.05	1.71

ROHM & HAAS
Plastics & chemicals

	1984	1983
Fourth quarter	\$	\$
Revenue	454.5m	433.5m
Net profit	25.2m	28.7m
Op. net per share	1.05	1.71
Year		
Revenue	1.65m	1.47m
Net profit	89.5m	83.1m
Op. net per share	1.05	0.95

SCIENTIFIC ATLANTA
Satellite communications equipment

	1984	1983
Fourth quarter	\$	\$
Revenue	10.5m	9.5m
Net profit	1.0m	1.0m
Op. net per share	0.15	0.15
Year		
Revenue	216.3m	191.5m
Net profit	7.4m	5.7m
Op. net per share	0.32	0.25

SOUTHWESTERN BELL
Spun off from AT&T

	1984	1983
Fourth quarter	\$	\$
Revenue	1.5m	1.5m
Net profit	22.5m	2.5m
Op. net per share	2.35	—
Year		
Revenue	3.25m	2.85m
Net profit	1.5m	1.5m
Op. net per share	4.38	5.85

STONE AND WEBSTER
Engineering

	1984	1983
Fourth quarter	\$	\$
Revenue	343m	342.3m
Net profit	36m	35.3m
Op. net per share	0.82	0.82
Year		
Revenue	1.35m	1.35m
Net profit	143.5m	137.5m
Op. net per share	11.27	10.80

TEXACO CANADA
Oil producer

	1984	1983
Fourth quarter	\$	\$
Revenue	1.45m	1.45m
Net profit	109.5m	63.3m
Op. net per share	0.30	0.28
Year		
Revenue	0.27m	0.27m
Net profit	423.1m	343.5m
Op. net per share	3.41	2.74

TRANSAMERICA
Financial services, insurance

	1984	1983
Fourth quarter	\$	\$
Revenue	1.45m	1.45m
Net profit	1.45m	1.45m
Op. net per share	0.77	0.82
Year		
Revenue	5.40m	4.70m
Net profit	171.5m	185.3m
Op. net per share	2.54	3.11

U.S. \$250,000,000



FLOATING RATE DEBENTURES, SERIES 9, DUE 1996

(Subordinated to deposits and other liabilities)

For the three months
28th January, 1985 to 29th April, 1985

In accordance with the provisions of the Debenture, notice is hereby given that the rate of interest has been fixed at 8 1/2 per cent and that the interest payable on the relevant interest payment date, 29th April, 1985, against Coupon No. 4 will be U.S.\$214.86.

Morgan Guaranty Trust Company
London

Italian International Bank Plc

U.S. \$60,000,000
FLOATING RATE NOTES DUE 1991

In accordance with the provisions of the Notes, notice is hereby given that for the six month interest period from 28th January 1985 to 29th July 1985 the Notes will carry an interest rate of 9 1/2 per annum and the Coupon Amount per US \$10,000 will be US \$455.00.

Agents Bank:
Morgan Guaranty Trust Company of New York,
London.

The New York Cotton Exchange announces application for the U.S. Dollar Index.

The New York Cotton Exchange has applied to the Commodity Futures Trading Commission for designation as a contract market in U.S. DOLLAR INDEX futures.

The New York Cotton Exchange, one of the nation's oldest and most respected futures markets, proudly announces the development of a new generation of futures—U.S. DOLLAR INDEX futures.

The proposed U.S. DOLLAR INDEX is based on the same ten trade-weighted currencies selected by the Federal Reserve Board as an economic indicator of dollar trends—and will correlate with that indicator.

It will be the first index futures contract that lets traders participate in the dollar's movement as measured in relation to all major foreign currencies rather than a single currency.

It will be the first index futures contract that offers banks and companies with multinational currency positions a way to hedge their

risk in a single economical way.

Recognizing the broad appeal of this Index, The New York Cotton Exchange is taking the unprecedented step of offering trading privileges in the contract to the over 1200 qualified floor traders of the Commodity Exchange Center. This means that U.S. DOLLAR INDEX futures will be available to one of the largest floor trading populations in the world.

Developed with patience and care, the U.S. DOLLAR INDEX futures contract will fill a need too long ignored.

The New York Cotton Exchange

Notice of Redemption Transocean Gulf Oil Company

8% Guaranteed Debentures Due 1986
(now Gulf Oil Corporation 8% Debentures Due 1986)

NOTICE IS HEREBY GIVEN that, pursuant to the provisions of the Indenture dated as of March 1, 1971, under which the above-designated Debentures are issued, \$1,488,000, aggregate principal amount of such Debentures of the following distinctive numbers has been selected for redemption on March 1, 1985 (herein sometimes referred to as the redemption date):

\$1,000 Coupon Debentures Bearing the Prefix Letter M

2447 2825 4894 5863 15892 19877 20741 21407 22066 23272 24362 24910 25435 27283 28106 28876
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Closing prices, January 25

Continued on Page 28

Continued from Page 24

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ENERGY REVIEW
every Wednesday in
the Financial Times

WORLD STOCK MARKETS

OVER-THE-COUNTER

Continued from Page 26

Stock	Price	High	Low	Last	Chg
GOV	34	34	34	34	0
GOV	34	34	34	34	0
GOV	34	34	34	34	0
GOV	34	34	34	34	0
GOV	34	34	34	34	0
GOV	34	34	34	34	0
GOV	34	34	34	34	0
GOV	34	34	34	34	0
GOV	34	34	34	34	0
GOV	34	34	34	34	0

Indices

NEW YORK STOCK EXCHANGE

Index	Value	High	Low	Last	Chg
Dow Jones	2,124.12	2,124.12	2,124.12	2,124.12	0
S&P 500	1,112.12	1,112.12	1,112.12	1,112.12	0
NASDAQ	1,112.12	1,112.12	1,112.12	1,112.12	0
NYSE	1,112.12	1,112.12	1,112.12	1,112.12	0
AMEX	1,112.12	1,112.12	1,112.12	1,112.12	0
NYSE	1,112.12	1,112.12	1,112.12	1,112.12	0
AMEX	1,112.12	1,112.12	1,112.12	1,112.12	0
NYSE	1,112.12	1,112.12	1,112.12	1,112.12	0
AMEX	1,112.12	1,112.12	1,112.12	1,112.12	0

Stocks

NEW YORK STOCK EXCHANGE

Stock	Price	High	Low	Last	Chg
IBM	120	120	120	120	0
IBM	120	120	120	120	0
IBM	120	120	120	120	0
IBM	120	120	120	120	0
IBM	120	120	120	120	0
IBM	120	120	120	120	0
IBM	120	120	120	120	0
IBM	120	120	120	120	0
IBM	120	120	120	120	0

Stocks

NEW YORK STOCK EXCHANGE

Stock	Price	High	Low	Last	Chg
IBM	120	120	120	120	0
IBM	120	120	120	120	0
IBM	120	120	120	120	0
IBM	120	120	120	120	0
IBM	120	120	120	120	0
IBM	120	120	120	120	0
IBM	120	120	120	120	0
IBM	120	120	120	120	0
IBM	120	120	120	120	0

Stocks

NEW YORK STOCK EXCHANGE

Stock	Price	High	Low	Last	Chg
IBM	120	120	120	120	0
IBM	120	120	120	120	0
IBM	120	120	120	120	0
IBM	120	120	120	120	0
IBM	120	120	120	120	0
IBM	120	120	120	120	0
IBM	120	120	120	120	0
IBM	120	120	120	120	0
IBM	120	120	120	120	0

Stocks

NEW YORK STOCK EXCHANGE

Stock	Price	High	Low	Last	Chg
IBM	120	120	120	120	0
IBM	120	120	120	120	0
IBM	120	120	120	120	0
IBM	120	120	120	120	0
IBM	120	120	120	120	0
IBM	120	120	120	120	0
IBM	120	120	120	120	0
IBM	120	120	120	120	0
IBM	120	120	120	120	0

Stocks

NEW YORK STOCK EXCHANGE

Stock	Price	High	Low	Last	Chg
IBM	120	120	120	120	0
IBM	120	120	120	120	0
IBM	120	120	120	120	0
IBM	120	120	120	120	0
IBM	120	120	120	120	0
IBM	120	120	120	120	0
IBM	120	120	120	120	0
IBM	120	120	120	120	0
IBM	120	120	120	120	0

Stocks

NEW YORK STOCK EXCHANGE

Stock	Price	High	Low	Last	Chg
IBM	120	120	120	120	0
IBM	120	120	120	120	0
IBM	120	120	120	120	0
IBM	120	120	120	120	0
IBM	120	120	120	120	0
IBM	120	120	120	120	0
IBM	120	120	120	120	0
IBM	120	120	120	120	0
IBM	120	120	120	120	0

NEW YORK STOCK EXCHANGE

Index	Value	High	Low	Last	Chg
Dow Jones	2,124.12	2,124.12	2,124.12	2,124.12	0
S&P 500	1,112.12	1,112.12	1,112.12	1,112.12	0
NASDAQ	1,112.12	1,112.12	1,112.12	1,112.12	0
NYSE	1,112.12	1,112.12	1,112.12	1,112.12	0
AMEX	1,112.12	1,112.12	1,112.12	1,112.12	0
NYSE	1,112.12	1,112.12	1,112.12	1,112.12	0
AMEX	1,112.12	1,112.12	1,112.12	1,112.12	0
NYSE	1,112.12	1,112.12	1,112.12	1,112.12	0
AMEX	1,112.12	1,112.12	1,112.12	1,112.12	0

NEW YORK STOCK EXCHANGE

Index	Value	High	Low	Last	Chg
Dow Jones	2,124.12	2,124.12	2,124.12	2,124.12	0
S&P 500	1,112.12	1,112.12	1,112.12	1,112.12	0
NASDAQ	1,112.12	1,112.12	1,112.12	1,112.12	0
NYSE	1,112.12	1,112.12	1,112.12	1,112.12	0
AMEX	1,112.12	1,112.12	1,112.12	1,112.12	0
NYSE	1,112.12	1,112.12	1,112.12	1,112.12	0
AMEX	1,112.12	1,112.12	1,112.12	1,112.12	0
NYSE	1,112.12	1,112.12	1,112.12	1,112.12	0
AMEX	1,112.12	1,112.12	1,112.12	1,112.12	0


NEW YORK STOCK EXCHANGE

Index	Value	High	Low	Last	Chg
Dow Jones	2,124.12	2,124.12	2,124.12	2,124.12	0
S&P 500	1,112.12	1,112.12	1,112.12	1,112.12	0
NASDAQ	1,112.12	1,112.12	1,112.12	1,112.12	0
NYSE	1,112.12	1,112.12	1,112.12	1,112.12	0
AMEX	1,112.12	1,112.12	1,112.12	1,112.12	0
NYSE	1,112.12	1,112.12	1,112.12	1,112.12	0
AMEX	1,112.12	1,112.12	1,112.12	1,112.12	0
NYSE	1,112.12	1,112.12	1,112.12	1,112.12	0
AMEX	1,112.12	1,112.12	1,112.12	1,112.12	0

NEW YORK STOCK EXCHANGE

Index	Value	High	Low	Last	Chg
Dow Jones	2,124.12	2,124.12	2,124.12	2,124.12	0
S&P 500	1,112.12	1,112.12	1,112.12	1,112.12	0
NASDAQ	1,112.12	1,112.12	1,112.12	1,112.12	0
NYSE	1,112.12	1,112.12	1,112.12	1,112.12	0
AMEX	1,112.12	1,112.12	1,112.12	1,112.12	0
NYSE	1,112.12	1,112.12	1,112.12	1,112.12	0
AMEX	1,112.12	1,112.12	1,112.12	1,112.12	0
NYSE	1,112.12	1,112.12	1,112.12	1,112.12	0
AMEX	1,112.12	1,112.12	1,112.12	1,112.12	0

This announcement appears as a matter of record only.



Inter-American Development Bank

Dfls 200,000,000
7 1/2 per cent. Dutch Guilder Bonds of 1985, due 1991/1995
 Annual coupons February 1.

Algemene Bank Nederland N.V. **Amsterdam-Rotterdam Bank N.V.**

Bank Mees & Hope NV
Hollandsche Bank-Unie N.V.
Pierson, Heldring & Pierson N.V.
Banque Paribas Nederland N.V.
Nederlandsche Middenstandsbank nv

Bank Brussel Lambert N.V.
Banque Nationale de Paris
Credit Suisse First Boston Limited
Daiwa Europe Limited
Deutsche Bank Aktiengesellschaft
Kidder, Peabody International Limited
Morgan Stanley International
Orion Royal Bank Limited
Société Générale
Société Générale de Banque S.A.
S.G. Warburg & Co. Ltd.

January, 1985



FROM THE GLENS OF STRATHSPY

Discover the secrets of Cardhu.

Cardhu stands highest of the many distilleries in the glens of Strathspay, where icy mountain streams spring from the hillsides. It is this water that helps give Cardhu its special character and smoothness — famous throughout the Highlands. Owned by John Walker & Sons Ltd, Cardhu has for many years been the principal malt in the world's most famous blended Scotch whiskeys, Johnnie Walker RED LABEL and BLACK LABEL. Now it is more widely available as a single malt, matured for 12 years. So you can join a growing number of connoisseurs who are discovering the secrets of CARDHU.

Cardhu 12 Year Old Highland Malt Whisky
 Distilled by CARDHU Distillery, Knockando, Morayshire, since 1824.

NOTICE OF REDEMPTION

To the Holders of

Finance for Industry International B.V.

(now Investors in Industry International B.V.)

14 1/2% Guaranteed Sterling/U.S. dollar payable Bonds 1988

NOTICE IS HEREBY GIVEN that the Annual Redemption due 1st March, 1985 has been carried out by a selection of lot of £1,000,000 nominal Bonds on the 10th January, 1985 for redemption at par as follows:

Outstanding Bonds of £1,000 Each Bearing Serial Numbers Ending in the Following Two Digits:

03	13	14	20	33	39	44	78
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Also Bonds of £1,000 Each Bearing the Following Serial Numbers:

5 1028	2128	2538	4538	5538	6538	7538	8538	9538	10538	11538	12538	13538	14538	15538	16538	17538	18538	19538	20538	21538	22538	23538	24538	25538	26538	27538	28538	29538	30538	31538	32538	33538	34538	35538	36538	37538	38538	39538	40538	41538	42538	43538	44538	45538	46538	47538	48538	49538	50538	51538	52538	53538	54538	55538	56538	57538	58538	59538	60538	61538	62538	63538	64538	65538	66538	67538	68538	69538	70538	71538	72538	73538	74538	75538	76538	77538	78538	79538	80538	81538	82538	83538	84538	85538	86538	87538	88538	89538	90538	91538	92538	93538	94538	95538	96538	97538	98538	99538
--------	------	------	------	------	------	------	------	------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	-------

Said Bonds may be presented for payment to Morgan Guaranty Trust Company of New York, 30 West Broadway, New York, New York 10015 or to the other Paying Agents named on the Bonds.

Bonds surrendered for redemption should have attached all immatured coupons appurtenant thereto. Coupons due 1st March, 1985 should be detached and collected in the usual manner. PAYMENT WILL BE MADE ON 14 MARCH 1985 AGAINST SURRENDER OF BONDS IN FULL PAYMENT OF THE PRINCIPAL OF THE BONDS. THE INTEREST ON THE BONDS IS IRREVOCABLE AND MAY BE MADE ONLY BY THE PRESENTATION AND SURRENDER OF SUCH BONDS, TOGETHER WITH A COMPLETED NOTICE OF EXERCISE OF DOLLAR OPTION, AT THE PRINCIPAL OFFICE OF ANY OF THE PAYING AGENTS NOT LATER THAN 20th FEBRUARY, 1985. INTEREST ON THE BONDS IS PAYABLE ONLY IN U.S. DOLLARS.

Payments will be made (i) in the case of any payment to be made in pounds sterling by a check drawn on, or by transfer to an account maintained by the payee with a bank in London, subject in each case to any laws or regulations applicable thereto; and (ii) in the case of any payment to be made in U.S. dollars, at any agency outside New York City by a check drawn on a U.S. dollar account, or by transfer to a U.S. dollar account maintained by the payee with a bank in New York City, subject in each case to any laws or regulations applicable thereto. Any such payment made by transfer to an account maintained by the payee with a bank in the United States may be subject to payment to the United States Internal Revenue Service (IRS) and to backup withholding of 30% of the gross proceeds if payee is not recognized as exempt recipient for the purpose of the IRS Form W-9 in the case of U.S. persons. From and after 1st March, 1985 interest shall cease to accrue on the Bonds herein designated for redemption.

INVESTORS IN INDUSTRY INTERNATIONAL B.V.
 By: MORGAN GUARANTY TRUST COMPANY
 of NEW YORK, Principal Paying Agent

Dated: 28th January, 1985

Under the Internal Revenue Tax Compliance Act of 1983, we may be required to withhold 20% of any gross payment made within the United States to certain holders who fail to provide us with, and certify under penalty of perjury, a correct taxpayer identification number (employer identification number or social security number), as appropriate, or an exemption certificate on or before the date the securities are presented for payment. Those holders who are required to provide their correct taxpayer identification number on Internal Revenue Service Form W-9 and who fail to do so will also be subject to a penalty of 50%. Please therefore provide the appropriate certification when presenting your securities for payment.

FT UNIT TRUST INFORMATION SERVICE

112.2	61.9	
88.6	40.4	
86.6	40.2	
87.4	40.3	
132.9		
128.7	+2.2	

114	5202 76353	
94.3	+9.6	
124.1		
37.4		
126.7		
119.0		10
113.4		
214.8		
107.3		

190.2			
140.0			
203.2	44.2		
277.4	-27.9		
306.2	+1.6		
355.5	-7.0		
709.3	+0.7		
123.5	-0.7		
Sec. Ltd.			
1.0	01-379 1122		
79			
79			
191.0			
79			

01-283 2201

341.8		
279.3		
315.3	+0.0	
296.4	-1.8	
400.4	-1.8	
200.0	+0.0	
176.3	+1.1	
202.4	-0.0	
190.2	-0.2	
176.8	-2.0	
176.4	-2.6	
133.4	-1.2	
133.4	-1.2	

1979.3	-1.4
1979.4	-2.5
1980.1	-1.7
1980.2	-0.8
1980.3	-0.3
1980.4	+0.3
1981.1	+0.2
1981.2	+0.3
1981.3	+0.4
1981.4	+0.5
1982.1	+0.6
1982.2	+0.7
1982.3	+0.8
1982.4	+0.9
1983.1	+1.0
1983.2	+1.1
1983.3	+1.2
1983.4	+1.3
1984.1	+1.4
1984.2	+1.5
1984.3	+1.6
1984.4	+1.7
1985.1	+1.8
1985.2	+1.9
1985.3	+2.0
1985.4	+2.1
1986.1	+2.2
1986.2	+2.3
1986.3	+2.4
1986.4	+2.5
1987.1	+2.6
1987.2	+2.7
1987.3	+2.8
1987.4	+2.9
1988.1	+3.0
1988.2	+3.1
1988.3	+3.2
1988.4	+3.3
1989.1	+3.4
1989.2	+3.5
1989.3	+3.6
1989.4	+3.7
1990.1	+3.8
1990.2	+3.9
1990.3	+4.0
1990.4	+4.1
1991.1	+4.2
1991.2	+4.3
1991.3	+4.4
1991.4	+4.5
1992.1	+4.6
1992.2	+4.7
1992.3	+4.8
1992.4	+4.9
1993.1	+5.0
1993.2	+5.1
1993.3	+5.2
1993.4	+5.3
1994.1	+5.4
1994.2	+5.5
1994.3	+5.6
1994.4	+5.7
1995.1	+5.8
1995.2	+5.9
1995.3	+6.0
1995.4	+6.1
1996.1	+6.2
1996.2	+6.3
1996.3	+6.4
1996.4	+6.5
1997.1	+6.6
1997.2	+6.7
1997.3	+6.8
1997.4	+6.9
1998.1	+7.0
1998.2	+7.1
1998.3	+7.2
1998.4	+7.3
1999.1	+7.4
1999.2	+7.5
1999.3	+7.6
1999.4	+7.7
2000.1	+7.8
2000.2	+7.9
2000.3	+8.0
2000.4	+8.1
2001.1	+8.2
2001.2	+8.3
2001.3	+8.4
2001.4	+8.5
2002.1	+8.6
2002.2	+8.7
2002.3	+8.8
2002.4	+8.9
2003.1	+9.0
2003.2	+9.1
2003.3	+9.2
2003.4	+9.3
2004.1	+9.4
2004.2	+9.5
2004.3	+9.6
2004.4	+9.7
2005.1	+9.8
2005.2	+9.9
2005.3	+10.0
2005.4	+10.1
2006.1	+10.2
2006.2	+10.3
2006.3	+10.4
2006.4	+10.5
2007.1	+10.6
2007.2	+10.7
2007.3	+10.8
2007.4	+10.9
2008.1	+11.0
2008.2	+11.1
2008.3	+11.2
2008.4	+11.3
2009.1	+11.4
2009.2	+11.5
2009.3	+11.6
2009.4	+11.7
2010.1	+11.8
2010.2	+11.9
2010.3	+12.0
2010.4	+12.1
2011.1	+12.2
2011.2	+12.3
2011.3	+12.4
2011.4	+12.5
2012.1	+12.6
2012.2	+12.7
2012.3	+12.8
2012.4	+12.9
2013.1	+13.0
2013.2	+13.1
2013.3	+13.2
2013.4	+13.3
2014.1	+13.4
2014.2	+13.5
2014.3	+13.6
2014.4	+13.7
2015.1	+13.8
2015.2	+13.9
2015.3	+14.0
2015.4	+14.1
2016.1	+14.2
2016.2	+14.3
2016.3	+14.4
2016.4	+14.5
2017.1	+14.6
2017.2	+14.7
2017.3	+14.8
2017.4	+14.9
2018.1	+15.0
2018.2	+15.1
2018.3	+15.2
2018.4	+15.3
2019.1	+15.4
2019.2	+15.5
2019.3	+15.6
2019.4	+15.7
2020.1	+15.8
2020.2	+15.9
2020.3	+16.0
2020.4	+16.1
2021.1	+16.2
2021.2	+16.3

P.L.C.
ILL. 07932691

511	100
512	100
513	100
514	100
515	100
516	100
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596	100
597	100
598	100
599	100
600	100

01-628 5757	
199 4	+0 4
96 4	+0 1
195 3	+1 2
196 6	+0 1
175 5	+0 1
225 4	+0 0
272 2	-1 2
250 3	-1 4
235 3	---
237 4	+0 5
112 2	---
130 3	---
110 3	---
110 3	+0 4

146.8	+0.0	
123.3	+0.7	
167.7	+0.6	
147.8	-0.0	
178.0	-1.3	
154.5	+0.1	
127.7		
117.9		

able on report

01-086 4755

179.3	+2.1	
104.4	+1.5	
120.0		
180.0		
179.9	+1.0	
123.1		

173.7	+10
173.0	+0.0
225.0	-
173.0	-
380.0	+1.5
208.5	+0.5
181.0	-
204.0	-
245.0	+1.5
179.0	-
106.0	-
270.0	-
137.7	-0.5
205.0	-1.5
190.0	-0.5
204.0	-
192.0	-
125.0	-0.5

186.9	1.1	1.1
491.0	1.1	1.1
347.3	1.1	1.1
267.3	1.1	1.1
281.0	1.1	1.1
266.2	1.1	1.1
279.6	1.1	1.1
266.6	1.1	1.1
194.7	1.1	1.1
113.6	1.1	1.1
100.5	1.1	1.1
Canada		
Guelph	571.55	
210.0	+1.9	-
211.0	+1.3	-
47	+1.3	-

204	+0.3	---
192.1	-4.1	---
196.6	+0.3	---
133.4	+3.1	---
163.4	+0.2	---

Guilford		571.25
117.7	-0.6	---
102.7	-0.9	---
126	---	---
123.9	-1.0	---
105.1	---	---
106.1	-0.6	---
159.4	-1.4	---
126.4	-0.1	---

PLC	ECI	01-4381731
26.1		
384.8		
176.2		
181.7		
216.7		
664.2		
149.8		
238.0		
152.1		
225.4		
261.7		
112.8		
202.1		
122.8		

Ltd.
01-2075211
186 M
98 M
134 M

(Saw.) Ltd.
Tadworth, Surrey KT20
Barnet Heath EN54 5D
EN5 4D

161	23.9
261	4.4
460	4.0
724	4.0
1024	4.0
1512	1.7
2261	7.7
3261	1.0
3927	1.0
5110	
1941	
1947	
2261	
5374	
6644	
7406	
8446	

[illegible]

- 4 Wrote hurriedly, "Withdrawn from the competition" (9)
- 5 Gave support to new idea but died shortly after (5)
- 6 Throws hair oil over us—very funny! (9)
- 7 Reagan has the same music (5)
- 8 Put "in case she switched cars on" (7)
- 9 Most China transport will keep you dry (9)
- 10 Around mid-July I'd cried about being laughed at (9)
- 11 Striving to be like one. Tim stands up to the terrorist giant (9)
- 12 Get out of the habit? (7)
- 13 Plans to make half the school seem silly for (7)
- 14 Excellent case for motorway which the priest may put in (5)
- 15 Infant scolded for going round lake (5)
- 16 Are involved with writing large quantity (5)
- The solution to last Saturday prize puzzle will be published with names of winners next Saturday.

4 Wrote hurriedly, "Withdrawn from the competition" (9)

5 Gave support to new idea but died shortly after (5)

6 Throws hair oil over us—very funny! (9)

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15 Infant scolded for going round lake (5)

16 Are involved with writing large quantity (5)

The solution to last Saturday prize puzzle will be published with names of winners next Saturday.

INSURANCES

01-6125 5757	
1996.4	+0.0
996.4	+0.7
1993.3	+3.2
1994.0	+0.1
1995.5	+0.1
221.4	+0.1
272.8	-1.2
250.3	-1.4
123.4	-
231.7	-
117.2	+0.5
120.0	-

117.8	+0.4	
146.8	+0.4	
121.9	+0.2	
157.9	+0.6	
147.0	-0.8	
178.0	-1.2	
156.7	+0.1	
127.7		
117.8		

total 281 request

tot.	01-455 4755
199.3	+2.1
104.1	+1.7
320.0	

1979	+1.0
1980	—
1981	—
1982	—
1983	+1.0
1984	+0.0
1985	—
1986	+1.5
1987	+0.5
1988	—
1989	+1.7
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113.6		
100.2		

Canada	
Gulfport	571255
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211.6	+1.3	
204.4	+0.4	
192.1	-6.1	
159.6	+0.8	
134.7	+3.7	
163.4	+0.2	

Gaultford	571255	
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107.2	-0.6	
138.1		
123.9	-1.8	
105.1		

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180.1	+25
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214.7	+7.6
197.8	+24
238.0	+17
153.1	-13
229.4	-12
261.7	+13

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INDUSTRIALS—Continued LE

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Alexander & Alexander	\$297,879.10	\$651.00	-	3.9	-
No. 11cc Eng. \$100.	\$72,054.10	\$119	-	13.8	-

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CURRENCIES, MONEY and CAPITAL MARKETS

FOREIGN EXCHANGES

FINANCIAL FUTURES

Pound continues to suffer

BY COLIN MILLHAM

The spotlight moved back towards the dollar and the foreign exchanges last week. The pound would have been only too pleased to remain in the wings, but the market still considers it a rewarding target for attention at present.

Much was said and written about the Group of Five meeting in Washington and an apparent agreement by the world's leading industrial nations about foreign exchange intervention, but as far as sterling was concerned the market was more concerned about the underlying weakness of world oil prices.

The Bank of England appeared more ready to give support to the pound, and by the end of the week there were strong hopes of

an early end to the coal strike, but oil fears ahead of this week's Opec meeting meant sterling finished on Friday equal to its record closing low of \$1.105, and also equal to its all-time exchange rate index low of 70.6. Afterwards in New York the trend continued, with the pound threatening the \$1.10 level.

The December UK trade deficit of £2,077m and the current account surplus of £189m, announced Friday afternoon, had a mixed reception, but was perhaps, a little better than many estimates and caused little reaction.

The fear of concerted action by the central banks, following the Group of Five meeting, overhung the market all week. This tended to keep the dollar within a narrow trading range of DM 3.16

to DM 3.18, with any break outside this general level fairly short-lived as the central banks pushed the rate back down from a peak of DM 3.185 or the market pushed it up from a low of DM 3.158.

There was some concern that if the dollar remained very long under DM 3.16 this might spark a general decline, but any ideas proved short-lived and it seems the central banks will have to put in more effort if they are to prevent another steady rise by the U.S. currency.

FORWARD RATES AGAINST STERLING

	Spot	1 month	3 months	6 months	12 months
Dollar	1.105	1.107	1.098	1.085	1.067
DM	3.16	3.165	3.175	3.185	3.195
Swiss Franc	2.975	2.980	2.985	2.990	2.995
Japanese Yen	282.00	282.50	283.00	283.50	284.00

BANK OF ENGLAND TREASURY BILL TENDER

	Jan. 25	Jan. 18	Jan. 11	Jan. 4
Bills on offer	£100m	£100m	£100m	£100m
Total applications	£385.4m	£425m	£425m	£425m
Total allocated	£100m	£100m	£100m	£100m
Accepted bids	£97.12	£97.15	£97.15	£97.15
Minimum level	15%	35%	35%	35%

DOLLAR SPOT—FORWARD AGAINST DOLLAR

	Jan. 25	Jan. 18	Jan. 11	Jan. 4
UK	1.105	1.107	1.105	1.105
Canada	1.232	1.235	1.235	1.235
France	6.565	6.575	6.575	6.575
Germany	2.545	2.550	2.550	2.550
Italy	1.755	1.760	1.760	1.760
Japan	240.00	240.50	240.50	240.50
Switzerland	2.000	2.005	2.005	2.005
Spain	165.00	165.50	165.50	165.50
Sweden	1.450	1.455	1.455	1.455
Norway	1.350	1.355	1.355	1.355
Denmark	1.150	1.155	1.155	1.155
Greece	1.050	1.055	1.055	1.055
Portugal	200.00	200.50	200.50	200.50
Belgium	36.00	36.50	36.50	36.50
Netherlands	2.200	2.205	2.205	2.205
Australia	1.500	1.505	1.505	1.505
New Zealand	1.250	1.255	1.255	1.255
South Africa	1.500	1.505	1.505	1.505
Argentina	1.500	1.505	1.505	1.505
Brazil	1.500	1.505	1.505	1.505
Chile	1.500	1.505	1.505	1.505
Colombia	1.500	1.505	1.505	1.505
Costa Rica	1.500	1.505	1.505	1.505
Cuba	1.500	1.505	1.505	1.505
Czech Republic	1.500	1.505	1.505	1.505
Dominican Republic	1.500	1.505	1.505	1.505
Ecuador	1.500	1.505	1.505	1.505
El Salvador	1.500	1.505	1.505	1.505
Guatemala	1.500	1.505	1.505	1.505
Honduras	1.500	1.505	1.505	1.505
Hungary	1.500	1.505	1.505	1.505
India	1.500	1.505	1.505	1.505
Indonesia	1.500	1.505	1.505	1.505
Israel	1.500	1.505	1.505	1.505
Italy	1.755	1.760	1.760	1.760
Japan	240.00	240.50	240.50	240.50
Korea	1.500	1.505	1.505	1.505
Malaysia	1.500	1.505	1.505	1.505
Mexico	1.500	1.505	1.505	1.505
Morocco	1.500	1.505	1.505	1.505
Nicaragua	1.500	1.505	1.505	1.505
Norway	1.350	1.355	1.355	1.355
Pakistan	1.500	1.505	1.505	1.505
Peru	1.500	1.505	1.505	1.505
Philippines	1.500	1.505	1.505	1.505
Poland	1.500	1.505	1.505	1.505
Portugal	200.00	200.50	200.50	200.50
Romania	1.500	1.505	1.505	1.505
Saudi Arabia	1.500	1.505	1.505	1.505
Senegal	1.500	1.505	1.505	1.505
Singapore	1.500	1.505	1.505	1.505
South Africa	1.500	1.505	1.505	1.505
Spain	165.00	165.50	165.50	165.50
Sweden	1.450	1.455	1.455	1.455
Switzerland	2.000	2.005	2.005	2.005
Taiwan	1.500	1.505	1.505	1.505
Tanzania	1.500	1.505	1.505	1.505
Thailand	1.500	1.505	1.505	1.505
Togo	1.500	1.505	1.505	1.505
Turkey	1.500	1.505	1.505	1.505
Uganda	1.500	1.505	1.505	1.505
Ukraine	1.500	1.505	1.505	1.505
United Kingdom	1.105	1.107	1.105	1.105
United States	1.000	1.000	1.000	1.000
Uruguay	1.500	1.505	1.505	1.505
Venezuela	1.500	1.505	1.505	1.505
Yemen	1.500	1.505	1.505	1.505
Zambia	1.500	1.505	1.505	1.505
Zimbabwe	1.500	1.505	1.505	1.505

POUND SPOT—FORWARD AGAINST POUND

	Jan. 25	Jan. 18	Jan. 11	Jan. 4
U.S.	1.105	1.107	1.105	1.105
Canada	1.232	1.235	1.235	1.235
France	6.565	6.575	6.575	6.575
Germany	2.545	2.550	2.550	2.550
Italy	1.755	1.760	1.760	1.760
Japan	240.00	240.50	240.50	240.50
Switzerland	2.000	2.005	2.005	2.005
Spain	165.00	165.50	165.50	165.50
Sweden	1.450	1.455	1.455	1.455
Norway	1.350	1.355	1.355	1.355
Denmark	1.150	1.155	1.155	1.155
Greece	1.050	1.055	1.055	1.055
Portugal	200.00	200.50	200.50	200.50
Belgium	36.00	36.50	36.50	36.50
Netherlands	2.200	2.205	2.205	2.205
Australia	1.500	1.505	1.505	1.505
New Zealand	1.250	1.255	1.255	1.255
South Africa	1.500	1.505	1.505	1.505
Argentina	1.500	1.505	1.505	1.505
Brazil	1.500	1.505	1.505	1.505
Chile	1.500	1.505	1.505	1.505
Colombia	1.500	1.505	1.505	1.505
Costa Rica	1.500	1.505	1.505	1.505
Cuba	1.500	1.505	1.505	1.505
Czech Republic	1.500	1.505	1.505	1.505
Dominican Republic	1.500	1.505	1.505	1.505
Ecuador	1.500	1.505	1.505	1.505
El Salvador	1.500	1.505	1.505	1.505
Guatemala	1.500	1.505	1.505	1.505
Honduras	1.500	1.505	1.505	1.505
Hungary	1.500	1.505	1.505	1.505
India	1.500	1.505	1.505	1.505
Indonesia	1.500	1.505	1.505	1.505
Israel	1.500	1.505	1.505	1.505
Italy	1.755	1.760	1.760	1.760
Japan	240.00	240.50	240.50	240.50
Korea	1.500	1.505	1.505	1.505
Malaysia	1.500	1.505	1.505	1.505
Mexico	1.500	1.505	1.505	1.505
Morocco	1.500	1.505	1.505	1.505
Nicaragua	1.500	1.505	1.505	1.505
Norway	1.350	1.355	1.355	1.355
Pakistan	1.500	1.505	1.505	1.505
Peru	1.500	1.505	1.505	1.505
Philippines	1.500	1.505	1.505	1.505
Poland	1.500	1.505	1.505	1.505
Portugal	200.00	200.50	200.50	200.50
Romania	1.500	1.505	1.505	1.505
Saudi Arabia	1.500	1.505	1.505	1.505
Senegal	1.500	1.505	1.505	1.505
Singapore	1.500	1.505	1.505	1.505
South Africa	1.500	1.505	1.505	1.505
Spain	165.00	165.50	165.50	165.50
Sweden	1.450	1.455	1.455	1.455
Switzerland	2.000	2.005	2.005	2.005
Taiwan	1.500	1.505	1.505	1.505
Tanzania	1.500	1.505	1.505	1.505
Thailand	1.500	1.505	1.505	1.505
Togo	1.500	1.505	1.505	1.505
Turkey	1.500	1.505	1.505	1.505
Uganda	1.500	1.505	1.505	1.505
Ukraine	1.500	1.505	1.505	1.505
United Kingdom	1.105	1.107	1.105	1.105
United States	1.000	1.000	1.000	1.000
Uruguay	1.500	1.505	1.505	1.505
Venezuela	1.500	1.505	1.505	1.505
Yemen	1.500	1.505	1.505	1.505
Zambia	1.500	1.505	1.505	1.505
Zimbabwe	1.500	1.505	1.505	1.505

OTHER CURRENCIES

	Jan. 25	Jan. 18	Jan. 11	Jan. 4
Argentina	1.500	1.505	1.505	1.505
Australia	1.500	1.505	1.505	1.505
Brazil	1.500	1.505	1.505	1.505
Canada	1.232	1.235	1.235	1.235
Chile	1.500	1.505	1.505	1.505
Colombia	1.500	1.505	1.505	1.505
Costa Rica	1.500	1.505	1.505	1.505
Cuba	1.500	1.505	1.505	1.505
Czech Republic	1.500	1.505	1.505	1.505
Dominican Republic	1.500	1.505	1.505	1.505
Ecuador	1.500	1.505	1.505	1.505
El Salvador	1.500	1.505	1.505	1.505
Guatemala	1.500	1.505	1.505	1.505
Honduras	1.500	1.505	1.505	1.505
Hungary	1.500	1.505	1.505	1.505
India	1.500	1.505	1.505	1.505
Indonesia	1.500	1.505	1.505	1.505
Israel	1.500	1.505	1.505	1.505
Italy	1.755	1.760	1.760	1.760
Japan	240.00	240.50	240.50	240.50
Korea	1.500	1.505	1.505	1.505
Malaysia	1.500	1.505	1.505	1.505
Mexico	1.500	1.505	1.505	1.505
Morocco	1.500	1.505	1.505	1.505
Nicaragua	1.500	1.505	1.505	1.505
Norway	1.350	1.355	1.355	1.355
Pakistan	1.500	1.505	1.505	1.505
Peru	1.500	1.505	1.505	1.505
Philippines	1.500	1.505	1.505	1.505
Poland	1.500	1.505	1.505	1.505
Portugal	200.00	200.50	200.50	200.50
Romania	1.500	1.505	1.505	1.505
Saudi Arabia	1.500	1.505	1.505	1.505
Senegal	1.500	1.505	1.505	1.505
Singapore	1.500	1.505	1.505	1.505
South Africa	1.500	1.505	1.505	1.505

FINANCIAL TIMES SURVEY

JAPAN
BANKING, FINANCE AND INVESTMENT

Liberalisation of controls is opening new opportunities for foreign and Japanese institutions. But some protective barriers remain intact.

Changes whet the appetite

By Jurek Martin

There is no reason why we should not make a reasonable profit. Even if we don't, the importance of Japan will increase and everything we are doing and thinking of doing in Japan has external aspects.

Lord Roll of Ipsden, S. G. Warburg chairman

It comes down to whether we can afford not to be here — and we can't.

Mr Paul Sauvay, Schroder Banking Group, Tokyo

IT IS impossible to keep an accurate count of foreign financial concerns in Tokyo these days. Some banks have been there since the Meiji Restoration in the 19th century and a few securities and investment houses for 50 years — in some instances longer. But the increasing number of practitioners in the city reflects a changing mood.

Tokyo is on the international financial map in a way it never was before.

The Japanese financial system has not been transformed overnight. Tokyo may be joining London and New York as one of the main pillars of international market-making, but its resemblance to both the City of London and Wall Street is still approximate.

For all the thousands of

words and hours of inter-governmental effort devoted to liberalisation, it is worth bearing in mind what Japan has not done.

It is still the authorities, not market forces, that set most, if not all interest rates. The Government still determines the competitive rules by which the financial game is played, for example in concentrating more on protecting the weak than in promoting the energies of the strong.

The financial system is still marked by guidelines determining which institution may engage in which activity. There are still many areas which foreigners may not or cannot enter, including membership of the Tokyo Stock Exchange.

There is minimal trading in

fields, from the UK — has been a factor in bringing about changes. But it could not have been as successful if some internal Japanese will for change had not existed.

The pace of change may have been influenced from outside but its direction was in place before the U.S. took up lobbying less than 18 months ago.

The starting point was probably the emergence 10 years ago of a real secondary market in government bonds in which rates were not fixed by the authorities. This made reforms possible in later years, including the abolition of foreign exchange controls in 1980.

The national need to deploy capital more effectively far outstripped services the system had to offer. Japan is now the

world's largest exporter of capital, more than \$500bn net in the current financial year. Its corporations, supplanted by the Government as the chief raiser of domestic capital, have grown cash-rich and have preferred to invest more overseas.

The Japanese themselves, who as a population are ageing faster than any comparable industrialised nation, have become more interested in maximising returns on retirement investment funds.

Japan's economic success and maturity cannot be discounted. At one level, it illustrated the paucity of consumer finance vehicles in a country outgrowing simple cash transactions. It demanded more instruments for the foreign funds attracted to Japan. Japanese financial institutions, restricted domestically,

ventured overseas and found that though the risks might be higher, returns were greater. Even the government, saddled with a debt in excess of \$500bn, began to see the refinancing charms of greater flexibility.

All these factors combined to make Japan more receptive when the U.S. came to realise that there was more to its non-strategic relationship with Japan than trade in cars and steel.

But that willingness to change was limited — and still is. The catalogue of things Japan has not done, in the face of often intense pressure, reflects the strong prudential responsibilities imbued into its officialdom, above all in the Ministry of Finance and the Bank of Japan.

The one thing which could

slow the pace of liberalisation would be the collapse of a substantial domestic financial institution.

The authorities may be prepared to nudge weaker brethren into mergers and even, as in the case of trust banking, collaboration with more expert foreign institutions. But a sizeable financial failure — which has not taken place in post-war Japan — would be cathartic. This means that some of the protective barriers are not due for early dismantling.

Commitment

For foreign institutions and the more competitive and innovative Japanese banks and brokerage houses, however, there is now room to breathe and an environment more conducive to business. Above all, there are markets.

Foreign banks will get at least a slice of the \$60bn pension fund pie. Even a measured growth in the internationalisation of the yen, still much less widely used than the Deutsche Mark, means more underwriting and managing opportunities in Euroyen issues.

Acquiring full branch status means a greater commitment to, and presumably knowledge of, the Japanese equity markets. In the broadest sense, however, it means that foreign institutions have a better crack at one of the universally agreed secrets of doing business in Japan, be it in bonds or widgets. This is the establishment of deep relations with the Japanese holders of capital, who have preferred to conduct most business through Japanese concerns.

The foreigners will not supplant their Japanese rivals overnight, but in a country with national savings of the magnitude of Japan's the pot is large. Which is why, as Lord Roll and Mr Sauvay noted, Tokyo is the place to be.

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JAPAN: Banking and Finance 2

Liberalisation breaks into pell-mell pace

Foreign Pressure
JUREK MARTIN

THE LIBERALISATION of the Japanese financial system is not exactly premature. This is a country which dislikes experimentation for the sake of it. It is reasonable to conclude that liberalisation would not have taken place if the Japanese had not wanted it. If there had not been domestic supporters of market forces, the regulated financial system that had been a feature of post-war Japan would not have been partly breached, as it has today. This was particularly true in the late 1970s, when Japan began to loosen the regulatory reins.

But that does not explain why Japan has proceeded in the last year at a pell-mell pace by its standards — if not international ones.

The national bureaucracy in this instance the Ministry of Finance and the Bank of Japan — are still not predisposed to leaps in the dark.

The private sector financial establishment, while keen to break new ground, has stopped short of throwing its own baby out with the bath water. The securities houses want to do business reserved until now for the bank — and vice versa — but not to the point of sacrificing their own turf. And for either to cede their respective work to the foreigner is not the Japanese way of doing things.

Effective

The sped, if not all the component parts of liberalisation, may seem the product of external influence. But the most effective instruments of pressure from the outside have been more from governments than from the private sector.

This does not mean that non-Japanese financial institutions have been passive; merely that governments have been more effective. Japan has recognised



Mr Noboru Takeshita, the Finance Minister (left) has come under pressure from outside Japan to ease finance market controls. Mr Geoffrey Little, of the UK Treasury (centre), argued for concessions to match the access Japanese institu-

tions have to London markets. Mr Beryl Sprinkle, U.S. Treasury Under-Secretary, touched a raw nerve in demanding that Japan become like the U.S. overnight, bowing to the free market. But the Japanese put up an impressive defence

this in pressing its cause overseas, for it is the Ministry of Finance, not Nomura Securities or the other "big four" Japanese brokers which has taken up the task of lobbying the Bank of England for the right of Japanese brokerage houses to take deposits in the UK.

The deference of the foreign private sector, even after national governments had belatedly entered the fray, is understandable. Most, if not all, overseas institutions were confronted with the difficulty of compromising their presence and standing in Japan, profitable or not by demanding reform. As a result, their complaints tended to be more against overweening bureaucratic interference in existing business rather than against

exclusion from business they would like to do.

This was perhaps more true of commercial banks than securities and merchant banking institutions, who had greater freedom but who were still disinclined to rock the boat that shipped profits home.

Into this vacuum the U.S. Treasury strode 18 months ago, with an impact which cannot be ignored. Observers of the Japanese financial system are convinced that the Treasury had little idea what it was doing.

The tendency for Mr Beryl Sprinkle, the Under-Secretary for Monetary Affairs (and in one glittering display in Tokyo Mr Donald Regan the former Secretary) was to demand that

Japan become like the U.S. overnight, bowing to the free market.

But the Treasury learned fast. It learned above all that it had touched a raw nerve in Japan by focussing on the financial system, for it was in this arcane world that Japan sensed it was vulnerable.

The Ministry of Finance conducted an impressive defensive operation — and still does — for in no sense has it yet exposed domestic financial institutions to the full force of foreign competition. But the U.S. is so important to Japan in so many areas that its demands cannot be shrugged aside.

Concessions have been made, such as freeing up Euroyen operations, progressive deregulation

went to Tokyo. It lacked U.S. assets but it was not devoid of trumps.

The most potent was the argument that Tokyo must take its place alongside New York and London as the third international major market place in finance. Therefore, there had to be a degree of reciprocity.

UK financial institutions had to enjoy something approximating the access to Japanese markets that Japanese counterparts possess in London. A careful distinction was made that this did not extend to deposit-taking licences for Japanese securities houses in London, which the Bank of England insists is a different matter.

Influential

There was an educational process too — hardly surprising since Tokyo is not the best vantage point to keep abreast of the financial revolution in London. This appears to be paying dividends, as UK merchant banks — S. G. Warburg to date, others to follow — are being allowed to upgrade brokerage operations in Tokyo, and two commercial banks are likely to be allowed to engage in Japanese trust banking.

In both cases, but especially with trust banking, the UK Government's submission appears to have been influential in explaining what UK institutions did.

Other nations seem keen to follow the Anglo-American path. Mr Little said last autumn it was a mutual omission that financial officials from the UK and Japan had never talked to each other on a regular, institutionalised bilateral basis — even though the UK conferred with the U.S. and other European countries virtually every other week.

Since then, similar consultative mechanisms have been set up with West Germany, and others await the right initiative. They matter because in Japan far more than in most nations, government matters. Little happens without its knowledge.

Financial Market Liberalisation Measures

Effective April 1 1984

- 1 Real demand rule abolished.
- 2 Ban on domestic sale of overseas commercial paper and Certificates of Deposit lifted.
- 3 Limits on the issue of CDs raised in stages.
- 4 Guidelines on issue of Euroyen bonds by residents relaxed.
- 5 Standard for companies issuing unsecured bonds in Japan relaxed.
- 6 Standards for issuing Samurai bonds relaxed.
- 7 Ban on issue of external bonds with long-term forward exchange contracts lifted; ban on issue of dollar-denominated yen-linked bonds lifted.
- 8 Non-prudential limits on overseas yen lending from Japan removed.

Effective May 26

Legislation for issue of foreign currency public bonds enforced.

Effective June 1

- 1 Ban on short-term Euroyen lending to residents lifted.
- 2 Restrictions on conversion of foreign currency into yen abolished.
- 3 Dealing in Japanese government bonds approved.

Effective July 1

- 1 Designated-company system abolished.
- 2 Investment in Japanese real estate by non-residents liberalised.
- 3 Standard for issuing Samurai bonds relaxed.

Effective September 1

Standard for offering Samurai bonds through private placement relaxed.

Effective October 19

Dealing in Japanese government bonds by three foreign banks in Japan approved.

Effective December 1

- 1 Issuing of Euroyen bonds by foreign private corporations, state and local governments, and government agencies authorised.
- 2 Lead management of Euroyen bond issues liberalised.
- 3 Rules concerning issuing of Samurai bonds relaxed.
- 4 Issuing of Euroyen CDs (six months or less) authorised.

Scheduled for 1985

- 1 20 per cent withholding tax payable by non-residents on Japanese Euroyen bonds to be abolished.
- 2 Foreign banks, probably eight initially, to be licensed in Japanese trust handling.
- 3 More non-resident private corporations will be allowed to issue Euroyen bonds.
- 4 Money market certificates to be approved.
- 5 Minimum denomination of CDs to be reduced from ¥300m to ¥100m and maturity from three to one month.
- 6 A yen-denominated banker's acceptance market to be established.
- 7 Issuing of foreign securities houses likely to be granted full branch status.

Liberalisation is a serious business, but it has its mysteries.

An anonymous foreign broker lifts the curtain.

What the rule book does not cover

THERE ARE perhaps 500 foreign stockbrokers in Tokyo, one of the smaller cliques in the foreign community. Less boisterous than the U.S. Marines, less hairy than English teachers, the stockbrokers appear to present a united front of striped shirts and stuffed wallets — a occasionally vice-versa.

Yet as observers of the Japanese political scene will be particularly aware, a united front is rarely as united as it looks.

There are two distinct breeds of broker in the city. Seasoned financial professionals, hardened by years of experience in New York or London, find themselves in Tokyo because it is an indispensable rung on the career ladder. Often they arrive knowing little of Japanese culture and less of the language.

Then there are the Japanese speakers, less familiar with the ways of the market, for whom broking is often the most lucrative way to exploit their hard-won language skills.

There is the third type, who combine a proven track record in the business with proficiency in the language. But they are as rare as, and more valuable than, gold dust.

But neither experience nor language ability are guarantees of success in the unique world of Japanese stockbroking. The Tokyo Market operates on different assumptions from New York or London. It is occasionally prone to behaviour which no amount of experience can explain.

Wasted

Few doubt the existence of *senryaku meigara* (strategy stocks) whose charts bear even less relationship to the company's basic merits than the most fervent of fundamentalists would deem normal.

There are even those brave enough to posit the existence of *seiji kahu* (political stocks). These appear to take on a life of their own as election day approaches, a phenomenon thought by some to be not entirely unconnected with the need for politicians to raise extra money at that time.

Certainly, long nights poring over books like *Techniques of Investment* or *Interpretation of Accounts* for the Stock Exchange exams are so much wasted time when it comes to deciphering the logic behind these shares' movements.

Stocks which display this exotic behaviour tend to be smaller companies with names names that few foreign fund managers are willing to attempt to pronounce, let alone invest in. And who can blame a fund manager from shying away from a stock

with a price/earnings ratio of 125?

Not that the language experts are better equipped than the professionals for success. Even the simplest of word may carry unsuspected nuances in Japan. Few articles on the Japanese financial world get beyond paragraph one without mention of the words liberalisation or internationalisation, but do we appreciate their ambivalence for most Japanese?

To take liberalisation first: it should be plain that in a country where the conservative status quo is defended by a party called the Liberal Democrats, a more limited interpretation of the word is likely to be prevalent than in nations steeped in the traditions of Adam Smith or Thomas Jefferson.

The current generation of Japanese leadership, born in the first quarter of the century, has seen the nation run

the gamut of political configurations from aristocratic oligarchy through military dictatorship to parliamentary democracy. A certain disinterest and a reluctance to press the accelerator pedal to the floor is to be expected.

Internationalisation presents no less thorny a problem. Japanese pride themselves on their international awareness, and do well in tests about the capitals, prime ministers and main industries of countries around the world.

The advertising industry uses foreign faces, places and catchphrases with abandon. No sports car commercial is complete without its Manhattan backdrop, while street posters enigmatically entice you to "Refresh your life," "Enjoy Humming Day" or simply "Let's Active."

But this is cosmetic internationalism, and, like good

make-up, it hides a myriad of flaws.

Visiting missions of bankers, bureaucrats and politicians are not satisfied. Something more concrete — perhaps an unfettered Euroyen market or an expanded TSE membership — would do more to demonstrate Japanese willingness to internationalise than a thousand TV commercials for Arnold Palmer sportswear.

I know how these visitors feel. The more they succeed in cajoling Japan down the road to true internationalism, the easier my job will become. But along with the frustration and bewilderment, much of the excitement will disappear as well.

I console myself with the thought that by the time the process is complete, I will be amply qualified for a job on the Peking Stock Exchange.

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دولتی مالیات

JAPAN: Banking and Finance 3

Economic Outlook

(% change from previous year)

	Fiscal 1985	Fiscal 1984
Gross national product (Nominal)	+4.1 (314.6)†	+4.5 (296.4)†
(Real)	+4.6 (235.0)†	+5.3 (274.5)†
Private final consumption	+4.1	+3.1
Private housing	+3.8	+3.1
Private capital investment	+4.5	+10.1
Employment		
Labour force	+1.0 (60.1m)‡	+1.0 (59.5m)‡
Employed population	+1.1 (58.5m)‡	+0.9 (57.8m)‡
Per capita employee income	+5.0	+4.4
Unemployment rate (%)	2.7	2.8
Mining and manufacturing production index	+4.5	+10.8
Prices		
Consumer price index	+2.5	+2.4
Wholesale price index	+1.1	+0.2
Trade (yen-based)		
Exports	+6.1	+14.6
Imports	+7.6	+10.6
Balance of payments surplus (\$bn)		
Current balance	24	22
Trade balance	44	44

* Estimate. † Y trillion, ‡ Numbers.

U.S. demand and electronics investment the main factors in current expansion

Answers lie in Washington, not Tokyo

Economy

JUREK MARTIN

FOR A country whose economy is, according to popular belief, subject to close Government control, it is remarkable how little official Japanese action has influenced the current expansion phase.

The combined impact of fiscal and monetary policy has been broadly neutral; the former, reflecting the Government's determination to reduce spending and rebalance the vast maturing public debt, remains a negative factor, offset by a relatively relaxed monetary stance, under which, by its broadest definition, the money supply has been allowed to expand by 7.7 per cent.

There is little in the 1985 fiscal year budget, taking effect from April 1, to point to much change. Yet again, the Government has failed to bite the bullet of substantial tax reform, largely because of political considerations. Although total spending in fiscal 1985, at ¥22.5 trillion, is 3.7 per cent higher than in the current year, almost all the increase is taken up by higher debt-servicing costs and transfers to local governments.

The only sectors to receive substantially higher allocations are defence (up 6.9 per cent) and foreign aid (10 per cent), but neither is a main contributor to domestic productive activity.

On the monetary side, the initial public comments of Mr Satoshi Sumita, the new Governor of the Bank of Japan, have been predictably non-committal. The principal constraint of the central bank remains the value of the yen against the dollar which, the authorities freely concede, is not as high as it should be. The yen is much stronger against European currencies, but with so much of Japan's trade denominated in the U.S. currency, it is the dollar rate which is paramount.

The central bank has shown an occasional willingness to intervene in the markets to prevent too sharp a dollar appreciation, but it has been much less inclined to tinker with domestic interest rates. Japan believes the answer lies in Washington, not Tokyo.

Exports

And it is the U.S. which has been one of the two main factors which has boosted the Japanese economy in the current business cycle. U.S. demand has certainly contributed to the strength of the second element, the electronics sector, whose soaring exports and extensive capital investment outlays have more than compensated for the absence of official stimulus.

This is, however, not quite what the Government had in mind a year ago. Exports were intended to continue as a significant element, but domestic consumer demand would gradually take over as the main engine driving the economy forward. In the event, exports

are accounting for about 60 per cent of overall growth in gross national product in the current fiscal year, with the U.S. market accounting for 70 per cent of the growth in exports.

Sumitomo Bank's economic analysis shows that electronics-related industries have taken up 40 per cent of export expansion—much to the U.S. But the growth of electronics in Japanese industry is not entirely because of external demand.

The maturing of the Japanese economy and the waves of technological advances have induced widespread rationalisation, much of it through introduction of new technology, even in those industries which do not live and die by exports. In Japan, whose foreign trade comprises a much smaller percentage of economic activity than in average European industrialised countries, this encompasses a lot of companies.

Thus, spending on electronics innovation in the current year accounts for about 60 per cent of the overall increase in corporate capital investment, itself up an estimated 10 per cent compared with the previous year.

While the strength of exports and capital investment have served Japan well over the last 12 months, there is some question about their durability. It is, for example, a matter of some debate inside Japan as to how closely investment intentions are tied to exports in the electronics sector. Already there is evidence of a global glut in some conductors (in which Japanese capital invest-



Satoshi Sumita, new governor of the Bank of Japan, has been non-committal on monetary policy

ment rose by 90 per cent compared with 1983). It is also hard to imagine U.S. demand for video recorders, which doubled in calendar 1984, continuing at the same pace. The U.S. economy, in the broadest sense, is forecast to be slowing down in the second half of this year.

Failures

Overall, the growth in Japanese GNP, while still likely to exceed 4 per cent in real terms in the next fiscal year, is likely to be front-loaded. By next winter, the economy may be growing at an annual rate of little more than 2 per cent. This is a prognosis which many other industrialised governments would view with equanimity. Indeed the only blot on the Japanese economic horizon is that in spite of the general health, business failures are running at an historically high rate.

This phenomenon appears to have two roots: companies dependent on government contracts have been affected by the slowdown in public works, and those in electronics markets have found the competition ruthless and the inability to compete with technological innovations often fatal.

There have been no bankruptcies that have shaken the foundations of corporate Japan. The biggest failure was of J. Osawa, a medium-sized trading firm specialising in luxury goods, but its case appeared to be rather special. Many other failures have been of extremely small companies.

Mergers and acquisitions on a Western scale remain alien, though diversification by some of the biggest companies is prompting some small take-overs.

In the broadest sense, the Japanese economy is well balanced. Inflation does not constitute a problem. It is possible that this spring's wage offensive may produce higher increases than in the last three years, but mostly because the unions feel the need to score a point or two.

Unemployment is likely to remain below 3 per cent under the Japanese system of measurement, though the composition of the labour market is changing as more women find jobs outside the home, many part-time ones. Consumer demand should pick up more, though probably not to the point where it becomes the main driving force of the economy.

The Government's main economic problems, debt financing apart, are on the external side, chiefly in the international consequences of running trade and current account surpluses of probably more than \$45bn and \$35bn respectively.

From a technical standpoint, these are offset by long-term capital outflows comparable to the current account surplus. This cuts little ice with the U.S., which can be expected to increase pressure on Japan.

A higher valued yen against the dollar — it stands at a 26-month low — would help, and most analysts forecast — though without confidence — some appreciation this year. But it is conceded that this is more likely to be achieved by policies made in Washington than in Tokyo.

This is very much the story of the Japanese economy today.



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FINANCIAL TIMES/NOMURA RESEARCH INSTITUTE SEMINAR

Monday, 4th March—Tokyo, Japan

"The Liberalisation of Telecommunications"

—The UK's experience, the present situation and the future—

The recent privatisation of British Telecom (BT) has been followed with more than passing interest in Japan. In April this year the giant state-owned Nippon Telephone & Telegraph Corporation (NTT) is also entering the private sector. According to Mr. Akiyoshi Takada, policy advisor to the Ministry of Posts & Telecommunications: "The move to privatise BT gave us a great stimulus. In drafting our Bills we learnt a lot from the British Plans."

The theme of Liberalisation of Telecommunications has been taken by the Financial Times and the Nomura Research Institute as the subject of a one-day seminar to be held on Monday, March 4, in Tokyo.

Topics under discussion will be:—

Overview
Mr Guy de Jonquieres,
Financial Times

British Telecom as a Private Corporation—
Mr John King, Director,
Marketing & Corporation Strategy,
British Telecommunications Plc

The Role of OFTEL in Keeping the Markets Open—
Prof Bryan Carsberg,
Director General,
The Office of Telecommunications
(OFTEL)

The UK Government View of Telecommunications—
Government speaker—to be
announced

Mercury's Approach to the Business Telecommunications Market—
Mr Gordon Owen, Chief Executive,
Mercury Communications Ltd.

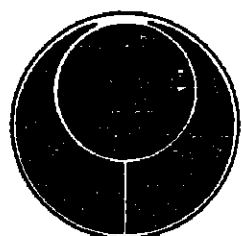
How Do You Use Information Technology Within Your Company?—
Mr John Leighfield,
Chairman & Chief Executive,
ISTEL

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JAPAN: Banking and Finance 4

Banks face challenges from a powerful competitor and their own uncertainties

Demands for reform put off by Cabinet

Postal Savings
CLIVE WOLMAN

MUCH OF the pressure to liberalise Japan's financial system has been deflected over the last year onto the shoulders of the world's largest depositor, the Postal Savings Bureau.

With personal deposits of more than ¥90 trillion (\$360bn), one third of Japan's total and not far short of the UK's gross national product, the bureau is both feared and condemned by Japan's other retail bankers. Their personal deposit base has steadily eroded over the last 20 years as the bureau's market share has doubled.

Each interest group has a different cause for complaint about the set-up of the bureau and different criticisms about how its operations diverge from the principles of a liberal financial system. There have been demands for a variety of changes to be introduced in the 1985 Budget.

The commercial banks complain that the tax system is skewed in the bureau's favour and that the banks are unable to compete with its tax-free interest offers. They also claim that the bureau can promote new types of savings schemes with few constraints on costs.

Officials in the Bank of Japan and Ministry of Finance view the bureau, which is run by the Ministry of Posts and Telecommunications, with suspicion as it has shown increasing willingness to set its interest rates independently of some of their controls.

The small, low income savers with the bureau, for whom the tax breaks are of least importance, have also lost out, earning interest on their money at rates well below those of the money markets—even though the bureau remains their simplest and most popular repository, with 23,000 branches around the country.

Finally, officials in the bureau have been pressing for three years to be given freedom to

invest part of their funds in money market instruments and government bonds. The officials serve merely as conduits to pass all the funds directly into the Trust Fund of the Ministry of Finance under a century-old law. There it is used to finance public housing, infrastructural investment and small business expansion. There is particular emphasis on rural projects and agricultural co-operatives whose beneficiaries wield political clout within the ruling Liberal Democratic Party.

The national budget for fiscal 1985 adopted by the Cabinet towards the end of December left the would-be reformers disappointed.

Generous

Proposals for changes in the bureau's tax status were at least given serious consideration. The Ministry of Finance submitted proposals to levy a separate 5 per cent tax charge on the interest from all postal savings and tax-free deposits with the banks. This was rejected by the cabinet, however, which shelved reforms until 1986 at the earliest.

The tax system is generous towards nearly all savings, whether in commercial banks or in the Postal Savings Bureau. But there are important differences in the rules and the way they are enforced.

Savers with the commercial banks are exempted from tax on the interest on their first ¥3m (\$12,000). This is the ceiling on the combined total of all bank deposits for an individual. It is enforced through checks on the application forms taxpayers submit for exemption.

The interest on all deposits with the bureau are tax exempt. However savers are not allowed to deposit more than ¥3m in ordinary savings, plus ¥4.5m in property accumulation savings and ¥0.5m in housing deposits.

Many wealthier savers with more than ¥3m—fairly common in a country whose savings ratio is still close to 20 per cent—have employed a variety of devices to sidestep this restriction, many of which will be familiar to those who stag

equity issues in the UK. One depositor was caught with more than ¥50m in the bureau with his dog among the designated beneficiaries. It is estimated that 10 per cent of deposits are illegal.

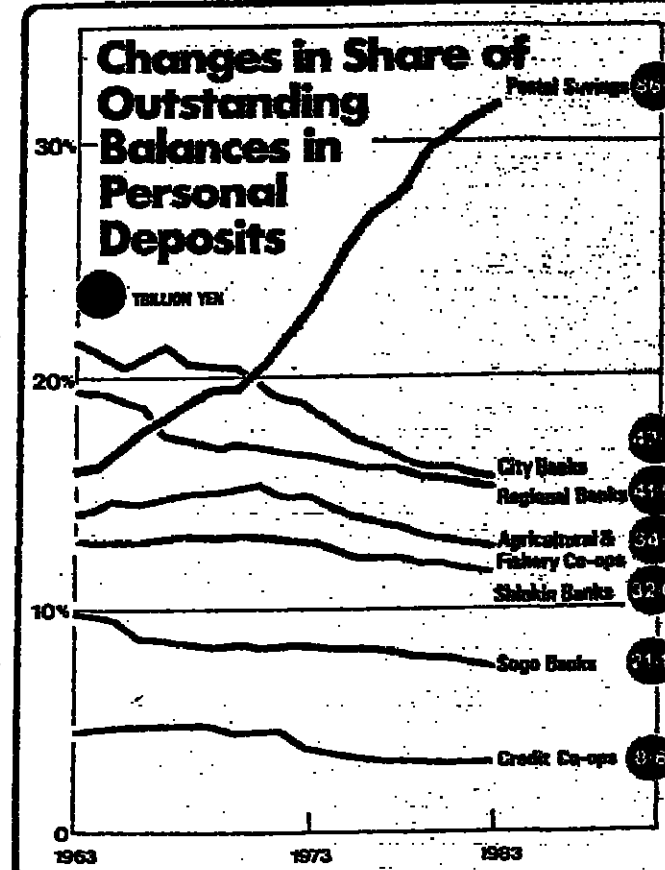
Mr Tadao Tateno, director of the bureau's international service division, says the completion of the bureau's nationwide computer network last March has enabled it to track down multiple deposits. About 50,000 taxpayers have been detected and obliged to withdraw their excess deposits, although they are not subject to tax penalty, he says.

The bureau's claims are treated sceptically by Mr Nagao Hashimoto, a manager of the Federation of Bankers' Associations of Japan. "It is easy to escape the checks by changing the address slightly," he says. "The real problem is that the bureau has no incentive to catch people, as it means less money for them."

On a pre-tax basis, interest rates of the commercial banks are competitive. For a two-year time deposit, the banks were offering in December a rate of 5.75 per cent. This is equal to the maximum offered by the bureau compounds the interest semi-annually, unlike the banks.

For shorter deposit periods of 12 to 18 months, the bureau's rate drops to 4.0 per cent. In this range, the medium-term government securities investment trusts, established five years ago, have a clear advantage—at least before tax—as they are linked to capital market rates. Their yield is about 5.5 per cent.

Because of fear of competition from the bond investment trusts, the banks opposed the proposal to subject all bank deposit interest to a 5 per cent tax, even though the tax was to have been extended to the Postal Savings Bureau. Having blocked this proposal for another year, the banks will have to remain content with a government commitment to tighten controls to prevent abuse of the postal savings scheme. One planned weapon of control, a "green card"



identification system for savers, has just been abandoned, however.

In its Budget decisions, the Cabinet once again left in abeyance the bureau's request for a limited degree of investment freedom. Mr Shigeo Sawada, the bureau director general, renewed an appeal for investment freedom and linked it to a plea for the deregulation of interest rates for small savers just before the announcement of an agreement of the U.S.-Japanese working party in May on liberalisation.

Raw deal

His argument was used both on neo-classical laissez-faire economic grounds and in terms of ending the raw deal small savers have been suffering. In August, a study group of economists and other professors produced a report which argued on similar grounds for a liberalisation of fund-raising and investment operations of the bureau.

The bureau's case has been bolstered by the relative freedom granted to its sister organisation, the Post Office Life In-

urance and Annuities Fund managed by the same ministry. In 1981 and 1982 the managers of the fund, with assets of ¥25 trillion, were allowed to invest up to 10 per cent in overseas bonds for the first time. This permission was another small move towards exposing Japan's domestic interest rates to competition from world capital markets, although the fund has so far invested only ¥0.33 trillion in foreign bonds.

For the bureau, the blast of competition would also mean that it could no longer run continual trading losses as it has for eight of the last 10 years. Such losses say the banks, are another indication of the unfairness of competition between them.

But Mr Tateno says that the bureau's general administrative expenses to deposits ratio has been held at 0.7 per cent, about half of that of the city banks, due mainly to its exemption from corporate rates and to the lower salaries the Government pays its employees.

"We have nothing to fear from deregulation," he says.

Share-price split shatters harmony

The Banks
TERRY POVEY

THE last year has been a fairly tumultuous one for Japan's major banks. Gearing up to meet the challenges of liberalisation, the competition from the security houses and a more uncertain situation as far as the cost of funds is concerned has clearly hurt a number of them as their mid-term results indicate.

In addition, the old harmony among the 13 city banks has been broken, perhaps irreparably, by the decision of the "big five" to break with the pack and free share prices from the previous carefully managed levels. As a result bank stocks have taken an leading role in the great upswing on the Tokyo stock market beginning at the tail end of 1984 and running strongly into 1985.

The decision to make this last move was initiated by Sumitomo Bank, which usually tops the City Banks (the 13 leading commercial banks) net profits league, in January after the bank had discussed with brokers the possibility of breaking with the "convo administration" system run by the Ministry of Finance. Throughout 1983 share prices of the City banks had hovered

around the ¥500 mark; when Sumitomo moved, its shares hit ¥1,220 by March 30.

The reasoning behind Sumitomo's move was that it needed to be able to raise large sums to finance automatic teller machines, expand overseas (it spent \$144m buying a 52.7 per cent stake in Switzerland's Gotthard Bank) and improve its services to domestic account holders (and attract many more through a large scale advertising campaign). With the managed stock price it was in effect being held back at the level of the more junior (in profit terms) City Banks and would have to make an enormous earnings dilution to raise the kind of funds it was seeking.

Pleaded

This act by Sumitomo broke decisively with the cosy practice whereby Japan's major banks had all raised their funds existing shareholders on a through simultaneous issues to once every three years basis.

The rapid rise in Sumitomo's price was soon followed by sharp increases in others (no doubt after they had pleaded with their brokers for equal treatment) and it very quickly emerged that in the year of liberalisation the Japanese punter saw the financial sector as a key one for making a capital gain.

By and large the price spread that emerged by late March fitted well with the pattern of profitability. Sumitomo was on top with ¥1,220, Fuji Bank was next with ¥994, then Mitsubishi Bank ¥900, Sanwa Bank ¥826 and Daiichi Kangyo Bank (DKB) with ¥865.

However, on March 31 managed stock prices were re-introduced and the (big five) all ended the year at ¥1,150. More recently this collapse yet again with the big five enjoying further sharp price rises. By the end of last week Sumitomo Bank was at ¥1,760, DKB (following its good interim result) was at ¥1,400, Mitsubishi ¥1,300, Fuji ¥1,370 and Sanwa Bank ¥1,250.

As a result of the last year's price movements in its shares the market capitalisation of Sumitomo Bank has risen three and a half times to some \$15.4bn. The rises in market cap of the major banks has enabled many of them to become eligible for being traded on the margin (40 per cent down payment required on share purchases with the balance to pay in six months' time) as of late November—so further attracting the interest of a highly speculative market that is looking for opportunities in just this sector.

The split on share pricing had been foreshadowed a year earlier by a division on dividend policy. For the year to



The foreign exchange dealing room at the Sumitomo Bank, Tokyo

March 1983, even of the City Banks increased payouts by ¥1 to ¥6 while the other six stayed at ¥5—the first divide on dividends for 50 years.

In the year to March 1984, this split widened further. The seven lifted dividends again, this time by ¥0.5 to ¥6.5, while five of the remaining six stayed at ¥5. The Bank of Tokyo, originally a dividend laggard, tried to make up ground by increasing its pay-out to ¥8.

The big five at March 1984 had combined assets of ¥129,809bn (56.8 per cent of the City Banks' total), combined deposits of ¥36,724bn (55.1 per cent of total) and employed more than 85,000 people. But they have not found the going that easy—even if a new premier league is fast becoming a fact.

Overseas operations have not always proved to be an immediate boon. In the late autumn Fuji Bank was obliged to sell some short term investments to cover \$47.5m losses in "unauthorised trading" at its New York branch.

Such shares are often shown on the books at purchase price so the strong Tokyo market would have made this a relatively painless operation. Nonetheless, the warning signals were clear and the Japan regulatory authorities were quick to announce plans to investigate controls and procedures in the overseas branches of major banks.

Deposits

In the March 1984 accounts earnings from overseas subsidiaries of the big five were modest, ranging from 13 to 13.7 per cent of total revenues. Sumitomo Bank is clearly hoping for a good deal more than this in the future—although it claims that it does not have a 50/50 target.

On the domestic front the majors are facing a rising cost of funds because of liberalisation. According to Mr Kazuo Kida, Sumitomo Bank's chief economist, within three years half of the funds required by

the City Banks will be bearing free market interest rates, compared with less than a quarter at present.

Already large deposits are attracting freed rates and this has done much to dent earnings. It has made the margin on straight lending an increasingly thin one.

In the more competitive environment generated by market-determined interest rates the less efficient banks are bound to suffer. Japan, which has only seen a large bank collapse since the second world war, may need to accept that the arrival of the big five means the dawn of difficulties and even bankruptcies.

The ministry may seek to reduce the number of banks by "guided" mergers, or it may set up "intensive-care ward" facilities to aid troubled financial institutions.

Although these steps would be in character, they would run against the liberalisation drift, and then who would pay for such treatment?

Handwritten signature or mark at the bottom of the page.

JAPAN: Banking and Finance 5

Analysis still based on parent company reports.

Consolidation remains icing on the cake

Accounting
TERRY POVEY

OVER the last two years Japanese company reporting standards have improved immeasurably—in spite of a good deal of grumbling about the additional work from many of the companies. Greater use of overseas markets for raising funds plus a slow but steady increase in the number of Wall Street listings have all contributed to the pace of change.

For years company reporting in Japan laboured under the weight of a multiplicity of standards, with the emphasis on parent company results—the “consolidation, de-consolidation game”—as one analyst at a Japanese brokers described attitudes to subsidiaries and associates. For the foreign investment manager, the use of terms that lack exact equivalents in his U.S. or Europe was also a burden.

All of this was made worse by the complete absence of any shareholder democracy—which meant that no investor or analyst could rely on pertinent questions being put at meetings to help fill in the gaps left by the reports. Instead universal use was made of the *Sokaiya*, hirelings of the board who silenced any dissenting voices and moved motions of praise for the powers that be.

Unnoticed

But as liberalisation has opened up more options for the investor and as the question of return has become more critical so the pressure to convince that the published statements are facts rather than fictions has grown steadily. When medium-sized trader J. Otsuka collapsed in February 1984 there was an almost unanimous outcry from the company's employees, the Press and the business world calling for tougher implementation of the consolidation rules. As from last year the Ministry of Finance has imposed the requirement that all listed companies should consolidate subsidiaries and should fully equity account for the contributions of all associates in which more

than a 20 per cent stake is held. While differences remain between the U.S. Security and Exchange Commission's form of consolidation and that practised in Japan, it should now no longer be possible to simply dress up the year-end balance sheet by stuffing debt into an unconsolidated unit, or of carrying large inventories through the same process.

The major problem that remains with consolidation is as much a psychological as an accounting difficulty. “Japanese companies have formally accepted that they must make a year-end consolidated statement but only a tiny minority have accepted the spirit of this change,” commented a Japanese broker.

One implication of this is that even very big businesses are not run internally on a consolidated basis during the year and that therefore the group report is seen as at best icing on the cake or at worst an irritant.

The practice remains therefore to publish parent company (or unconsolidated) statements twice in the course of the financial year of any company—there are no rules as to the year-end, and although just over a half of Japan's listed companies now use the government's financial year to March 31, a wide variety of dates chosen for historical, sectoral and promotional reasons exists.

Consolidated accounts appear usually one month to six weeks after the annual parent company statement and normally pass virtually unnoticed by the market—it having already had plenty of time to react to the earlier document. Forecasts are produced only on a parent company basis (made easy as these can be massaged in the old way) and no interim consolidated information is available at all. The only exceptions to this are those companies, such as Sony, with U.S. listings who report quarterly on a consolidated and parent company basis, both reports being published at the same time.

Furthermore despite their own repeated statements of support for consolidated reporting, Japan's leading brokerage houses still do almost all their

analytical work on the parent results. “Many Japanese brokers are even unhappy to discuss consolidated reports,” says a foreign broker working in Tokyo.

Given that the MoF has taken the step of imposing internationally acceptable consolidation rules one must hope that it is only a matter of time before it outlaws the prior publication of parent company results. This would end the practice, which even some foreign brokers have joined in with on a “macho” basis, arguing that “if the market is going to react on the unconsolidated information what's the point of putting one's analytical emphasis on the consolidated report?”

The format in which Japanese companies produce their results is also a cause for some confusion. Up until the mid-70s there were three different standards—one arising from the Commercial Code, another from the Securities and Exchange Law and yet another from the requirements of the tax authorities. Differences between these were fundamental rather than presentational, with the definitions of terms and categories reflecting very diverse underlying philosophies.

Performance

In the mid-70s the first two standards were effectively merged. However, the tax authorities by insisting that the financial statement drawn up for them be the same as that for purely financial purposes (in the U.S., for example, the two are quite different) has left companies with little alternative but to file the tax return as the financial statement.

As taxable income is not the same as accounting income reported in the income statement and as adjustments are made to revenues, costs and expenses in line with the taxation policies of central and local governments this inevitably leads to some distortion in the presentation.

The emphasis on the tax statement is one of the reasons for the many levels of profit quoted by Japanese companies (with due emphasis on the most favourable). A typical simplified statement of income is (all



figures in millions:

Sales: ¥113,246.
Cost of sales: ¥38,792.
Gross Profit: ¥74,454.
SGAE (selling, general and administrative expenses): ¥18,875.
Operating Income: ¥55,579.
Interest and dividend income: ¥3,099.
Interest paid: (¥7,050).
Gains on the sale of current assets*: ¥1,658.
Foreign exchange gains (losses) on normal operations: (¥1,711).
Current Profit (sometimes called current profit): ¥2,575.
Extraordinary gains (losses): (¥240).
Pre-tax Profit: ¥2,335.
Taxes or provision for taxes: ¥904.
NET PROFITS: ¥1,431.

* Cash, time deposits, short-term (less than one year) securities, trade accounts.
(In the Financial Times we have adopted the practice of dubbing recurrent profit as pre-tax for the sake of making the term more readily understandable to non-Japanese readers, clearly the inclusion of extraordinary above the line makes the Japanese companies pre-tax an unsuitable profit level for comparative purposes, although one should be wary of the distorting effect of this on what appears to be the tax rate.)

Most interest in Japan is shown on the recurrent profit level—it is seen as the best crude measure of a company's performance in its main line of business, assuming, of course,

that selling assets is not anyone's principal area of activity. The key “return on capital” ratio is calculated as recurrent profit plus interest paid divided by the total of shareholders' equity and long-term debt.

One broker, however, favoured concentrating on the operating income plus net interest as the best guide to a company's result from its core business.

This emphasis on recurrent profit also fits with the traditional concentration of Japanese companies on boosting sales and market share and more or less ignoring what is beneath the line. Docile shareholders have made it all too easy to get away with this—and poor earnings per share and pathetically low dividends are endemic.

Yet it would be wrong not to conclude by pointing to the trend towards better and more timely reporting.

A Japanese banker said: “Japan may now be where the U.S. was 50 years ago and most of Europe 30 years ago but the process of catching up is very rapid once it's started. In the end the market will get the pace, refusing to make long term commitments to companies who decline to make adequate reports and as the banks and major industrial concerns go their own way so funding will become more dependent on published financial information rather than the result of private discussions around the boardroom table between partners locked-in for fear of falling.”

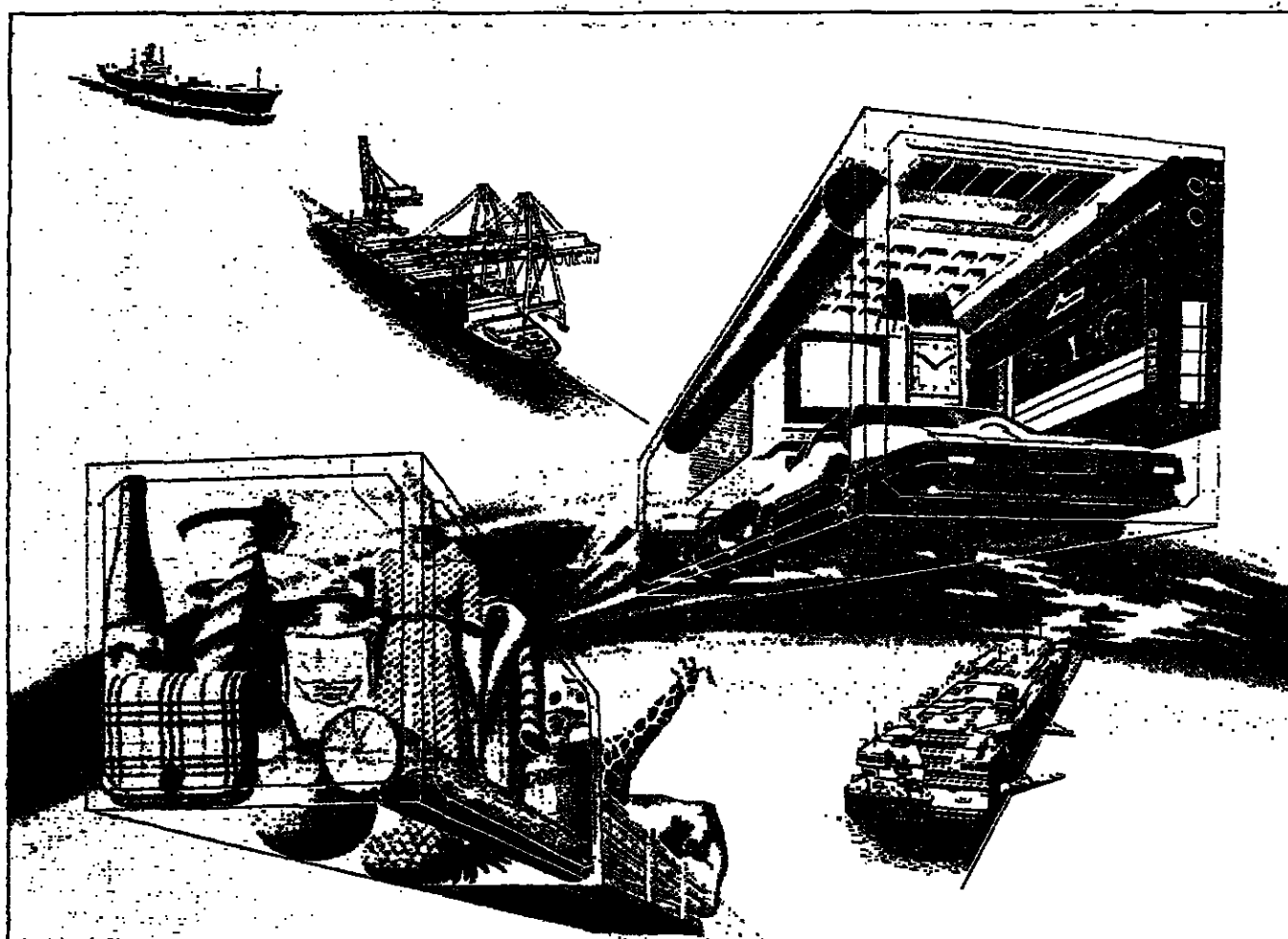
A telling tale of automated banking

The Japanese are the most advanced users of automated teller machines (ATMs). In this typical bank branch in the middle of Tokyo (above) ATMs line the walls, each in its own cubicle, and customers queue to use them.

Japan is still a cash-based society and businessmen take large wads of notes from the machines each morning, returning unspent amounts to the same machines at the end of the day.

The machines are much more sophisticated and offer a wider range of services than those in Europe. They are also more commonly found in shops and stores (left).

Alan Cane



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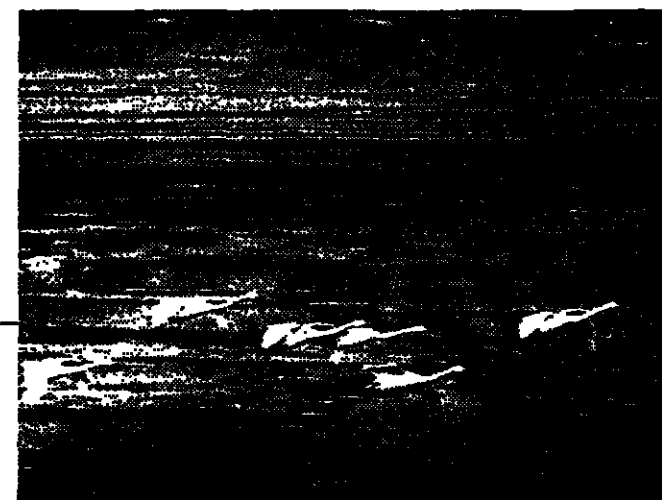
another safe and sure way to move consignments to their final destinations. And helping keep shipments moving smoothly is the INMARSAT satellite communication system. More than 40 NYK vessels are equipped with it. These are just three examples of the fully comprehensive shipping services we can offer customers in our 100th year of operation.



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YOUR RESOURCEFUL BANK

JAPAN: Banking and Finance 6

Aggressive sales teams almost double asset values

Investment
Trusts
CLIVE WOLMAN

FOR 15 YEARS, Japanese investment trusts — the main portfolio investment medium for the small saver — were despised and generally shunned for their poor investment performance, abuse of client funds and hard-selling tactics.

Since 1982, however, although many of the old complaints persist, they have enjoyed an upsurge in popularity. The value of assets under management has almost doubled to more than ¥16 trillion (\$65bn), which exceeds pension fund assets. The rate of growth in asset value has been similar to UK unit trusts over the same period. But in Japan, successful selling has been the main factor rather than strong investment performance.

The marketing of investment trusts is imaginative and aggressive, although constrained by editors of the Ministry of Finance. In November, for example, newspapers carried half-page adverts for the Venus Ladies Fund, which offered the prospect of "unconditional happiness." For the benefit of its target market, the fund would be investing in growing companies specialising in cosmetics, fashions, shopping

and "new life-style" industries, the advert said. Teams of salesmen are highly motivated, although not particularly by commission payments which are small and often frowned on as promoting excessive individualism at the expense of team cooperation. Instead, incentives are provided in sales targets for each branch, large twice-yearly bonuses and promotion.

Marketing

The 11 investment trust management companies, which are normally linked to the larger securities firms, have reduced door-to-door selling in the suburbs and are placing more reliance on the telephone. The Tax Bureau's annual lists of top taxpayers in each region are in indispensable aid in selecting target households.

But most marketing efforts are directed towards women. Partly for that reason there is a large number of women on the sales teams.

Some innovations have more substance. Last spring each of the Big Four's trust companies — Nomura, Daiwa, Nikko and Yamaichi launched a fund each containing about six sub-funds covering different industrial sectors such as electronics, health care or chemicals and steel. Investors can shift money between the different sub-funds according to their outlook, usually without paying charges.

But it is a reflection on the nature of the competition between Japanese financial ser-

vice groups that all four companies launched this type of fund at about the same time. A similar phenomenon can be seen in the trusts' investment policy.

As if with one mind, all decided that the U.S. was the only attractive market in which to invest an overseas portfolio in bonds or equities. Last year about 95 per cent of overseas investment trust assets were held in the U.S.

Sometimes such conformity is enforced by the Ministry of Finance. For example, when the Daiwa investment trust launched a new type of bond fund, it was allowed to raise only ¥70bn, not the ¥200bn it requested. Instead, the other Big Three companies were asked to launch similar funds to raise ¥70bn each.

The bond funds have been the most important source of growth for the industry since 1980. Then a new type of fund investing in Government bonds with lives of two to four years was launched, and has increasingly been viewed as an alternative to bank deposits. The value of assets in bond investment trusts has risen from ¥2 trillion to well over ¥9 trillion in four years, although according to Nomura 50 per cent of assets are invested by institutions rather than individuals.

The upsurge in popularity of bond investment has disguised the fact that the Japanese public has remained deeply suspicious of investment trust involvement in equity fund management. Even the



An advert for the Venus Ladies Fund, offering the prospect of "unconditional happiness." The fund will invest in cosmetics, fashions and "new life-style" industries

"equity" investment trusts — whose maximum equity holdings are, however, often limited to 10 per cent — have reduced from 55 to 36 per cent the proportion of equities held in their portfolios over the last 10 years. While 22 years ago investment trusts held more than 9 per cent by value of listed Japanese stocks, now they hold only 1.5 per cent.

In the 1950s and early 1960s, securities houses undermined

the buoyancy of their own market by consistent abuses. The investment trusts were used as dumping grounds for poor investments and reservoirs from which to take the more attractive shares for other more favoured clients. And portfolio turnover provided an inexhaustible source of commission for the houses' brokerage arms.

Purging of such abuses has

been a slow process. When the Ministry of Finance has taken action, conflicts of interest and abuses have often re-emerged in different forms. The ministry's interventionist policy can be dated from 1964-65 when a falling market led to mass redemptions by short-term investors sucked in by overactive selling. Yamaichi Securities was saved from collapse only by government action, and several

funds had to postpone redemption dates.

As a consequence, the ministry now demands detailed monthly reports from trust managers. The managers have to explain investment decisions and state changes in policies for the immediate future, including new companies in which they intend to take a stake.

Under pressure from the ministry, the securities houses were also, 25 years ago obliged to spin off investment trust management operations into separate subsidiaries. But some managers will admit that has removed few conflicts of interest. The investment trust subsidiary will continue to do most of its dealing through its parent broker — although other smaller brokers will also be rewarded according to a fairly explicit formula if they have sold many trust certificates for the management company.

Investment trusts also take on their books newly issued shares that their parent companies have underwritten.

According to one broker: "The president and managers of the investment trust company are appointed by the securities company and will go back there under our rotation system. So they know where their loyalties lie."

Partly for this reason, the investment performance of the trusts' equity portfolios has generally been poor, with returns well below the rise of the Tokyo New Stock Exchange Index, which is the broadest market

measure of the Japanese market.

Not purchase and sales figures for the past two years collected by the securities houses show that investment trusts were net sellers of equities in 1983 and January 1984 as the market rose. From February to July, as the market reached its peak (in May) and then fell sharply, they were net buyers. But in August and October, as the market recovered, they again became net sellers.

Returns

Over the past year, however, the trusts have been obliged to publish their performance figures on a comparable basis through the Investment Trusts Association. The greater attention given by companies to training fund managers and making use of equity research has started to show.

The equity portfolios of Nikko, the largest investment trust equity manager, have, on average, matched over the past three years returns on the Nikkei Dow Jones Index — which are less than those on the broader-based Tokyo New Stock Exchange Index. Returns on the equity portfolio of Nomura, the largest general investment trust manager, have remained below the index — but only slightly, and less dramatically than in the past. In the future it may no longer be possible as it has been for the past 35 years to conceal poor relative performance behind the spectacular profits achievable in almost every section of the stock index, which is the broadest market.

Safety and income yields dominate decisions

Investment
Management
CLIVE WOLMAN

FOR THE last three years, the Japanese have been saving more money than any other nation, more even than the Americans whose national income is three times as great.

Their massive pool of financial assets, now worth ¥600 trillion (million million) (\$2.5 trillion) or twice the Japanese gross national product, is being eyed jealously by investment managers on both sides of the Atlantic.

For the last 35 years, the Japanese saver whose money has been professionally managed through pension funds, life insurance companies or investment trusts has missed out on nearly all the spectacular stock market returns — and has suffered artificially low interest rates on his deposits.

Japanese industrial companies, too, after years of being heavily borrowed and highly geared, are now accumulating large cash reserves and becoming increasingly conscious of the returns that money should be earning.

The process of opening up the investment management business to foreigners dates back only to June, 1983, when the Morgan Guaranty Trust Company of the U.S. submitted a joint application with Nomura Securities to set up a trust company to manage pensions.

The Ministry of Finance dithered, the other three leading Japanese securities firms also found U.S. banks with whom to submit similar joint applications and Mr Donald Regan, the then U.S. Treasury Secretary, complained during the U.S.-Japan liberalisation talks last spring.

Alliances

In May, the Japanese Government conceded the principle and since suggested that eight foreign banks would be allowed in to manage pension funds. Their 25 per cent annual rate of growth has made them the most attractive target for investment managers.

These moves have created a wave of alliances between Japanese financial institutions and foreign investment managers who are wary about attempting to break into the Japanese market alone. Most of the alliances have yet to be given substance, with the possible exception of that between the Yasuda Trust and Banking Company and the Hong Kong fund managers, Jardine Fleming.

Many foreign managers are sceptical about the willingness of the Ministry of Finance to let foreigners seize any more than a token share of the market before the Japanese have developed sufficient fund management skills to compete. But in some areas events have moved beyond the ministry's control.

For the investment advisory business in Japan is almost completely unregulated. A few well-publicised collapses of advisory firms and the loss of their clients' money, in particular the demise last year of the Toshi Journal, have prodded the Government into preparing a law to regulate the field.

Meanwhile, however, foreign investment houses have been quick to make use of the legal vacuum. Ask almost any foreign fund manager what his precise role is in Tokyo and you will be told he is acting as an adviser or research analyst for the funds he is associated with. The formal "managers" of the

funds have either to be Japanese companies or are based offshore.

Nevertheless, even with Ministry of Finance permission or acquiescence, and a link-up with influential Japanese institutional Japanese institutions, foreigners are still likely to find some parts of the market impenetrable. This is because of the relationships linking Japanese companies with financial institutions.

According to Mr Minoru Takada, international finance manager of Asahi Chemical Industry Company, the choice of which managers should be appointed for the \$100m pension fund is highly constrained. The company actually uses Sumitomo Trust and Bank and a life company.

"It is difficult to change a manager because of the many relationships," he says. "A trust bank which manages a pension fund for a company will also give it loans and have a shareholding in the company."

Mr Shoji Oshima, general manager of the Tokyo branch of London stockbrokers Vickers da Costa, says: "Industrial corporations have been reliant on the banking system for so long that they do not want to sever their relationship. The banks are their last resort. They do not want to be coldly treated when money is tight."

Companies have more freedom when investing their corporate cash reserves rather than pension funds. Large industrial companies usually have substantial overseas sales. They are sent to delegate investment approaches to investment management than the well-protected seven trust banks, one city bank and 21 life insurance companies that alone have the right at present to manage pension funds.

One such company is Olympus Optical, which has about \$180m in corporate cash reserves. Finance manager Mr Ken Fujii says they have been searching for a foreign investment manager to manage their overseas bond portfolio which is needed to match the company's overseas liabilities.

His difficulties in using Japanese staff indicate some of the underlying reasons for the poor performance of Japanese fund managers to date, which has much to do with the employment practices of Japanese companies.

Training

"I have very few people who speak English," he says, "and we have to rotate personnel from one department to another every three to five years. We train someone for three years but then he leaves. So it is difficult to produce any specialist fund managers."

The Japanese life-time employment system and the carefully nurtured commitment of the employee to his company rather than to any specialised profession explains part of the difficulty in training investment managers. But Mr Atsuto Sawakami, an investment analyst and Japanese representative of the Swiss bank, Pictet and Co, believes it goes beyond this.

"Portfolio managers do not get any more for being good," he says. "There are no incentives for the individual in this system, so everyone plays safe. In manufacturing all improvements are made on a team basis. But portfolio management is a matter of individual intuition."

Many Japanese banks and insurance companies are reluctant to delegate investment decisions from a committee to the individual fund manager — and the fund manager in turn is reluctant to go out on a limb. Decision-making by committee and frequent holding of equity stakes in other companies for non-investment

reasons (perhaps to encourage commercial ties) means that the turnover of equity portfolios by institutions is very low. For example, in 1983, insurance companies owned 16 per cent of all listed Japanese stocks but accounted for only 0.8 per cent of turnover.

These two factors have also led investment managers to shun a heavy commitment to equity investment. Most pension funds have only 6 to 10 per cent of their assets invested in equities and life insurance companies about 16 per cent, although the government permits 30 per cent. Similarly, the institutions invest only 6 to 7 per cent in foreign securities although the government permits 10 per cent.

Such aversion to risk investment was widespread among UK insurance companies and pension funds 30 years ago. The method of measuring performance in the UK then, and in Japan today, has encouraged it.

Equities

For the crucial figure in a manager's investment record is his yield. Annual differences in yield between the various trust banks and insurance companies are minute, usually within the 7 to 8 per cent range. Yet they are scrutinised obsessively by clients.

The institutions say that this comparison between the income yields rather than between the total returns (including capital gains) achieved by comparing managers forces them to invest disproportionately in bonds and other high-yielding assets. The yield on Japanese equities has long been tiny, around 1 per cent.

Many of the trust banks and life companies claim that within the tight constraints of their small equity portfolios, their investment performance has been respectable. But they have so far failed to publish any detailed performance statistics to back their claims.

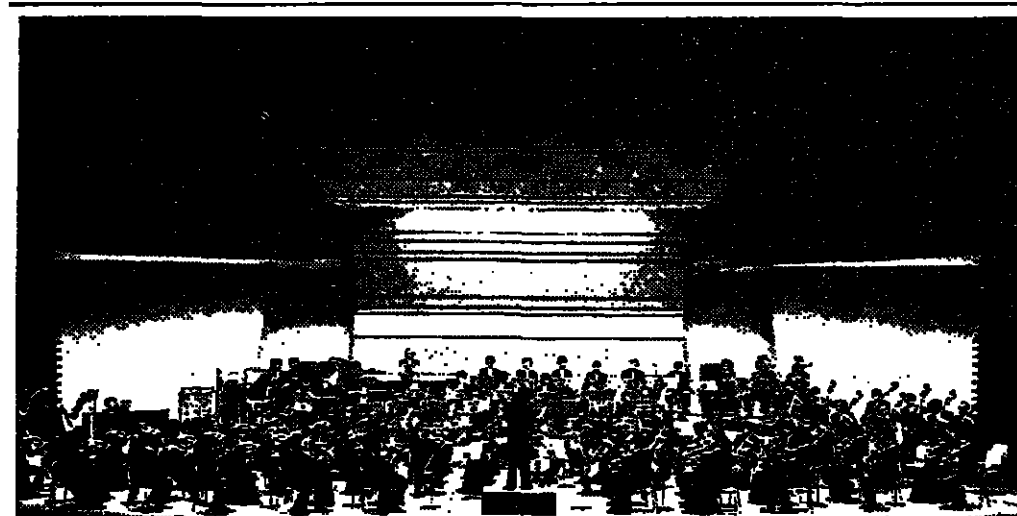
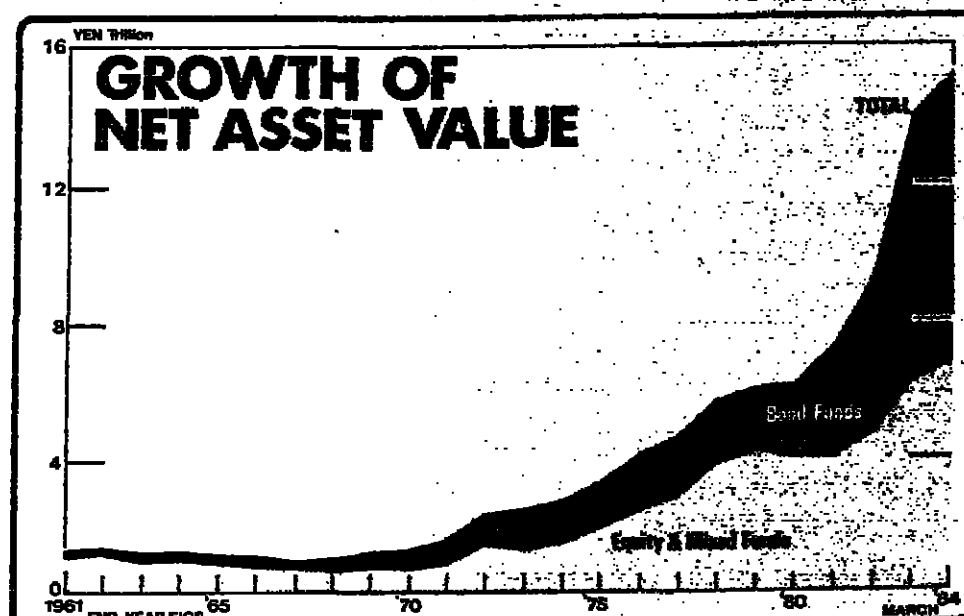
One independent actuary who has been given access to some of their performance figures is Mr Stuart Leckitt, of Wyatt International pension consultants in Hong Kong. A U.S. multinational in Japan has insisted that he see the records of two trust banks and two life companies over three years before awarding its pension fund management contract. Mr Leckitt found that all four equity portfolios performed less well than the stock market index over that period.

Life insurance companies are normally obliged to put their capital gains into reserves after the annual consultations between their actuaries and the Ministry of Finance which fixes the dividends for their policyholders. However, last October, for the first time, life companies were permitted to invest 3 per cent of their assets in "tokkin" or "designated money funds."

These are allowed to trade actively in equities and to distribute their capital gains as dividends. Their high turnover has already made them a force on the stock market.

But it would be wrong to assume the obstacles to training successful Japanese fund managers are insurmountable. Fidelity International has trained an all-Japanese team over the last 15 years which has achieved the best investment performance of all UK unit trusts invested in Japan.

As part of their partnership agreements with foreign fund managers, the Japanese companies are asking the foreigners to train some of their young and bright employees in portfolio investment techniques. If the experience of the last 120 years in most other activities is anything to go by, the Japanese will not require long to catch up.



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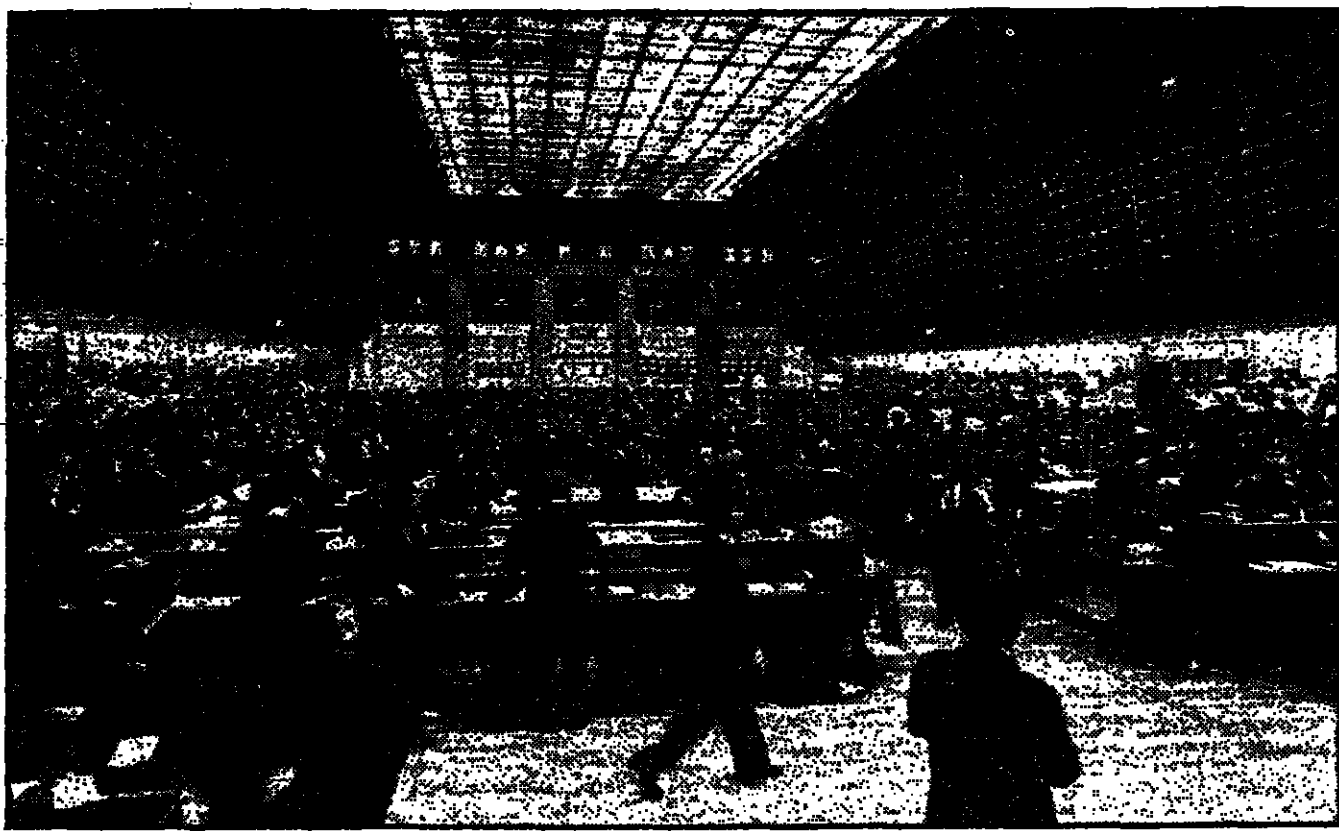
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JAPAN: Banking and Finance 7



The crowded First Section trading floor of the old Tokyo Stock Exchange

Computers transform the work of market-makers

Stock market

CLIVE WOLMAN

FRUSTRATED foreigners in Tokyo frequently contrast the efficiency and sophistication of Japanese industry with the supposed primitiveness of its financial system.

As far as the Tokyo Stock Exchange is concerned however, over the next few months that contrast will have to be re-formulated.

With the introduction of a computerised trade-matching system to the First Section of the market, expected in May, the most striking contrast will be between the way in which financial decisions are made and the efficiency with which they are executed.

The Stock Exchange's Computerised Order Routing and Execution System (CORES) will become the world's largest computerised stock market trade-matching system when it is extended to 750 of the First Section stocks.

CORES has already transformed the work of the market-makers on the Second Section since its introduction three years ago. All 450 stocks listed on the Second Section are now traded through computer terminals in the basement of the old market building.

Face-to-face trading has disappeared. In contrast to the hurrying to and fro, the frenzied hand signals and the shouting around the most active trading posts on the vast trading floor of the First Section above, the atmosphere in the basement is eerie. Only the murmur of discreet conversations and the beeps of computers break the silence.

Human

The hurly-burly of face-to-face trading will not vanish from Tokyo, however. CORES will not be extended to the 250 most actively traded stocks, which account for about 80 per cent of turnover. They will continue to be traded in the traditional manner on the floor of the new market building to be opened in May. However, in 1986, the use of CORES to some of the most actively traded stocks whose price fluctuations tend to be small, at least for an experimental period.

But Stock Exchange officials say there are no plans to abolish all face-to-face trading. "The human aspect has an important impact on price formation," said one. When complete computerisation has been tried (in Cincinnati, U.S.), it was not successful.

CORES was introduced for Second Section stocks out of necessity rather than principle. Severe lack of floor space was anticipated during the period of reconstruction of the market building. The system carries out the function of matching "buy" and "sell" orders made by the regular stock-broking members of the Exchange. They usually act on the instructions of outside investors but sometimes



Frenzied hand-signal trading will be phased out in the new Stock Exchange, except for the most active stocks, as computers take over

buy and sell on their own account. The "Saitori" members, who act as trade-matchers on the main trading floor, fulfil a more limited role downstairs by operating the central processing unit of CORES to allow the matching of trades within a narrow price range.

Constant surveillance of the trading by Exchange staff members is facilitated by CORES which also collects and collates a wide range of statistical data on trading conditions. Information on individual stock turnover and on which brokers are ordering which stocks is readily available, in contrast to the situation on, for example, the London Stock Exchange.

A further important refinement will be introduced in 1986 when CORES will be directly connected to the in-house computers of the securities firms on an on-line basis. This will enable, for example, an individual investor in Hokkaido to go into his local Nomura branch office and place an order for stock which will be directly inputted into CORES and executed on the spot.

Expensive

Direct access to CORES is, and will doubtless remain, limited exclusively to the 83 member firms of the Tokyo Stock Exchange.

If the facility proves popular with private investors, who account for over 60 per cent of market turnover (although only 26 per cent of holdings of listed stocks), the price of a seat on the exchange will rise to well beyond the ¥1.64bn which was paid for a seat last month. This, in turn, would make the cost of acquiring a seat for a foreign securities firm, without a strong Japanese retail base, prohibitively expensive, despite the growing interest among U.S. securities houses.

The Big Four Japanese securities firms, Nomura, Nikko, Daiwa and Yamaichi, have already been making use of computerised services to improve telephone links with their private clients, who account for 60 per cent of total turnover.

The "Securities Joint Answer" system, introduced in August, allows investors to make telephone enquiries and orders related to their bond

and investment trust portfolios which are handled by computer.

In September, Nikko Securities went one stage further by introducing a system to allow its clients to purchase or sell any listed stock automatically over the telephone. Clients may also request reference material and market information. The service is similar to, but has the edge over, the Prestel service launched last year in London by stock-brokers Hoare Govett.

These technological advances place the Tokyo Stock Exchange, which accounts for about 85 per cent of Japanese stock turnover, and its member firms ahead of nearly all their overseas counterparts in the sophistication of the dealing services they offer to small investors.

Despite Japanese claims of a raising of standards, events over the last year have, say foreign investors, reinforced their criticisms of the stock market. They claim it is poorly supervised, frequently manipulated at the expense of the small investors and fails to carry out the classic role of a securities market, to ensure that capital is directed to the most profitable purposes and into the hands of the most efficient managers.

One widely circulated tale has been how Nomura in June and July made extravagant profits forecasting for the car manufacturer Honda, and followed this up with a big sales promotion for its shares which boosted the price by a third and generated fat commissions. Then the Nomura analyst knocked the price for six with a revised, and much lower, forecast. The essentials of the account are commonplace, particularly a times when companies wish to raise new capital and the securities firms act as underwriters. Similar price movements, for example, occurred when Hitachi convertible bonds were issued last spring. But for once the details were fully documented in a financial newsletter.

Foreign investment managers also recount the sudden and co-ordinated rise in bank shares in the first three months of last year. To some extent, their complaints can be regarded as sour grapes as nearly all failed to buy any bank shares before the rise. But the case reveals

much about the workings of the Japanese stock market.

For years, Japanese bank shares had barely moved in price. Many banks, particularly the city banks, had their share price pegged at around ¥500. Most brokers, on the instructions of the banks, would turn away investors wishing to purchase any more than a nominal amount of stock. Sales of stock could be effected only with the agreement of the bank.

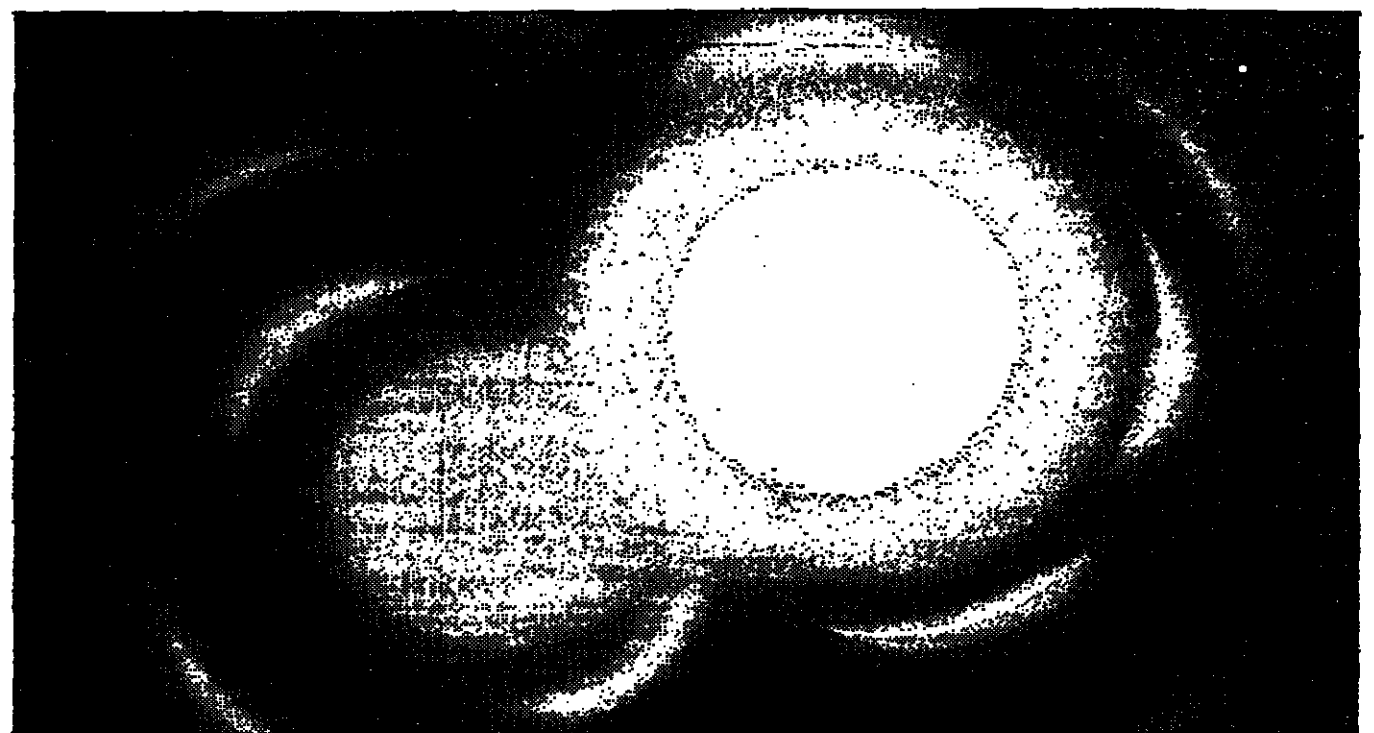
Competition

But in January, the banks' share prices started to rise steeply—and shares in the most profitable and efficient banks rose the most. Sumitomo Bank shares, for example, rose from ¥500 to a peak of ¥1,280 in early March. It became clear that, with liberalisation at the gates and the threat of outside competition, the banks would need to raise large tranches of capital to invest in new technology and an expansion of their services.

Thus it made sense for the banks to let share prices rise to their market clearing levels so as to be able to raise equity capital on more favourable terms. There was, however, one further twist. On March 30, the financial year-end, when the value of stock holdings are recorded, the city banks arranged for their share prices to be manipulated up or down so that all would stand on that day within a narrow price range of ¥1,000 to ¥1,050 and no bank would lose face.

Needless to say, the revaluing of the bank shares had nothing to do with any change in fundamentals. In fact, the banks' first-half results, announced in November, were disappointing.

The investment research institutes of the securities firms, that played an essential role in pegging the prices, produced hardly any research material on the banks before last February. Since then they have set a few analysts to work on the sector although their offerings to date have not always been illuminating. A Daiwa paper on the five major city banks, issued in November, noted that "although many investors are wondering why bank stocks have moved up suddenly... no one knows the real reasons."



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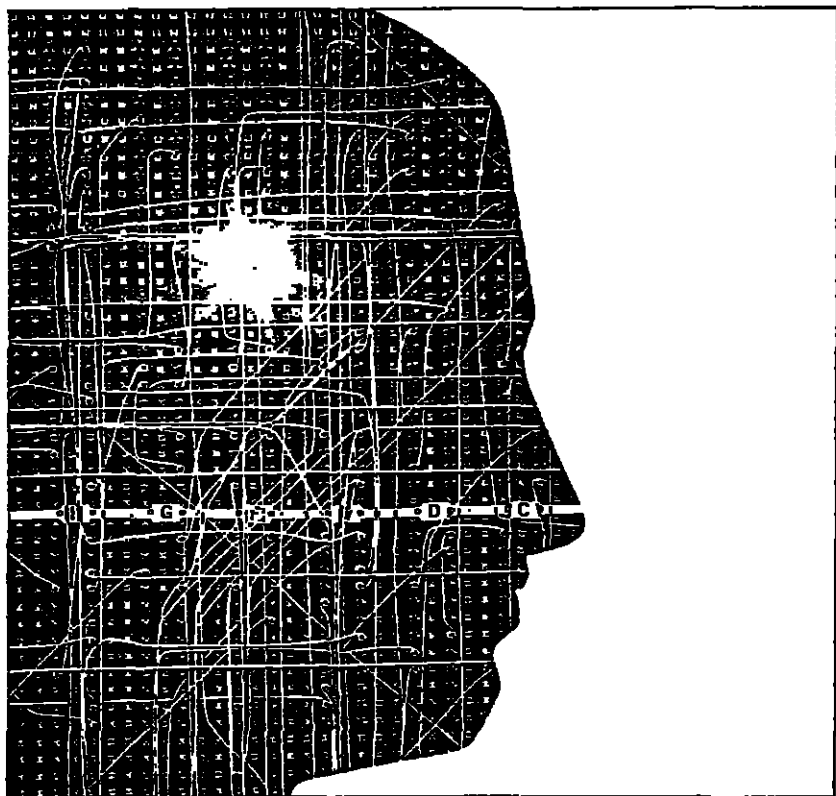
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JAPAN: Banking and Finance 8

The reputation of this model for advanced economies is suffering

Wily priests strain the system

Taxation
CLIVE WOLMAN

FROM THE tactics of wily Buddhist priests to the discovery of exotic tax havens and routes through them by Japanese companies, the Japanese tax system has recently been suffering a loss of reputation as a model for advanced economies.

Strains on the system have come at a time of mounting demands on it from the Government to raise more revenue.

Western economists, stricken by disillusionment with the ability of governments to use taxation to achieve economic or social policy goals, have often presented the Japanese system as an ideal.

Japanese governments have never envisaged a role for their tax system beyond simply financing expenditure — and relatively modest expenditure at that. In the absence of a labyrinth of special reliefs and exemptions, rules have remained simple — and difficult to manipulate. Compliance from taxpayers, individual and corporate, has been high, probably higher than in any other liberal democracy.

Pressures

Officials in the Ministry of Finance are anxious to affirm their opposition to using taxation either as a tool of demand management or to achieve micro-economic policy aims. They say, they have many more direct methods of effecting policy, particularly through controls over the financial system.

One official in the Tax Bureau's research division at the Ministry of Finance says: "We have strong pressures from groups who want special treatments. But we try to fight these as the neutrality of the tax effect is very important."

"The pressures are less than in the West. People accept that it is the Government's business to raise taxes."

Nevertheless, the Government is facing increasing difficulties preserving fiscal neutrality and simplicity because of the demands of its Budget. As late as 1970, national government expenditure accounted for only 10.9 per cent of gross national

product, of which 9.7 per cent was covered by tax revenue. But over the last 10 years, following the impact of the first oil crisis, the proportion of public expenditure has risen sharply while the proportion of tax revenue has not.

In fiscal 1983, national government expenditure was 18.2 per cent of GNP while tax revenue was 11.4 per cent. With an accelerating burden of debt-servicing costs will be the largest item of expenditure in fiscal 1985 — the Government has been under strong pressure to raise taxes and cut expenditure in the Budget.

Most revenue-raising measures proposed by the Ministry of Finance could not be pushed through the Cabinet last March. The only changes adopted were a four-year deferral in refunding of withholding tax suffered by loss-making corporations; an increase in the tax rate on non-profit foundations such as religious bodies and co-operatives; and the phasing out of an exemption from the enterprise tax granted to the mass media. Income will also be imposed on capital gains from investment in zero-coupon bonds.

The Government has postponed, at least until 1986, any new consumption taxes. A general consumption tax has long been supported by the influential Tax System Research Council and, although ruled out in the immediate future by Prime Minister Hasuhiro Nakasone, is believed to be supported by Mr Noboru Takeshita, the Finance Minister.

Proposals to tax the interest on the ¥245 trillion (\$1,000bn) of small savings currently exempt have also been shelved.

At the same time, there is strong pressure on the Government to cut other tax rates. Last year the top rate of national income tax was cut by 5 per cent, but the top marginal rate of local and national tax combined remains as high as 88 per cent on incomes over ¥80m (\$320,000). Since 1978, the adjustment of tax brackets has lagged behind inflation.

More sustained has been criticism spearheaded by the Federation of Economic Organisations (Keidanren) of the corporate tax burden. Springing Keidanren, which primarily represents large private sector employers and usually supports the Government, launched a campaign to increase tax reliefs on corporations.

Relief

It claims that the effective tax rate on Japanese companies, of 52 to 53 per cent, is higher than in almost any American or West European country. Mr Yoshimasa Kubouchi, deputy director of Keidanren's financial affairs department, calculates that after allowing for relief on investment, stock and accelerated depreciation, the effective tax rate in the U.S. is 32 per cent, in West Germany 50 per cent and in the UK (in 1982) 18 per cent.

The contrast with Japan is exaggerated because of the failure to take into account different inflation rates. The Government admits it is dependent on corporation tax and generous with tax reliefs and highly specific depreciation rules. It has more than 300 classifications for depreciation including 7 years for a lift and five for a typewriter.

Mr Kubouchi says the high

rates are deterring capital investment by industry, which has been one of Japan's greatest strengths over the last 30 years.

"Our capital equipment is getting older," he says. "In steel and heavy industry, it is already older than in the U.S." Artificially low interest rates are now of much less benefit, he says, as so many companies have achieved positive net financial balances.

Keidanren, while failing to win new reliefs, has at least stopped tax rates from rising further and blocked a proposed new tax on office equipment.

Several Japanese companies have responded to high rates by aggressive tax planning, particularly in their international operations.

According to Mr Thomas Rasmussen, director of international tax services in Japan at accountants Deloitte Haskins and Sells: "Japanese companies used to be interested only in substantial economic transactions. But tax planning has increased extraordinarily in the last few years."

Other international accountants agree that there has been a strong recent upsurge in demand for tax consultancy services which has given them a foothold in the Japanese domestic market for the first time.

"Japanese companies used to believe that tax was something beyond their control," says Mr Robert Jennings, international tax manager of Coopers & Lybrand in Tokyo. "If the tax authorities came in and increased their declared profits, the financial controller would lose face. They were also afraid to consult anyone outside the com-

pany on tax-saving for fear they would be humiliated if a scheme was dismissed in public."

But the realisation that they have been paying excessive tax compared with overseas competitors has changed the attitude of Japanese companies.

It is not clear how much of a tax loss to the Government this represents. Legislation against tax havens on U.S. lines was introduced in 1978 and this year the National Tax Agency published its regular meetings with tax officials in other Pacific countries such as Australia, the U.S. and Canada. It also published in November the imposition of an extra ¥2.5bn of tax on the Mitsubishi Corporation, which had made excessive deductions for foreign tax.

A survey by the Tax Agency of 4,600 companies showed that 95 per cent failed to report their income adequately in the last one year. A further survey published in July confirmed a similar trend towards tax evasion. The worst groups included doctors running independent hospitals, nightclub operators, moneylenders and Buddhist priests. They were discovered to be failing to declare donations temple visitors make for chanting sutras and assigning Buddhist names to be carried into the next world by relatives.

Compromise

Tax officials have long been willing to use strong-arm tactics in combating such non-compliance, often desecrating offices and ordering everyone to hand over papers. In disputes over tax assessments, there are few legal precedents to rely on, and the taxpayer is forced to negotiate a compromise. In tax as in all disputes the Japanese are reluctant to risk public humiliation of fighting and possibly losing a court case.

The authorities have a further weapon — publication each May of lists of taxpayers in each region paying more than ¥10m (about \$400,000). Mr Norio Kanami, partner of accountants Arthur Young in Tokyo, says: "It is a great honour to be on the list, particularly if you own a small company — although visits from assessors can be annoying. Whether such devices are sufficient to prevent the emergence in Japan of a black economy and a tax avoidance industry of Western dimension remains to be seen. But if they fail, the pressure for new taxes will become irresistible."

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Pension Funds

CLIVE WOLMAN

THE JAPANESE population is growing older faster than any other industrialised nation. That, more than economic change, is the impetus behind the world's fastest growing pool of savings.

Explosive growth in the assets of pension funds over the next 10 years and the even faster growth in their liabilities can be expected to provide as much pressure for change from within the financial system as the U.S. can from outside.

Without changes in the management of pension funds, many Japanese companies fear their obligations to provide for their retired workforce will be a constant drain on profits. Private sector pension plans were slow to get started, even after a package of tax incentives were introduced in 1962 to encourage the funding of employee pensions by companies. By March 1986, only 8,150 "unqualified" private plans were in operation, and public pension expenditure was only 0.3 per cent of gross national product (the UK figure was 4.4 per cent).

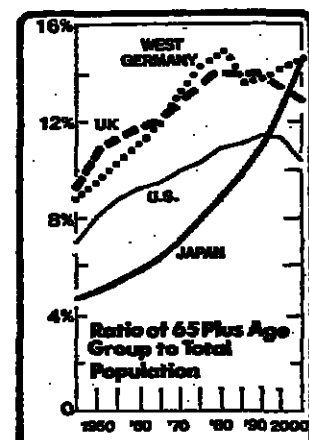
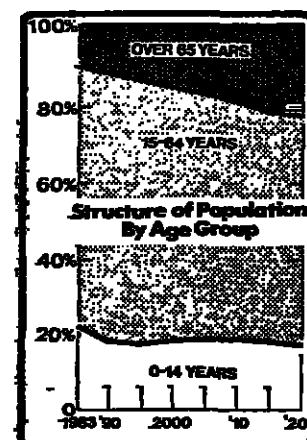
Striking

But companies have started making up for lost time. The number of plans passed 62,000 in 1982 and the value of pension fund assets has been growing at 25 per cent a year. Private pension fund assets, which stood at ¥15 trillion (\$600bn) towards the end of last year, are expected to quadruple by 1992.

Equally striking is that most of the increase has come from contributions and not, in contrast to the UK, investment performance. Poor investment returns are the greatest weakness of the system.

Even the present scale of contributions will not be sufficient to stave off a solvency crisis by early next century, demographers and actuaries say. The threatened insolvency of the Japanese National Railways pension programme, which had to be rescued in 1983, highlighted the problem.

The culprit is Japan's baby boom of 1947 to 1949, after the massive wartime loss of life — and the high life expectancy of those babies and their successors.



In 1986, people over 65 made up only 6.5 per cent of the population, and even today Japan's elderly form a smaller proportion of the population than those of any main economic competitor.

In 30 years, the proportion of over-65s will be 18 per cent greater than in any other major economy.

In stark economic terms, 693 people aged from 15 to 64 were available in 1983 to support every 100 over-65s. By 2015, only 291 such people will be available.

The problem is compounded by the declining number of elderly people able, and willing, to live with their children — down from 82 per cent in 1960 to 74 per cent in 1978. The proportion of those below retirement age who expect to be supported in old age by their children has declined even more rapidly, Government surveys indicate.

There are about 13m workers covered by at least one of the two types of private pension scheme: the qualified pension plan and the contracted-out pension scheme. Differences between the two schemes are small. The two cover slightly under half the workers in companies with five or more employees.

It is often the smaller and medium-sized enterprises that offer funded schemes. Mr Kyoshi Murakami, a director of Nippon Dantai Life Insurance company, says smaller companies use the benefits to attract employees.

Larger employers often cannot afford a funded pension plan, as they are already suffering the burden of meeting large, unfunded lump-sum benefits for retiring employees

— the traditional end-of-service reward.

Alongside the private pension plans, all Japanese citizens are covered by some form of public pension. There are three categories: one for private sector employees, one for the self-employed and one for the employees of the government and public corporations.

Last year the national Diet (parliament) proposed amendments to integrate the first two types by 1986.

Almost 60m people are insured under one of these programmes and the value of the public pension funds is over ¥65 trillion (\$260bn). Contributions come directly from employers or the self-employed and from deductions at source from employees' pay.

Lump sum

For higher-paid executives, the public pension seems a small sum for retirement. If a company provides an average lump-sum payment on retirement of only 2½ times final salary, the executive will suffer a sharp drop in his standard of living unless he has accumulated large private savings.

Those in private funded pension plans can also opt in most circumstances to take a lump sum on retirement instead of an annuity. Most employees choose to do so, not least because of partial tax exemptions. Either way, the benefits will typically be less than those in the UK. At best, the employee might expect to receive 40 to 45 per cent of final salary after 40 years' service.

Companies which rely on a pay-as-you-go system to make lump-sum payments are highly vulnerable. A foreign bank in

Tokyo found one year's profit converted into a loss because it wrongly anticipated the number of employees retiring. Payments into a reserve fund are widely used however, and, within limits, can be offset against corporation tax.

But companies with a funded pension scheme also face solvency threats. Mr Murakami estimates that most company schemes are well under 100 per cent funded. And if a company tries to make up the shortfall too quickly, for example, in an exceptionally profitable trading year, it will not be granted a full offset against corporation tax.

These difficulties have led to growing resentment towards Government restrictions on the investment management of private pension funds which, employers claim, have resulted in poor investment returns, averaging only 7 to 8 per cent per year.

Complaints

The only companies allowed to invest pension funds are the seven trust banks, one city bank and the life insurance companies, all of whom follow a conservative investment strategy. Their commitment to equities and overseas securities is well below even the restrictive limits imposed by the Ministry.

In May 1983 the Federation of Employee Pension Funds submitted a list of complaints and demands to the Government. They objected to high fees of between 0.6 and 1.8 per cent of assets under management, lack of adequate disclosure, measurement and lack of competition.

Internal pressures such as these as much as pressure from the U.S. led the Government to agree last May to allow foreign banks to enter the pension fund management market as part of its liberalisation package. Ministry of Finance officials say they will admit in the first instance eight foreign banks, probably equally divided between the U.S. and Europe.

But the difficulties of running an entire pension fund management operation, including the requisite actuarial, administrative and payment services, may persuade banks to enter the market not directly but through a link with a Japanese trust bank, insurance company or securities company.

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